



For Immediate Release

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MASPACK Packaging USA

**MASPACK USA Announces Renewed Partnership with Sonoma
Academy**

Ongoing Collaboration to Benefit High School Robotics Students

Santa Rosa, CA— July 12, 2020 MASPACK Packaging USA is pleased to announce their ongoing sponsorship of Sonoma Academy’s Robotics Program.

Located in Santa Rosa, California, MASPACK’s CEO/CFO, Alberto Migliardi, announces, “We are very excited to be the sponsor for Sonoma Academy’s robotics program.” Specializing in robotics solutions, MASPACK found pairing with Sonoma Academy a natural fit for working together, the partnership acting as a springboard into the workforce.

Bryce Hanson, who has just graduated from Sonoma Academy and will be heading to Vanderbilt University in the Fall, was the Business Lead for the robotics team. He approached Mr. Migliardi for a sponsorship to help support the students who are in the program and are interested in going into the robotics industry. The MASPACK patronage helps provide Sonoma Academy with funds for the team to compete in robotics competitions. “Every year our student team must raise about

\$40,000, as we have to build a robot. The money goes toward the robot development, machining costs, team marketing budget, travel, and competition fees,” said Hanson.

Migliardi feels honored to be involved with this school and the robotics team.

This was the first year of a robotics competition for high school students, to be held in Los Angeles. “We are a sponsor of their team, this first year. They started the competition in January but had to suspend it until next year.” At the time of the COVID epidemic, Sonoma Academy had arrived at the semi-finals.

“In addition to the cancellation of the competition, Hanson notes that, “Covid-19 cancelled some of our direct-facility partnership time.” Unfortunately, MASPACK’s plans to offer internships to students in Italy during the summer of 2020 were also cancelled due to the pandemic but plans to offer it again next year.

*MASPACK USA, located in Santa Rosa, California, is the North American arm of their parent Italian company, Maspac Packaging, that offers manufacturing of depalletizer, case erectors, **case packers and case sealers**, partition inserters, palletizers and other packaging components specializing in integration and robotic solutions along with automation software.*

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