



Sustainability
and
Social Responsibility



Our Philosophy

Our path to sustainable farming and winemaking began long ago. From our start in 1972, we've held firm to the belief that growing the highest quality wine grapes and crafting the best wines possible can only be achieved through taking care of the land and our people. Our commitment to environmental stewardship and equitable treatment of our employees is woven into the fabric of Scheid Family Wines.

Reflective of this mindset are the third-party certifications we have earned over the last decade and the California Sustainable Winegrowing Leadership Green Medal Environment Award which we earned in 2019.



Third-Party Certifications



GlobalG.A.P. certification (Good Agricultural Practices) is an internationally recognized system that sets standards to ensure safe and sustainable agriculture and ensure product safety, environmental responsibility and the health, safety and welfare of workers. We became the first GlobalG.A.P. certified vineyard in the U.S. in November 2015.



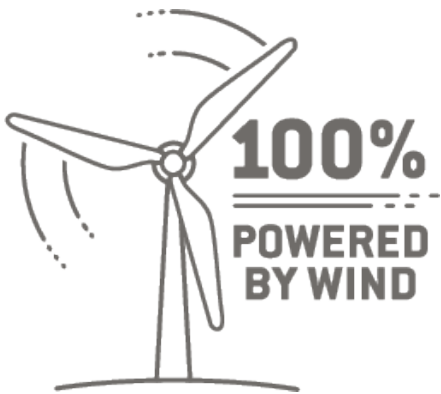
BRC Global Standards (British Retail Consortium) is arguably the most rigorous, internationally accepted standard for food safety and is recognized by the Global Food Safety Initiative which defines best practices to ensure food safety for consumers. In December 2016 we participated in our first formal BRC audit and earned the highest grade of 'A'. Since then, with each annual audit, we have continued to achieve grade 'A' ratings and exceed the BRC's rigorous standards.



Certified California Sustainable Winegrowing is a statewide certification program that provides third-party verification of a winery's commitment to continuous improvement in the adoption and implementation of sustainable winegrowing practices. We achieved certification on our estate vineyards in 2014 and our winery in 2018. In addition to environmentally sound practices, CCSW includes responsible business and community practices.



SIP Certified is a rigorous sustainable vineyard, winery and wine certification with strict, non-negotiable standards based on science and expert input, independent verification, transparency and absence of conflict of interest. Certification addresses the 3 P's of Sustainability – People, Planet, Prosperity – ensuring that both natural and human resources are protected. With six SIP Certified vineyards and our commitment to this program, sustainability is woven throughout our company's culture.



In July 2017, we erected a wind turbine at our winery campus located four miles south of the town of Greenfield. With blades that reach 396 feet into the sky, it generates **100%** of the power needs for our state-of-the-art winery campus.

- Provides additional power for ~125 homes in our local community
- The ideal power source to utilize the inexhaustible winds of the Salinas Valley



Sustainability in Action

In the Winery

At our winery, we are committed to continuous improvement in the adoption and implementation of sustainable practices.



- 100% of the water used in our production facility is recycled
- 100% of our grape pomace, stems and seeds are composted
- Insulated jackets around our state-of-the-art tanks reduce electricity use
- Skylights and motion-sensing LED lights reduce electricity use
- Winery is HACCP and BRC (British Retail Consortium) certified
- Winery is Certified California Sustainable



Sustainability in Action

In the Vineyards

Driving our efforts at Scheid Family Wines is a core belief that the best wines come from vineyards and ecosystems that are in balance.



- 100% drip irrigation with soil moisture sensors
- Cover crops to improve soil health and prevent erosion
- 250+ owl boxes to naturally control rodent populations
- Bee Better Certification to maintain a healthy pollinator population
- Certified California Sustainable since 2014
- 6 SIP Certified vineyards
- First GlobalG.A.P. certified vineyard in the U.S.
- Transitioning to 100% organic farming by 2025



100% Certified Organic by 2025

The 2020 vintage marks our initial milestone in organic certification with the harvest of grapes from our 80-acre White Flower Vineyard. It is the first step on the path of transitioning 100% of our estate vineyards to organic certification by 2025.

2020:
Established our first
certified organic
vineyard

2022:
Certify our second
organic vineyard

2024:
Certify an
additional
three vineyards

2021:
Ongoing transition
of our estate vineyards
to organic certification

2023:
Certify an
additional two
vineyards

2025:
Certify remaining
vineyards



At Scheid Family Wines, we are proud to support many local organizations and programs in our community.

Community Outreach

- Since 1988, the annual Scheid Writing Contest has awarded over \$350,000 in scholarship money to help local-area students attend college.
- We are proud to make a positive difference through our support of the Monterey Jazz Festival and music education for students around the country.
- In our Latino community, we were instrumental in bringing a 22-field Salinas Soccer Complex to our county and continue to support the youth leagues.
- In 2019, we donated 600+ cases of wine to local non-profits.



Our Unique Proposition

History

Family

Sustainability

Authenticity

World Class Wines

Outstanding Value

Partnership

Transparency