



V99 Design Studio Packages

Whether using your own designer or ours, all great labels start with great design. As printers, we are able to recommend the best print technologies and label effects to make any design it's best. Our in-house designer can act as liaison, speaking the same language as your designer and taking direction from them. Or, help generate fresh ideas and designs concepts while working directly with the client. We are printers that live and breath creativity!



Starting at
\$3,000

Basic Label Design

- Presentation of **two (2)** design concepts
- Up to **three (3)** rounds of revisions of one design
- Preparation of mechanical files for printing
- Includes free versioning for up to **three (3)** varietals (type only changes)

Starting at
\$4,000

Custom Label Design

- Presentation of **three (3)** unique design concepts
- Up to **five (5)** rounds of revisions
- Development of a few lines of romance copy for back label and client's use in marketing
- Back label design with government mandatories
- Preparation of mechanical files for printing
- Includes free versioning for up to **three (3)** varietals (type only changes)

Starting at
\$12,000

Full Brand Development

- Presentation of **six (6)** unique design concepts
- Up to **six (6)** rounds of revisions
- Brand strategy & tagline development session
- Development of romance copy for back label and use in marketing
- Presentation of **three (3)** back label designs
- Preparation of mechanical files for printing
- Versioning for up to **six (6)** varietals (type only changes)
- Capsule design
- Coordinating Website (up to 4 pages/sections)
- Brand Style Guide with derived from label design

ADDITIONAL OPTIONS

- Name Development starting at \$5,000
- Label sizing for different bottles, \$750 ea
- Custom Illustration starting at \$500
- Custom Hand Lettering starting at \$500

Call 707-775-7421 to Schedule a Design Consultation