



SCHEID FAMILY WINES

Al Scheid first planted vineyards in Monterey County in early 1972. We started as grape growers, selling all of our production as wine grapes to other wineries. In 2000, we evolved into winemakers, making contract wine for numerous wineries, from large, well-known companies to small, boutique offerings. In 2011, after almost 40 years of growing grapes and making wine for others, we decided it was time to branch out into producing wines under our own labels. Today our annual sales are over 500,000 cases and our wines are distributed in all 50 states and numerous countries abroad.

We currently farm 12 estate vineyards covering 4,000 acres along a 70-mile stretch of the Salinas Valley. We are family-owned and operated and pride ourselves on being vertically integrated from grapes to glass, ensuring consistency of quality vintage after vintage. At Scheid Family Wines, we hold dear our longstanding traditions of family, sustainability, outstanding value and world-class wines.



MONTEREY COUNTY

- Approved as an official AVA in 1984
- Encompasses 36,000 acres along the 80-mile Salinas Valley
- Defined by the presence of the Monterey Bay to the north and the Gabilan and Santa Lucia Ranges on either side of the valley, creating an appellation defined by morning fog, strong winds and moderate temperatures
- The only AVA to have Regions I – IV, allowing for exceptional expressions of cool climate varieties such as Pinot Noir and Chardonnay in the north and sunshine-loving varieties such as Cabernet Sauvignon and Petite Sirah in the south
- The longest growing season in California, allowing for extra hang-time and intense, complex and balanced wines



SUSTAINABILITY

Driving all of our efforts at Scheid Family Wines is a core belief that the best wines come from vineyards and ecosystems that are in balance. For decades, our company has been at the forefront of sustainability, innovation and applied technology in the vineyards and winery to improve wine quality, reduce water usage, shrink our carbon footprint and preserve the environment for current and future generations.

IN THE VINEYARDS

- 100% drip irrigation with soil moisture sensors
- Cover crops to improve soil health and prevent erosion
- 250 owl boxes to naturally control rodent populations
- 100% Certified California Sustainable Winegrowing
- First GLOBALG.A.P. certified vineyard in the U.S

IN THE WINERY

- 100% wind-powered winery
- HACCP and BRC (British Retail Consortium) certified
- Recycle 100% of water used in our production facility
- Compost 100% of grape pomace, stems and seeds
- State-of-the-art tanks with insulating jackets to lower electricity
- Skylights and motion-sensing lights reduce electricity usage





THE REGIONS & VINEYARDS
of
SCHEID FAMILY WINES

MONTEREY COUNTY



49 YEARS WINEGRAPE GROWING

12 ESTATE VINEYARDS | 4,000 ACRES

70 MILES DISTANCE FROM NORTH TO SOUTH

4 AVAs | 39 VARIETIES PLANTED

20 CLONES PINOT NOIR

Monterey Bay

SALINAS

Monterey
AVA

MONTEREY

TASTING ROOM
CARMEL

ISABELLE'S VINEYARD

Carmel Valley
AVA

Santa Lucia Highlands
AVA

SOLEDAD

RIVERVIEW VINEYARD

GREENFIELD

Arroyo Seco
AVA

BAJA VIENTO VINEYARD

VIENTO VINEYARD

HACIENDA VINEYARD

MESA DEL RIO VINEYARD

REGION II
Arroyo Seco | Diablos

ELM VINEYARD
SCHEID VINEYARD

ESTATE WINERY &
TASTING ROOM AT GREENFIELD

KING CITY

San Bernabe
AVA

REGION III
Madroño | Alto Atlas

KURT'S VINEYARD

SAN LUCAS VINEYARD

San Lucas
AVA

San Antonio Valley
AVA

REGION IV
Madroño | Alto Atlas | Honey

WHITE FLOWER VINEYARD - organic
HAMES VALLEY VINEYARD

Hames Valley
AVA

San Luis Obispo County

Pacific Ocean

CALIFORNIA

SAN FRANCISCO

CARMEL
GREENFIELD

LOS ANGELES



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