

# Quote Requests

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## Things to know when sending in a quote request

### **Size**

What are the size dimensions of the label? Height and width are useful when figuring out the copy position.

### **Material**

What material does the label need? Labels can be printed on coated, uncoated, metalized stock and more. This is used for design and it is important for the end use of the label. Sales reps can provide sample materials to help make the decision.

### **Adhesive**

What surface is the label going to be applied to? Does the adhesive need to be permanent? What conditions will the label be kept in? This is important to know so the label can last in the condition it will be in.

### **Liner**

There are many types of liners, some made of paper, some made of plastic. Bottling lines may have restrictions on liner types, so it is important to check. Ask your bottling line what their restrictions are to make sure the labels will have no issues. We recommend using a clear plastic liner.

### **Embellishments**

Let your Sales Rep know if you require any embellishments. These include foil, embossing, silkscreen and more.

### **Artwork**

Any artwork that can be provided is helpful, seeing what the artwork looks like beforehand allows for the most accurate estimate to be made. Rough drafts are acceptable, the artwork does not have to be final during the estimating process.

### **Unwind/Copy Position**

Ask for our Copy Position Chart. This is important because it shows what direction the labels are coming off of the roll.

### **Max OD**

How large can your roll label be? These specifications can come from your bottling line.

### **Core Size**

How large do the cores need to be. Core sizes are most commonly 3" & 6". Check with your bottling line to see what size core is needed to ensure the labels will be able to fit properly.