

RAISE  
A CAN

*to the*

NEXT

GENERATION

*of* WINE

DRINKERS



# WHY CANS? WHY NOW?

- » Latest trend in alternative packaging
- » Sustainable packaging for an evolving consumer
- » Capture new occasions
- » Encourage trial
- » Single-serve, convenient, & lightweight
- » 360° premium graphics
- » Wine testing & filler audit conducted by Ball

## AVAILABLE SIZES

SLIM - 187ML & 6.8OZ

SLEEK - 250ML & 12OZ

STANDARD - 12OZ & 375ML



## GET STARTED!

[BallAluminumCanSales@ball.com](mailto:BallAluminumCanSales@ball.com)