

# WINE ENTREPRENEURSHIP CERTIFICATE

The Wine Entrepreneurship Certificate provides wine business principals and aspiring owners the time and guided focus to create a business or succession plan that ensures success.

<b>DURATION:</b>	8 weeks
<b>PROGRAM FREQUENCY:</b>	Biennially
<b>PROGRAM START:</b>	Spring
<b>LOCATION:</b>	Wine Spectator Learning Center, Sonoma State University
<b>WORK EXP. REQUIRED:</b>	None



**I was provided the tools and resources**

to align with my mission and vision, and grow a network of wine industry professionals. The instructor's passion and desire for our success was the push I needed to launch my own wine label. It wouldn't have been possible without this program."

**Tim Burgess**

Wine Entrepreneurship Certificate '14  
Sonoma Wine Executive MBA '16  
Director of Procurement & Production Services, Rodney Strong Vineyards  
Owner, Rally Point Wines



**FEATURING INSTRUCTOR:**

**ANISYA FRITZ, PH.D.**

Dr. Anisya Fritz is owner of Lynmar Estate Winery, CEO of LynnCo Supply

Chain Solutions, and co-founder of the Fritz Institute, dedicated to global humanitarian aid. She has published articles in *Harvard Business Review*, *Journal of International Business Studies*, and *Strategic Management Journal*.

**Grow your Expertise**

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