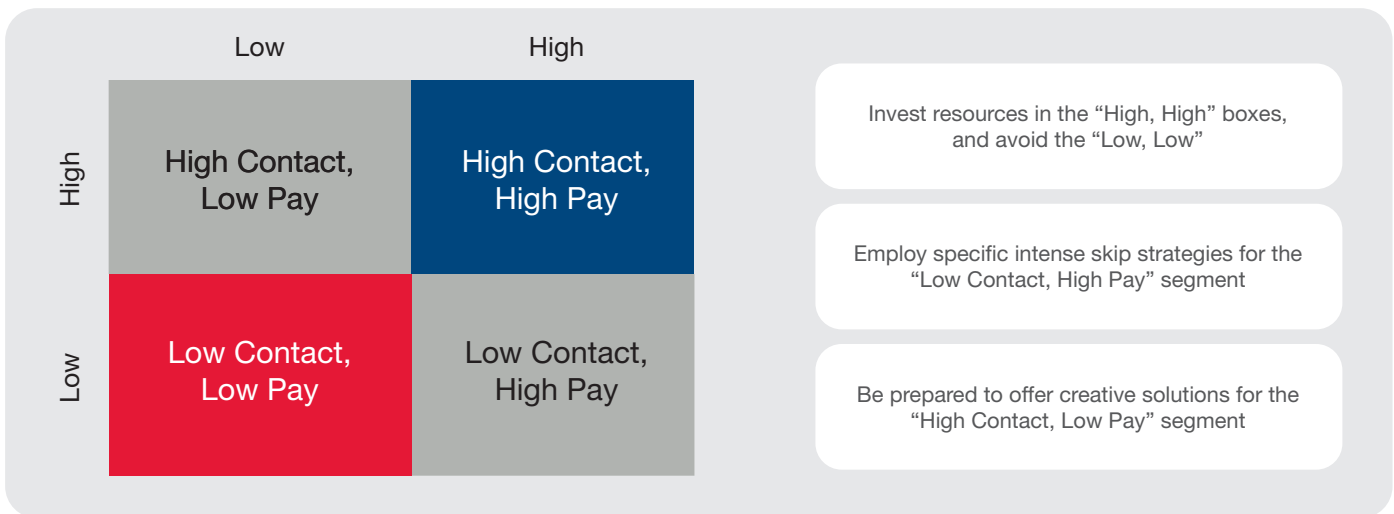




Phone grading will allow you to target resources effectively

Grade and evaluate your consumers incoming and Innovis outgoing phone numbers using a graded A-F system, identify phone numbers as a cell or landline and determine if a phone number is numerically valid. Pairing phone grading with a basic risk model, you can tailor your strategy by segment, maximizing and directing resources toward consumers who are likely a right-party contact and minimizing resources on those who are not.

Propensity to Pay



“Your Contact Index provides intelligence around the phone numbers I dial that I can’t get from any other vendor and can’t duplicate internally.”