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GRADUATE & EXECUTIVE PROGRAMS
School of Business and Economics

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Dear Prospective Sonoma MBA Student,

Thank you for your interest in our MBA programs at Sonoma State University. Our programs are internationally-accredited by the Association for the Advancement of Collegiate Schools of Business (AACSB) and are designed with the flexibility of working students in mind.

Admissions

We take rolling admissions for all of our Sonoma Professional and Executive MBA programs and start a wait list once the cohort is full. In order to be considered, it is best to submit your application as soon as possible in the admissions cycle.

Our pursuit of academic excellence continues as we adjust to the evolving situation due to COVID-19. We are using on-line learning and virtual engagement where it is not possible to meet in person for the Residential Leadership Intensives. We are also adapting the extracurricular activities to ensure we are training students to adapt to future business environments and develop new abilities to innovate and lead in an ever-changing world.

I will be your point of contact at any time during the admissions process, and am happy to answer your questions. Again, thank you for your interest in Sonoma State University, and I look forward to speaking with you soon.

Warm Regards,

Nicki Orser, Graduate Admissions Specialist

School of Business and Economics at Sonoma State University
nicole.orser@sonoma.edu

THE CALIFORNIA STATE UNIVERSITY

Bakersfield • Channel Islands • Chico • Dominguez Hills • Fresno • Fullerton • Hayward • Humboldt • Long Beach • Los Angeles
Maritime Academy • Monterey Bay • Northridge • Pomona • Sacramento • San Bernardino • San Diego • San Francisco • San José
San Luis Obispo • San Marcos • Sonoma • Stanislaus

SONOMA PROFESSIONAL MBA

The Sonoma Professional MBA program nurtures students' potential and develops their ability to synthesize data and present analysis for managerial decision-making through hands-on learning courses such as business intelligence, leadership and innovation, and a real-world case-based capstone.

Wine Business Track

These courses equip students with the industry-specific knowledge and tools to deliver results in today's competitive wine market.

DURATION:	One-Year Full-Time Two-Year Part-Time
SCHEDULE:	Weekday Evenings
PROGRAM START:	August
APPLY BY:	April 30
LOCATION:	On Campus
WORK EXP. REQUIRED:	2 Years
GMAT OR GRE REQUIRED:	Yes
VISA ELIGIBLE:	Yes
FINANCIAL AID & SCHOLARSHIPS:	Yes
INTERNATIONAL INTENSIVE:	Optional



The best takeaway is the connections

that will last a lifetime. The Sonoma MBA has a convenient schedule that allowed me to pursue my master's while working full-time. The program provided dynamic projects that emphasized efficient communication and an understanding of creating and sustaining a business."

Ranjot "Ricky" Sidhu, Class of 2015

Principal Financial Analyst,
Medtronic



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SONOMA PROFESSIONAL MBA

AT A GLANCE:

TOP 50

Most Affordable
MBA Programs

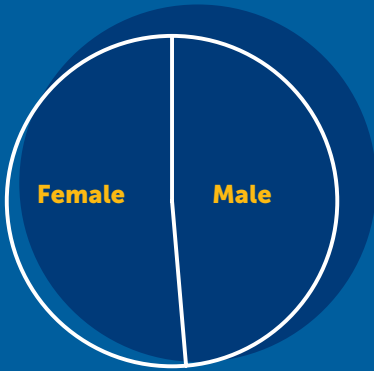
28 Average Student Age

6 Average Years of Work Experience

Student-Teacher Ratio

23:1

Student Job Function:



31% Multilingual students

9% International students



AACSB
ACCREDITED

AACSB accredited degrees are recognized for academic prestige worldwide by Fortune 500 companies and universities.

Stats above based on 2019 student data.

Shape. Build. Elevate.
Make an Impact.

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Professional MBA Program Course Plan 2021 (Wine Focus)

Courses Required: eMBArk, 4 Core eMBArk, 4 Core, 1 of each 3 Themes, 2 Electives (any theme), Capstone

Total Units: 31 (10 courses@3 units + eMBArk@1 unit)

Green shading indicates a choice of courses

NOTE: Availability of Courses are Subject to Change

Wine PMBA 5-Semester Track (2021-2023)

Semester	Course #	Course Title	Theme
1)Fall 2021	BUS 509	eMBArk	Launch
	BUS 535	Cost Accounting and Control	Core
	BUS 570	Managerial Finance	Core
2)Spring 2022	BUS 540	Managing and Motivating Employees	Core
	BUS 580	Business Intelligence	Core
3)Summer2022	BUS 560	Marketing Management	CBI
	BUS 554	Social Entrepreneurship In Theory and F	L&E
4)Fall 2022	BUS 545W	Global Wine Business	IBGI
	BUS 547W	Wine Legal and Regulatory Issues	L&E
5)Winter 2021/22	BUS546W	International Wine Business Strategies	IBGI
6)Spring 2023	BUS 553	Sustainable Business Management	IBGI
	BUS 565W	Marketing and Sales Strategies for Wine	CBI
	BUS 591	Capstone: Seminar in Strategic Manager	Capstone

Wine PMBA 1-Year Track (2021-2022)

Semester	Course #	Course Title	Theme
1)Fall 2021	BUS 509	eMBArk	Launch
	BUS 535	Cost Accounting and Control	Core
	BUS 545W	Global Wine Business	IBGI
	BUS 547W	Wine Legal and Regulatory Issues	L&E
	BUS 570	Managerial Finance	Core
2)Spring 2022	BUS 540	Managing and Motivating Employees	Core
	BUS 565W	Marketing and Sales Strategies for Wine	CBI
	BUS 580	Business Intelligence	Core
	BUS 592	Entrepreneurship and New Venture Cre:	L&E
3)Summer2022	BUS 591	Capstone: Seminar in Strategic Manager	Capstone
	BUS 554	Social Entrepreneurship In Theory and F	L&E