

Sell More Wine Online Than Ever Before



Increase Direct to Consumer Sales Online

Generate and track all online sales transactions and club shipments, run marketing campaigns to drive traffic and generate profit margins with direct to consumer sales.

Check Compliance in Real Time via ShipCompliant

Making compliance reporting a snap, Nexternal's web interface makes it easy to transfer order data directly into ShipCompliant for compliance reporting purposes.

Drive Traffic to Your Site with Cutting Edge Marketing Tools

Nexternal provides more revenue-driving marketing features than any other wine industry software available today. Increase revenues through interactive cart features.

Leverage Nexternal's Wine Club Software

Enables wineries to create and efficiently manage wine club shipments by capturing new wine club sign-ups online and honoring club member pricing for all on line orders. Wine Club Members can login to change their preferred shipping address and credit card, and view their wine club shipment and online purchase history.

Seamlessly Fulfill Shipments with UPS and FedEx

Integrated shipping tools enable wineries to pull real time shipping rates and print "Adult Signature-required" shipping labels directly from the Nexternal System. When labels are printed, the system automatically populates the tracking numbers into the order and sends them to customers.

Allocate Wines with Ease and Accuracy

Set predetermined quantities of wine available for purchase by customer. Powerful tool for wineries with limited production, high-demand wines or those who simply want to control the overall distribution of wine across customer base.

Receive Unlimited Expert Support

At no additional charge, Nexternal provides each client with a dedicated and experienced account manager who provides unlimited eCommerce and marketing guidance every step of the way.



About TRUECOMMERCE

TrueCommerce is the most complete way to integrate your business across the supply chain, integrating everything from EDI to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system and to whatever comes next. That's why thousands of companies across various industries rely on us.

TrueCommerce.
Do business in every direction.

The TRUECOMMERCE team is here to help!

If you have any questions regarding TrueCommerce, or how our solutions apply to your business, our passionate, customer focused team is here for you.

Call us today at 888.430.4489

www.truecommerce.com



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