

ADVANCED ORDER PROCESSING

Advanced, omnichannel order processing gives your customer high-level ordering and shipping options, and multi-store, multi-brand benefits make it easier for them to buy at every touch point. bLoyal maximizes multi-store management and customer experiences with cross-store pick-ups, real-time inventory transfers, ship-to-store options, tracking across locations, and more.

ADVANCED CUSTOM CLUBS

bLoyal's wine club configuration options are limitless. Segment clubs and club levels by specific wine categories or member preferences, offer multiple clubs for your brands, and more. You can provide custom rewards based on product or product category discounts and redeemable points for purchases or winery experiences.



MAXIMIZE SALES POTENTIAL

The bLoyal platform offers integrated eCommerce options that let you choose what works best for your budget and internal capabilities -whether you are starting from scratch, already have a website and just want to add online shopping, or want to re-brand your winery's site entirely.

WEB STORE AND WEB CART SNIPPETS

Snippets will have your eCommerce store up and running in no time. You will manage all of your products, images, categories, descriptions, pricing, and more through bLoyal. Snippets also make it easy to add sign-up forms, capture new customer information, and provide access to loyalty member account login pages.

SHIPPING COMPLIANT

- Gold Certified Ship-Compliant Partner
- Flat rate and flexible shipping options
- Level 1 PCI Compliant
- Real-time compliance checks
- Age verification
- Address validation



ONLINE ORDERING

Purchases made online are loyalty enabled and inventory is synchronized in real time.



INVENTORY TRACKING

See your inventory in real time across all locations and take the guess work out of managing the products you sell.



ADVANCED SHIPPING

Let your customers order online and pick up in store and order for home delivery.