



Sell More Wine.

Vintegrate 360 Suite

The Vintegrate 360 Direct-to-Consumer Suite includes full featured Club Processing, Point of Sale, e-Commerce, Events, Reservations, Loyalty, and Analytics modules that provide the tools needed to transact business where your customers want to buy—in your tasting room, on your patio, in your vineyard, at an event or online from their living room using your website.

Vintegrate 360 is an intuitive web platform that runs using a Chrome browser on desktops, laptops, tablets and smart phones. The entire suite operates off a single customer database to provide one customer view across every sales touch point. Full integration to compliance, fulfillment, sales tax calculation, batch and transactional e-mail engines and financial systems eliminate manual entry.



Club Processing

- Modify customer profiles as needed, dynamically edit their club membership including personal information, vacation holds, transfers between clubs, cancellations, and custom club selections.
- Define and structure your clubs to suit your business and customers; one club with many variations or a multitude of individual clubs.
- Custom Club allows your customers to make personal changes to their club selections using their online account.
- Flexibility in pricing your clubs – subscription, flat rate, percentage reductions, whatever best fits your business strategy.
- Automatic nightly credit card updates available.

Point of Sale

- Touch screen, Tablet, Keyboard, Barcode Scanning, Driver's License Swipe, Credit Card Swipe, and Chip & Pin technologies are all supported in Vintegrate to optimize your Tasting Room transactions.
- Eliminate duplicate customers using intelligent search for profile creation.
- Real-time compliance checking and tax rates using ShipCompliant integration.
- Ability to capture gratuity for onsite sales.
- Centralized customer profile information where the user can simply hover over to see detailed year-to-date spend, lifetime spend, average spend, and date of last order. Includes a list of top items purchased that can simply be added to the order.



GIVE US A CALL - and let us show you how
Vintegrate 360 features can effectively improve your
customer relationships and insights.

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e-Commerce

- Customize look and feel to promote your business' brand identity.
- Elegant and easy to use shopping cart that supports a customer's online purchasing experience.
- Customer driven features: Customers can customize their club shipments, easily reorder a past purchase, sign up for a wine club or update their account information as needed.
- Content management – simple and easy to use interface, allowing quick content updates as well as monitoring of site performance.

Events

- Allows wineries to easily create and manage a broad range of one-time or recurring events.
- Provides customers with an integral portal to view upcoming events, purchase tickets and obtain receipts.
- All event orders tied to individual customer profile for a true 360° view of your customer sales and service interactions across all channels.

Reservations

- Book reservations via phone, direct customer booking or concierge booking online.
- Define locations to allow reservations by operating hours to a table level with set-up time.
- Gather detailed information about party members to provide a highly personalized experience.
- Robust scheduler allows employees to manage parties efficiently in an organized manner.

Loyalty

- Establish loyalty programs to reward customer patronage based on events or spending.
- Track loyalty through point balances which can be redeemed at a program defined exchange rate for dollars.

Analytics

- Harness the power of Microsoft's Power BI with a series of predefined analytical views.
- Dashboard views show Sales Metrics, Club Metrics, e-Commerce, Location Sales, Today's Metrics, Sales by Sales Channel, Sales by Sales Rep, and Year over Year Analysis.



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