



BILLING, PAYMENT, & MARKETING SOLUTIONS

Empowering Businesses Through Innovation

OSG Let's go
connect.

Unify to simplify.

The pace of modern business is always accelerating. Industry standards continue to evolve every day, as do the customer expectations and market forces that drive them. Succeeding in this environment requires a mastery of the business landscape for today and tomorrow. How will your business keep up with the immediacy everyone demands?

As a global provider of leading customer engagement and payment solutions, OSG helps clients integrate all critical customer interactions to optimize working capital and drive profitable business growth. We curate tailored, digital-first strategies for a range of industries that modernize processes and create frictionless experiences.

Our innovative approach is designed to empower clients to take control, improve efficiencies, and transform at their pace, regardless of business size or complexity.

Start now, and connect for the future.

Communications That Prompt Action

Easily tailor your communications to your specific needs with a comprehensive range of electronic and print services—connecting each touchpoint from electronic billing and invoicing to document printing and mailing. All backed by a team with extensive knowledge to meet the regulatory requirements of any industry.



DIGITAL SOLUTIONS

Data-driven electronic bill presentment and statement solutions integrated with automatable, event-driven communication tools that streamline the delivery process, reduce cost, and improve customer engagement.



PRINT AND MAIL

Print and mail services that maximize your operational efficiency and reach customers quickly and securely.



CUSTOMER COMMUNICATIONS MANAGEMENT

Invoice and statement solutions that enhance your transactional communication with targeted marketing campaigns. Our customer communication tools encompass everything from self-service letter creation to critical document management.



Payment Options for Customer Preference

Access to more data. More control through automation. Elevated customer relationships. As the payments industry continues to evolve from paper-based to digital, companies are recognizing the advantages of a digital future. By leveraging payments data and applying cutting-edge data analytics, we can anticipate your customers' needs and deliver an omnichannel, end-to-end billing and payment experience, with the utmost security.



B2C (BUSINESS-TO-CUSTOMER) PAYMENTS

An end-to-end B2C transactional suite that empowers you to exchange bills, payments, and communications the way you and your customers prefer.



B2B (BUSINESS-TO-BUSINESS) AUTOMATION

Accounts Payable and Accounts Receivable Solutions: An automated payment ecosystem to streamline and simplify transactions between suppliers and sellers.



LOCKBOX PROCESSING

A check processing solution for both high- and low-volume clients in a variety of industries.

Solutions for All Engagement Touchpoints

Today, business is won not on product or price, but on experience. The connection you build from the first moment of engagement. OSG Marketing Solutions combines the expertise that comes from decades working in the marketing industry with the innovative strategy and design that comes from being a leader in transforming the communications landscape. Forging connections that translate into revenue.



CUSTOMER JOURNEY SOLUTIONS

We move beyond singular moments of connection, aligning communication and engagement throughout the entire customer journey.



PROFESSIONAL SERVICES

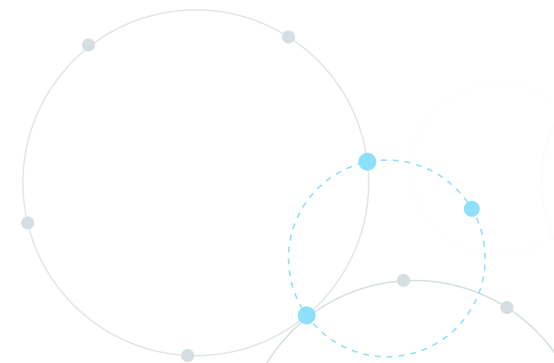
Multi-channel marketing strategies designed to compel engagement, action, and brand loyalty. From coding to design, and beyond.



MARKETING CHANNELS AND MEDIA

Customer engagement is happening across channels and devices. We connect it all, plugging into touchpoints of engagement online and off.

Effective customer communications with a secure foundation—we've got your back. All OSG solutions and services feature data security and compliance components to ensure your information is protected.



“OSG has been our exclusive invoice print partner since 2000. In that time, we have worked closely to continuously optimize and enhance our customer communications, as well as integrate new digital channels of engagement. The service and support they provide is unsurpassed. We truly appreciate and value the partnership.”

John Marick
Co-Founder and CEO



One Point of Connection

OSG connects devices, consumers, and experiences through the Digital Communications Broker™ (DCB), our in-house platform that can funnel your data files across our solutions—to print documents, deliver eBills, accept payments, send emails, power IVR—without requiring additional implementations.

Process transactions faster. Communicate at every stage of the customer's lifecycle. Maintain the utmost security. DCB integration allows your business to transform with OSG at your speed—all at one point of connection.

CONNECT WITH US

For more information about OSG's Billing, Payment, and Marketing Solutions, call your Account Manager directly, or you can reach us at **833.871.1100**, info@osgconnect.com.

