

Sell More Wine.

The Vintegrate 360 Direct-to-Consumer suite includes all the tools needed to transact business where your customers want to buy—in your tasting room, on your patio, in your vineyard, at an event or online.

Vintegrate 360 is an intuitive web platform that runs using a Chrome browser on desktops, laptops, tablets and smart phones. The entire suite operates off a single customer database to provide one customer view across every sales touch point. Managing your sales cycle gets easier when major retail processes are contained in one product. Top it off with robust data at your fingertips. Vintegrate 360 continues to evolve to help tasting room teams adapt to consumer needs, be it on site as well as staying connected to wineries from the comfort of their own homes.



Club Processing

Wine Club's savvy features put your customers in the driver's seat. Tasting Room teams can have multiple wine clubs; each customer can manage their own membership including wine selections, upsells and information changes.



Point of Sale

Our simple, fast and easy to use interface for tasting room teammates processes tasting room transactions quickly. Including club sign ups and shipping tasting room favorites!



eCommerce

Use Vintegrate's eCommerce feature to build your online retail space. Easy to use and manage, eCommerce includes templates for Shopping and keeps customer saved information up-to-date and easy to access.



Reservations

Our extensive event & reservations functionalities are more important than ever before. We have added features to accommodate local restrictions. Tasting room teams can create online and virtual events; consumers can go online, save a spot and even print a ticket.



Loyalty

Establish loyalty programs to reward customer patronage based on events or spending. Track loyalty through point balances which can be redeemed at a program defined exchange rate for dollars or other perks.



Analytics

Robust CRM and Analytics features allows you to monitor and track relevant sales and touch point metrics as well as manage individual and broad customer relationships.

New Features & Functionality



Vintegrate has enhanced and added functionality to support your winery sales under the recent safety inspired constraints: 'Virtual Tasting' – live online tasting experiences built within the Vintegrate eCommerce feature, attendees stay within your eCommerce site tasting to purchase. When we return to tasting rooms customers can utilize 'Touchless POS' – allow them to select wines & services by phone or tablet. Our enhanced 'Reservations' – are fully controlled by the system which manages availability to the table level enabling customers to reserve visits to fit your allowed capacity.

Get in Touch:

Would you like a demo?

Let us show you the powerful tools that Vintegrate 360 has to offer your tasting room, website and sales staff.



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Schedule Demo