



70# White Celtic Linen

Consumers want to touch and feel your brand and even subtle textures can leave a strong impression. This natural white facestock includes a soft embossed linen pattern that conveys classic and traditional values. It will dress up your brand with a look of elegance while allowing different printing techniques to dominate or recede into the background. Celtic Linen is manufactured with wet strength properties that provides the durable performance you need in moist, humid, and wet environments. Best of all, it supports your environmental concerns with its FSC® certification.

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WINE & SPIRITS PRODUCT BULLETIN



Experts in "What If..."

70# Celtic Linen FSC® Certified Label Stock

Grab attention with texture...Wausau Coated Products introduces 70# White Celtic Linen, a facestock with an unique composition. This white facestock has a subtle embossed crosshatch linen pattern. It is manufactured with wet strength properties and is FSC® Certified. Want to add more...Celtic Linen also has excellent die-cutting, foil and embossing properties. This facestock features i8017, an ultra-aggressive permanent adhesive designed to deliver ultimate adhesion to a variety of substrates and is water resistant. This is a great choice if you are looking for a facestock that is distinctive.

- **W032538 - Indigo Optimized 70# White Celtic Linen w/Wet Strength, FSC® Certified / i8017 / 1.2 mil Clr PET**

For additional product information and to request samples, please visit our website at www.wausaucoated.com or contact our Customer Service Department at 800-345-8039.

FACESTOCK DESCRIPTION: INDIGO OPTIMIZED 70# WHITE CELTIC LINEN W/WET STRENGTH, FSC® CERTIFIED

A white facestock with a subtle embossed crosshatch linen pattern, an exceptionally unique and crisp appearance. It is manufactured with wet strength properties to increase performance in moist environments. Top coated and optimized for HP Indigo presses.

Basis Weight (25 x 38 /500), lbs.	70
Caliper, Mils	6.5
Regulatory Compliances	FSC® Certified

ADHESIVE DESCRIPTION: i8017

i8017 is an ultra-aggressive permanent adhesive designed for difficult-to-label surfaces. It offers excellent initial tack and ultimate adhesion to a variety of substrates. i8017 is UV resistant, water resistant and offers some solvent resistance

Type	High Performance Acrylic
Classification	Acrylic
Minimum Application Temp °F	+20
Service Temperature Range °F	-20 to +300
Regulatory Compliances	California Prop 65, CONEG, Natural Rubber Latex Free, REACH, RoHS, FDA 21 CFR 175.105, FDA 21 CFR 175.125 Table 2 D-G, FDA 21 CFR 176.180

LINER DESCRIPTION: 1.2 MIL CLEAR PET

A clear polyester film liner with high strength and durability. Typically used for high speed automatic roll-to-roll applications.

Caliper, mils	1.2
Yield, sq. in/lb	16,500
Tensile Strength, MD / TD, psi	29,900 / 29,900
Haze, %	3.5%
Elongation at break, MD / TD %	100 / 100
Shrinkage at 302 °F/30 min. MD/TD %	2 / 0.4



Shelf life: One year when stored at 72° F / 50% RH

Note: All product specifications are for informational use only. For more details visit www.wausaucoated.com

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