

**TRIVIUM**  
PACKAGING



Premium Packaging.  
Exceptional Results.

# Premium Looks, Endless Options, Unlimited Possibilities.

Our wide selection of shapes, sizes and design options enables you to elevate your brand in ways you never imagined. Our packaging solutions allow you to customize things like:



Diameter



Height



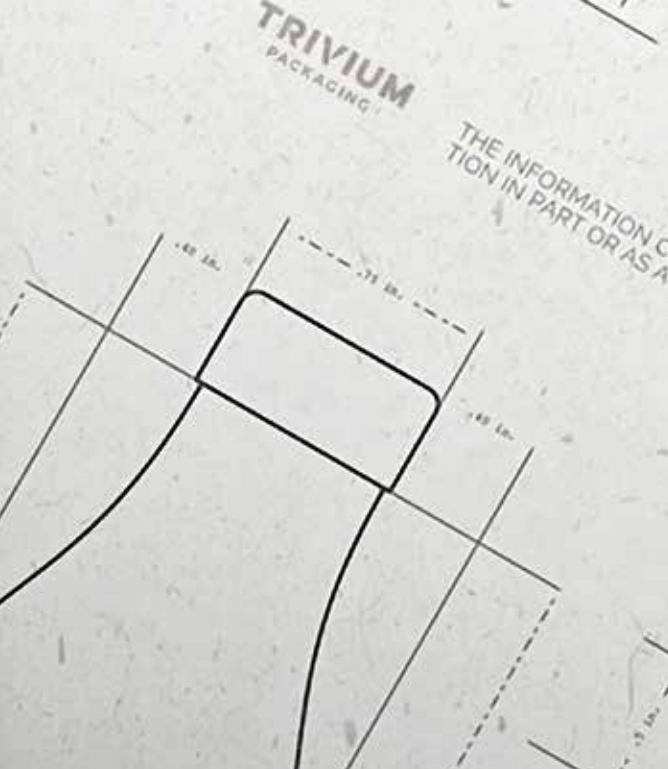
Shoulder



Shape



Graphics



## Leading the industry

As pioneers in the aluminum bottle, our innovations have been shaping the industry since 2003. It's our unmatched level of expertise that allows us to create unexpected and effective packaging solutions, and it's helped us deliver results for clients all over the world.

## Endlessly sustainable

Aluminum can be recycled again and again. In fact 75% of aluminum that's ever been produced is still in use today.

## The power of portability

Glass bottles will only take you so far. Whether it's pool side, the beach or a concert, our shatter-proof aluminum bottles will free your product to go places it has never been before.

## Elevate your possibilities

We can help you customize your bottle in ways you never thought possible. Whether it's a limited run for a special event or an entirely new shape, graphics or design, you'll have a whole palette of options to create unique packaging that truly stands out.

## Elevate your results

As our scores of case studies prove, premium beverages are winning in the market. By giving your product a premium package, you'll raise perceptions about your brand and drive sales, even at a higher price point.



**50%** to **80%** of

buying decisions are made at the point of purchase.<sup>2</sup>



<b>Fill</b>	12-14 oz
<b>Height</b>	210-245 mm
<b>Diameter</b>	59 mm
<b>Closure</b>	Crown



<b>Fill</b>	10-16 oz
<b>Height</b>	175-240 mm
<b>Diameter</b>	53, 59, 66 mm
<b>Closure</b>	Crown



<b>Fill</b>	12-16 oz
<b>Height</b>	190-235 mm
<b>Diameter</b>	59 mm
<b>Closure</b>	Crown

## A DIFFERENCE YOU CAN FEEL

Aluminum **chills** your product **quicker** than other materials.

Note: Other sizes for above bottles may be available with additional tooling.

**55%** of

consumers surveyed are **willing to pay** up to **15% more** for green packaging.<sup>3</sup>



<b>Fill</b>	12-16 oz
<b>Height</b>	195-245 mm
<b>Diameter</b>	59 mm
<b>Closure</b>	Crown

<b>Fill</b>	8-20 oz
<b>Height</b>	130-240 mm
<b>Diameter</b>	59, 66 mm
<b>Closure</b>	Crown

<b>Fill</b>	12-16 oz
<b>Height</b>	150-190 mm
<b>Diameter</b>	66 mm
<b>Closure</b>	Crown

“ The premium segment is experiencing strong growth – outpacing total category sales in many markets.

– Nielsen<sup>1</sup>

Source<sup>1</sup> : Nielsen Moving on Up Report

Source<sup>2</sup> : CMI 2016 Sensory Science and Packaging Trends Research Report, Nielsen - Moving on Up.

Source<sup>3</sup> : Study conducted by the Boston Consulting Group (n=5,000)

**64%** of consumers have tried a product due to packaging.<sup>2</sup>



<b>Fill</b>	8-25 oz
<b>Height</b>	150-265 mm
<b>Diameter</b>	53, 59, 66 mm
<b>Closure</b>	Threaded 38 ROPP or Plastic Outsert



<b>Fill</b>	8-14 oz
<b>Height</b>	150-240 mm
<b>Diameter</b>	53 mm
<b>Closure</b>	Threaded 38 ROPP or Plastic Outsert



<b>Fill</b>	11-17 oz
<b>Height</b>	185-240 mm
<b>Diameter</b>	59 mm
<b>Closure</b>	Threaded 28 ROPP

Note: Other sizes for above bottles may be available with additional tooling.

“ Perception of a product begins as soon as consumers lay eyes on it...packaging can significantly elevate perceptions.

- Nielsen<sup>1</sup>



<b>Fill</b>	8-13 oz
<b>Height</b>	180-245 mm
<b>Diameter</b>	53, 59 mm
<b>Closure</b>	Threaded 28 ROPP



<b>Fill</b>	8-14 oz
<b>Height</b>	150-240 mm
<b>Diameter</b>	53 mm
<b>Closure</b>	Threaded 38 ROPP or Plastic Outsert



<b>Fill</b>	8-14 oz
<b>Height</b>	150-240 mm
<b>Diameter</b>	53 mm
<b>Closure</b>	Threaded 38 ROPP or Plastic Outsert

Source<sup>1</sup> : Nielsen Moving on Up Report

Source<sup>2</sup> : CMI 2016 Sensory Science and Packaging Trends Research Report, Nielsen - Moving on Up.

# TRIVIUM PACKAGING



## Let's get started.

We'd love to tell you more. If you have questions, need more information or want to see what we can do for your brand, contact us at the email address below:

[ContactUs@TriviumPackaging.com](mailto:ContactUs@TriviumPackaging.com)

[TriviumPackaging.com](http://TriviumPackaging.com)