

**THE FARM BUREAU AND YOU**

**TOGETHER FOR THE  
FUTURE OF CALIFORNIA  
AGRICULTURE**



Enjoy the full range of benefits that come with being part of the California Farm Bureau.



### Being a member pays off.

The benefits of being part of California Farm Bureau are felt every day from our broad list of discounts and special pricing from major business and agricultural partners available exclusively to members. Benefits include:

- Protection for your farm, family and future with Nationwide's insurance and financial services.
- Special member prices on agricultural tools and equipment.
- Exclusive member rates at partner hotels.
- Ford vehicle specials.
- Access to member-only retirement plans and services.
- And more.

Explore the complete list of current benefits and discounts at [www.CFBF.com/Benefits](http://www.CFBF.com/Benefits).

*“Our family has farmed in Kings county for four generations and belonged to Farm Bureau during much of our existence. Farm Bureau represents my farm by attending the meetings we don't have the time to attend and standing up for the best interests of the agricultural community.”*

**MICHAEL NEWTON, NEWTON FARMS, KINGS COUNTY**



### Keeping members up to date and Californians in the know.

California Farm Bureau is dedicated to ensuring our members are always tuned in to issues that impact their lives and informing consumers of the incredible bounty produced in California.

Our weekly Ag Alert® provides members in-depth reporting on trends, legislative issues, labor, climate and more.

California Bountiful®, our bi-monthly magazine and weekly TV show gives people outside the agricultural community a lively look at California-grown foods and the people that grow, raise and produce them.

Learn more about our publications and programs at [agalert.com](http://agalert.com) and [californiabountiful.com](http://californiabountiful.com).



### Advocacy at every level. For every member.

California Farm Bureau is the largest single lobbying and political team fighting for the interests of farmers and ranchers at the local, state and federal levels. We bring unsurpassed experience and expertise to the table every day to protect and promote agricultural interests throughout California and find solutions to the problems on the farm, in the farm home and the rural community. Our advocacy efforts include:

- Policy development, analysis and lobbying at both the state and federal levels.
- A team of attorneys and legal professionals to conduct detailed legal analysis of all pertinent legislation and regulations.
- A large communications team working on a daily basis to ensure issues impacting farmers and ranchers get the broad exposure they deserve.
- The largest agricultural political action committee (PAC) working to elect business and agriculture-friendly candidates.

More about our commitment to stand up for pro-agricultural interests and legislation can be found at [cfbf.com](http://cfbf.com).



*“With the busy day to day operations on the dairy, it can be easy to fall behind on important issues dairymen and farmers face. Farm Bureau helps to keep me informed through Ag Alert and Farm Team<sup>®</sup> notices.”*

**ROBBY THOMMEN,  
THOMMEN DAIRY, FRESNO COUNTY**

## Keeping members up to date and Californians in the know.

Available at a discount to all California Farm Bureau members, FELS provides critical services to support every aspect of agricultural labor management. For over 50 years, FELS has provided user-friendly information about labor regulations, employer obligations and labor law guidance through their monthly newsletters, hotlines and access to legal experts specializing in farm and ranch-specific labor issues.

Learn more about our Farm Employers Labor Service at [fels.net/1/](https://fels.net/1/).



### **Cultivating the leaders that will shape the future of California agriculture.**

Becoming a California Farm Bureau member gives you access to countless opportunities to continually build your business, leadership skills and play a role in ensuring the success of the California agricultural community. These opportunities include:

- Member-only conferences like Capitol AG Day and the California Farm Bureau Annual Meeting.
- Young Farmers & Ranchers — Young Farmers & Ranchers develop leadership skills while volunteering time as active, vital members of the county Farm Bureaus.
- Leadership Farm Bureau — Participants receive training in personal development, human behavior, public speaking, working with the media, political advocacy and more.
- The California Farm Bureau Scholarship Foundation — The foundation offers aid to students based upon academic achievement, career goals, leadership skills and a commitment to study agriculture.
- Volunteer Opportunities — Take the opportunity to get involved at the local and state level by serving in a volunteer leadership position.





Joining California Farm Bureau® means adding your voice to the combined strength of over 34,000 farmers, ranchers, and families throughout the agricultural community, ensuring more influence and opportunity in **advancing agricultural interests.**



In addition to a broad range of discounts on vital agricultural products and services, publications and tools to help your business thrive daily, California Farm Bureau advocates tirelessly at all levels of government to protect and promote our shared way of life.



Together, California Farm Bureau and our members are standing up for farmers, ranchers, and families throughout the Golden State to cultivate a bountiful future for all of us.

