



Welcome to the


el
El Dorado Wine Movement

A Brand New Destination Adventure!

Your Adventure Starts Here

Just like a *National Parks pass*, this monthly membership gets you “*through the gates*” and gives you access to all the El Dorado wine region excitement.

The only thing you need to decide is, are you an Explorer or a Trailblazer?



	INDIVIDUAL	COUPLE
EXPLORER	\$9.99/MO OR \$99/YR	\$14.99/MO OR \$149/YR
TRAILBLAZER (VIP)	\$14.99/MO OR \$149/YR	\$24.99/MO OR \$249/YR

Destination Adventurship

WE KNOW WHAT YOU'RE THINKING. WHAT IS AN ADVENTURSHIP?

Consider your favorite parts of visiting a wine destination; maybe it's **limited edition wines, the food scene, or special experiences**. The El Dorado Wine Movement adventurship gives you access to **exclusive deals and offerings** from the El Dorado Winery Association partners.



Wine knowledge
& deals



Lodging specials



Special experiences

A SAMPLE OF CURRENT EL DORADO WINE EXPERIENCES AVAILABLE ONLY TO WINE MOVEMENT MEMBERS!

Visit the website for a full list of participating businesses and their offers.

2018 Collaboration Wine

Limited edition GSM blend made by C.G. Di Arie, Holly's Hill, and Madroña

Chateau Davell

Virtual wine and cheese Q&A with the winemaker

Crystal Basin Cellars

Tour and taste wines in the Barrel Room with a member of the winemaking team

diVittorio Winery

Special in-person case price on select '05 wines for \$85.00 per case

E16 Winery

Club member benefits for the day or 20% off all online wine purchases of 3 bottles or more

Element 79 Vineyards

10% off all wine purchases and complimentary tasting with a charcuterie plate

Everhart Cellars

Virtual mimosa gift pack with special pricing

Findleton Estate Winery

Art & wine experience with complimentary tasting of the winemaker's four favorite wines and tour of the studio gallery

Kehret Vineyards

Barrel tasting, sneak peak at new releases, and a meet the Winemaker and team

Mediterranean Vineyards

Complimentary tasting for members and 15% off wine purchases

Saluti Cellars

50% off online case orders

Via Romano

"Tre Ore" 3-hour experience with tasting flights, a lunch with a bottle of wine for 2 while and bocce ball for \$10 per person


Access it All

It's the 21st century, so naturally, we've got an app!

Full access to your adventurship of the El Dorado Wine Movement is through the app. Take the time in wine country to connect with each other instead of connecting to the internet; however, we recognize the convenience of having everything you need **right at your fingertips** as you plan those connection experiences.

Login to your adventurship on the El Dorado Wine Movement app to **check out a list** of current and upcoming deals, events, offerings, and experiences. You can even **reserve your experiences in advance** right there on the app. Once you are here, the app serves as **proof of your adventurship** to access all that El Dorado Winery Association has to offer!





Unified Wine & Grape Symposium Attendees

TRY IT OUT WITH ONE MONTH FREE!

Set up an appointment or contact **Kara Sather** with the El Dorado Winery Association to learn more about the adventure and experience it for yourself with **one month free**.

This offer is available only to Unified Wine & Grape Symposium attendees - **DON'T MISS OUT!**

Kara Sather

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