

GREEN RECYCLABLE SUSTAINABLE



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MYTH: PAPERBOARD PACKAGING IS HARMFUL TO THE ENVIRONMENT.

FACT: Actually, the paper industry is super eco-friendly and has a positive effect on our world! Check out some of these green facts!

TREE FARMS PROVIDE A SIGNIFICANT AMOUNT OF TREES FOR THE PAPER INDUSTRY.



These tree farms help keep old growth and endangered forests untouched.

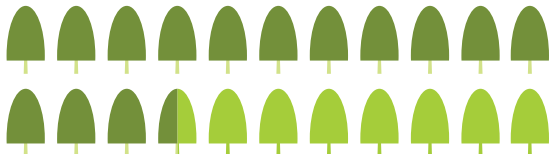
There are more trees today due to the paper industry than ever before!



APPROXIMATELY

2.5
BILLION

Trees are planted every year, mostly by the forestry industry.



Tree farms also keep wildlife ecosystems intact and help them thrive, saving many wild species from extinction.



...Not to mention that the paper industry **LOVES** recycling.



80% OF THE NATION'S PAPER MILLS utilize recovered fiber in the production of new paperboard. This keeps more paper-based waste from going to landfills.



PAPER FIBER CAN BE RECYCLED UP TO A WHOPPING

5x



In 2010



71% OF PACKAGING RECOVERED FOR RECYCLING IN THE U.S. WAS MADE OF PAPERBOARD.

COMPARE THIS TO ONLY 13.5% OF PLASTIC PACKAGING!

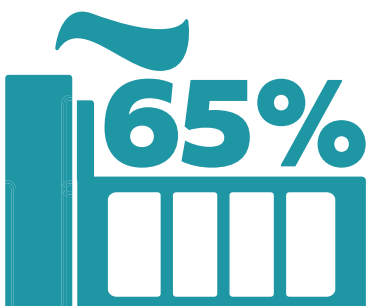
THE CARBON TRAPPED BY FORESTS & PAPER PRODUCTS OFFSETS APPROXIMATELY

10%

of U.S. carbon emissions.

ANNUALLY

THIS WOULD BE LIKE REMOVING 108 MILLION CARS FROM THE ROAD.



65% OF PAPER MILL ENERGY IS GENERATED FROM RENEWABLE BIOMASS.



This means less reliance on unsustainable fossil fuels!

Recycled paper manufacturing produces less pollution and contributes to cleaner air.

Learn more at www.thoropkg.com/sustainability

USE THE LOGO

Research has shown that sustainable packaging makes a big difference to consumers.

Thoro cartons are:

- 100% Recyclable
- Sustainable

Thoro cartons use:

- Vegetable-Based Inks
- Renewable Energy

Green Packaging:

- FSC & SFI Certified
- Carbon Neutral
- EPA Green Power Partnership

Thoro lets you show how important sustainability & transparency in packaging is to you by labelling your packaging for consumers.

ENHANCE YOUR BRAND

& communicate social responsibility



We are FSC certified, protecting natural forests and their ecosystems.



We are SFI certified, offering a responsible source of paperboard from well-managed forests.



We offer the option of certifying print jobs carbon neutral through our partnership with natureOffice.



We use vegetable-based inks from renewable resources such as soy, linseed, and corn.



We are a certified EPA Green Power Partner.



We use renewable energy credits based on local hydro power purchases, which allows us to manufacture with 100% clean energy.