

LABELTRONIX®



Now Introducing Wine
Label Wraps For Cans

Give a 360° View of Your Wine With Wraparound Labels on Cans

What They Want

Millennials expect something different—and easy. More adventurous with their wine purchases, they're looking for varietals and vintages packaged in a variety of ways. Convenience matters—a lot—and cans offer that. Lighter, more portable and sometimes more affordable, wine in a can gets their attention. The appeal is easy access: sip straight from a can that's been chilled in an ice bucket.



A New Trend

Cans have been a strong packaging choice for other craft beverages and now the wine industry is catching on, too. Besides printing directly on the can, shrink sleeves are an option for can packaging. But there is another, better way to win consumers.

We CAN Help

Don't want to spend a ton of money on shrink-wrapped cans? Labeltronix has created an amazing alternative. Eye-popping can labels—that look better than shrink—are the way to go.

With our solution, you can order exactly the number of labels you need, instead of trying to guesstimate how many cans you will fill. Our difference...

- Cost savings over shrink-wrapped cans.
- Fast turnaround.
- Get 'pop' by adding foil and spot varnish printed on metalized film.
- Preserve the craft image with can labels.

All the Bells and Whistles

- Preserve the craft image with can labels
- Wide variety of pressure-sensitive label materials
- Label application that is already in place
- Endless embellishments available
- Stand out with emboss, foil stamping, spot gloss, and varnish on your can labels. Perfect for small quantity orders where these decorative elements would be much more costly to add to shrink sleeves.

So skip shrink, and label those cans!



187 ml can
wrap size:
3.375" H x 6.25"



250 ml (8.4oz) can
wrap size:
4.5" H x 6.25"



375 ml can
wrap size:
3.875" H x 7.875"

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