

Ceres Imaging for grapes

We're the provider of choice for growers who prioritize quality and sustainability.



Developed in partnership with sustainability-minded growers in California wine country, Ceres Imaging's high-resolution imagery and analytics are today the top choice of the nation's largest wineries. Dedicated support helps our vineyard customers make full use of their data by moving beyond one-off issue detection to proactive management strategies year-round.

Use cases

MANAGING WATER STRESS

Whether troubleshooting in existing vineyards or designing a program for newly acquired land, aerial imagery provides a holistic view of irrigation systems and uncovers problems that manual inspection may miss. Use our tools to detect pressure issues, leaks, and clogs—before they impact the crop.

>50%

More than half of the nation's top wineries choose Ceres Imaging.

75% of grape growers who try us, buy us.

75%



CONTROLLING CANOPY VIGOR

Whatever your quality or production goals, high-resolution imagery uncovers opportunities to fine-tune irrigation and nutrient programs and manage vine growth for optimal berry size and flavor. Make informed in-season adjustments to improve uniformity and optimize harvest timing.

PRIORITIZATION AND EFFICIENCY

For large operations, our dedicated customer representatives provide training, imagery interpretations, and ongoing support—so every member of your team can leverage data in daily work. Add geolocated scouting notes and photos for more efficient labor routing: no time wasted, no detail lost.

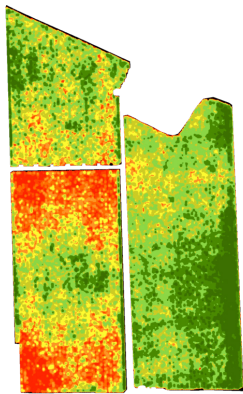
“If you have a large-scale operation, I definitely think Ceres Imaging provides value. If you’re not able to get out to every block every day and scout, aerial imaging is helpful in identifying weaker or more vigorous areas.”

Michael Klouda

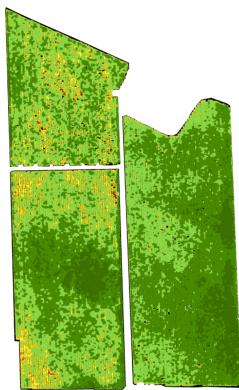
Viticulturist, Michael David Winery
Lodi, California

FROM IMAGERY TO ACTION

In Example 1, the addition of an irrigation set in an underperforming area helped increase yields from 20% to 30% that of adjacent blocks to more than 80%. In Example 2, targeted nutrient applications resulted in drastic improvements in uniformity over the course of the year.

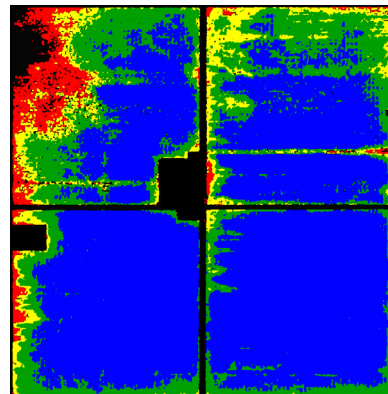


BEFORE

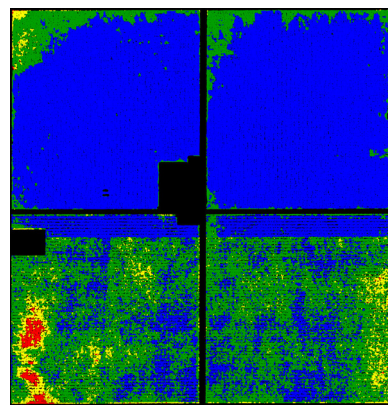


AFTER

EXAMPLE 1



BEFORE



AFTER

EXAMPLE 2

