TUCKER CREATIVE

Worldwide Wine.

CREATING IMPACT IN EVERY SENSE OF A BRAND.

tuckercreative.com

FROM CREATIVE BRANDING AND STRATEGY TO FULL-SERVICE DIGITAL MARKETING AND EVERYTHING IN BETWEEN.

We are global leaders in adult beverage branding and marketing. With over 50 years of experience, Tucker Creative has created hundreds of brands and has refreshed hundreds more.

We have deep understanding of strategic positioning in an ever-changing marketplace and are highly trained to produce designs that positively impact consumers and, ultimately, our clients' bottom line.

DERWENT VALLEY
COOL CLIMATE
Hand-picked
DRINK
TRIAL by FIRES
PINOT GRIS
2016
TRIAL by FIRES
PINOT GRIS
2016
BAY OF FIRES
BOTTLE No 520

Seven Brothers
BR JOANNES SCHREINER SJ 1851-
BR FRANCIS LENZ SJ
BR PATRICK STO
BR PETER BOEHM
BR GEORGE DOWN
BR JOHN HANLON
BR JOHN MAY SJ
OLD-VINE SH
2006
The striking gold icon on this label is
handcrafted typography of the Missal
European Art Printer Henry Reiss in
Jesuit community, is displayed in the Co
Seven Brothers

SEVENHILL

SEVENHILL
CLARE VALLEY
EST. 1851
BR
JOHANNES
Schreiner
1851
Reserve Release
SAUVIGNON

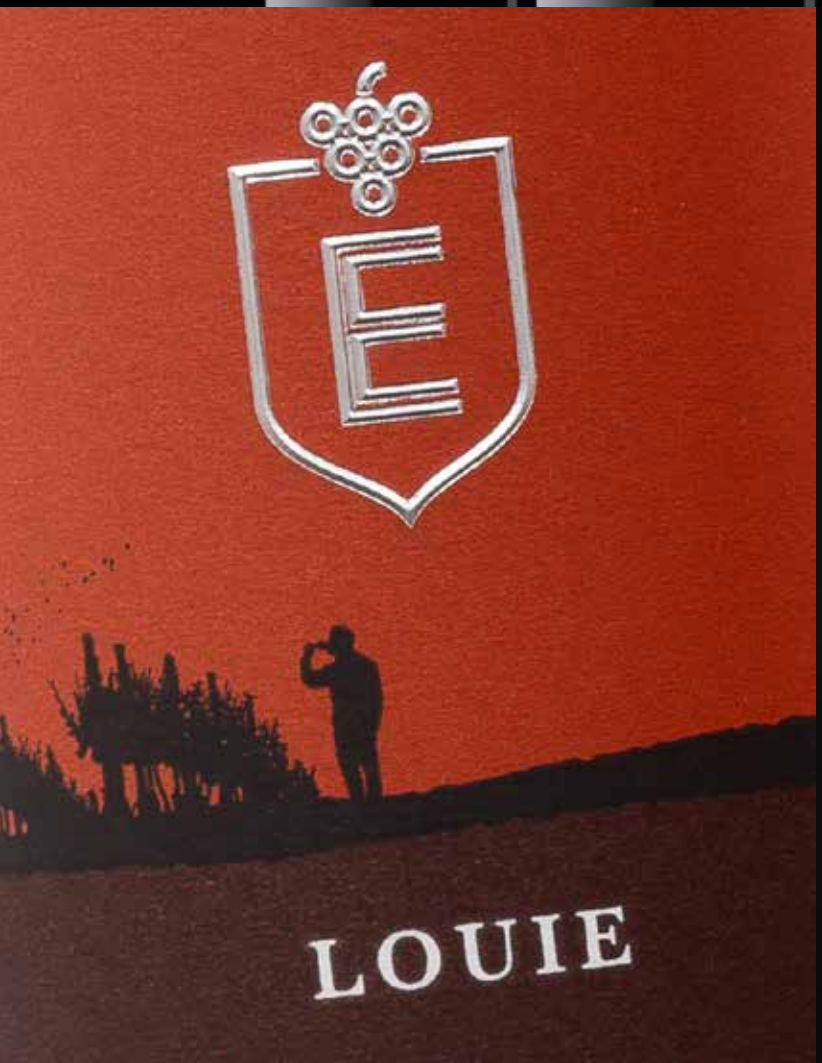
Inigo
Estate Grown
CLARE VALLEY
VERDELHO
2016
SEVENHILL
CLARE VALLEY

Inigo
Estate Grown
CLARE VALLEY
RIESLING
2016
SEVENHILL
CLARE VALLEY

Inigo
Estate Grown
CLARE VALLEY
SHIRAZ
2014
SEVENHILL
CLARE VALLEY

ANGOVE
SINCE 1896
FAMILY WINEMAKERS
THE
MEDHYK
Old Vine
SHIRAZ
McLaren Vale

ELDREDGE
RESERVE
MALBEC
CLARE VALLEY
ELDREDGE
BLUE CHIP
SHIRAZ
CLARE VALLEY
ELDREDGE
LOUIE
CABERNET
CLARE VALLEY
ELDREDGE
DEANO
SANGIOVESE
CLARE VALLEY


LOUIE

ELDREDGE
GILT EDGE
SHIRAZ

EDDYSTONE POINT
EDDYSTONE POINT
TASMANIA
PINOT GRIS
EDDYSTONE POINT
EDDYSTONE POINT
TASMANIA
PINOT NOIR
EDDYSTONE POINT
EDDYSTONE POINT
TASMANIA
RIESLING

Blue Mountain
Vineyard and Cellars
Pinot Gris 2012
Okanagan Valley
Estate Bottled
Blue Mountain
Vineyard and Cellars
Pinot Blanc 2012
Okanagan Valley
Estate Bottled
Blue Mountain
Vineyard and Cellars
Pinot Noir 2012
Okanagan Valley
Estate Bottled
Blue Mountain
Vineyard and Cellars
Gamay Noir 2012
Okanagan Valley
Estate Bottled

Blue Mountain
Vineyard and Cellars
Reserve
Pinot Gris 2011
Okanagan Valley
Estate Bottled
Blue Mountain
Vineyard and Cellars
Reserve
Chardonnay 2011
Okanagan Valley
Estate Bottled
Blue Mountain
Vineyard and Cellars
Reserve
Pinot Noir 2011
Okanagan Valley
Estate Bottled

SAMUEL'S GORGE
GORGE

SAMUEL'S GORGE
MCLAREN VALE AUSTRALIA

TO SMELL IS TO SEE
TO TASTE IS TO KNOW

SAMUEL'S

MURRAY STREET
VINEYARDS
MS
V
Reserve
SHIRAZ CABERNET
Barossa Valley
2014
MURRAY STREET
VINEYARDS
MS
V
GREENOCK ESTATE
SHIRAZ
Barossa Valley
2014
MS
V
THE BAROSSA
Barossa Valley
2014

MS
V

MURRAY STREET
VINEYARDS
MURRAY STREET
VINEYARDS
MS
V
SHIRAZ VIOGNIER
MS
V
SHIRAZ MATARO
MS
V
SHIRAZ CABERNET

GRANT BURGE
BAROSSA
PINOT ROSÉ
DRY STYLE
2017

GRANT BURGE
BAROSSA
PINOT ROSÉ
DRY STYLE
2017

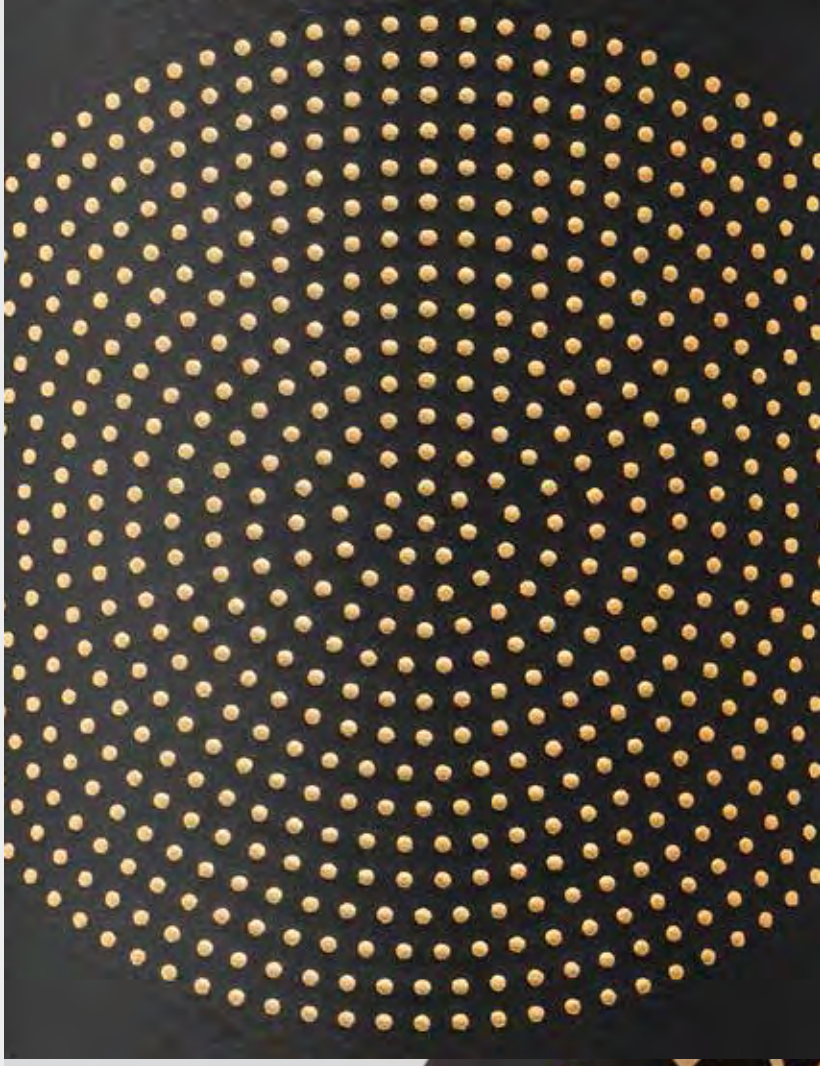
McGUIGAN
SINGLE BATCH PROJECT
CABERNET SAUVIGNON
McGUIGAN
SINGLE BATCH PROJECT
SHIRAZ
McGUIGAN
CHARDONNAY
McGUIGAN
DRY ROSÉ
McGUIGAN
SAUVIGNON BLANC

BANROCK STATION
the boardwalk.
2014
MONTEPULCIANO
2014
TEMPRANILLO
2014
DURIF
2014
PINOT GRIGIO
2014
FIANO

fig. 10
fig. 9
SHOWCASING THE UNIQUE WONDER OF THE KANGAROO ISLAND
CELLAR DOOR ONLY
the boardwalk.

McGUIGAN
SHIRAZ
McGUIGAN
BLACK
Label
McGUIGAN
CHARDONNAY
PINOT NOIR
McGUIGAN
BLACK
Label
McGUIGAN
ROSÉ
McGUIGAN
BLACK
Label

Grant Burge
GRANT BURGE
AUSTRALIA
GRANT BURGE PETITE BUBBLES
FINE BUBBLES
DRY SPARKLING



Grant
RANT
BURG

CREATIVE STRATEGIC BRANDING AND MARKETING

STRATEGY

- Brand
- Business
- Marketing
- Sales
- Communications

BRANDING & CREATIVE

- Story
- Naming
- Identity
- Logo Design
- Packaging Design
- Custom Bottle Design

MARKETING

- Strategy
- Digital Marketing
- Direct Mail
- Public Relations
- Social Media

WEB & DIGITAL

- Website Design and Development
- Landing Pages
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Pay-Per-Click Advertising (PPC)
- Social Media
- Website Accessibility

PRODUCTION

- Print Production Management
- Press Checks
- Bottle Photography
- Property Photography & Videography
- Photo & Video Production

TUCKER CREATIVE

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