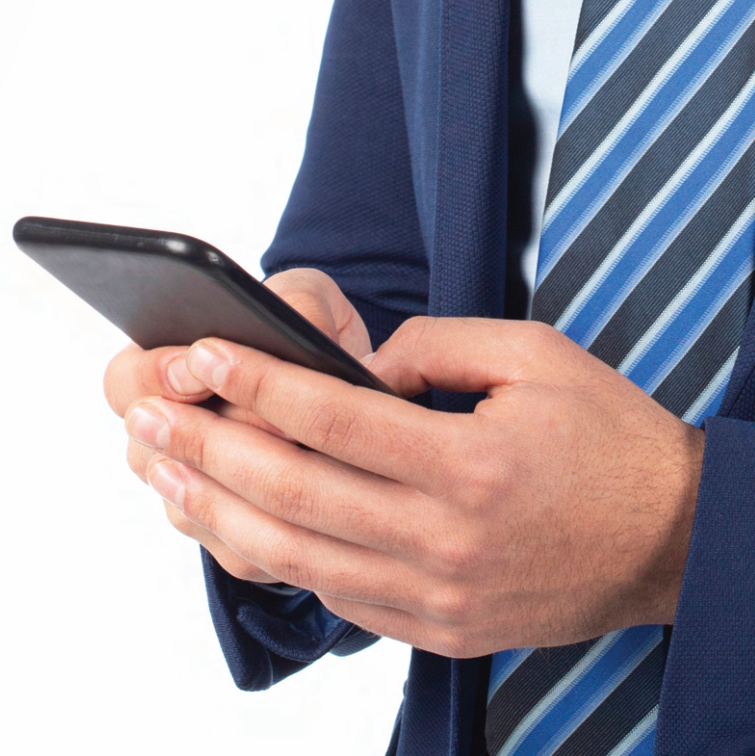


eVoke™ Digital Engagement

Digital First
Consumer Communications



Email, Text...and Whatever Comes Next

Communicating with consumers lies at the heart of collections, including many mandatory legal and regulatory messages. How you convey those messages is up to you. Yet with digital communications tools continuously evolving and each generation preferring a different method for receiving and responding, how do you proceed?

As the industry leader, RevSpring works with you to deliver a tailored collections communication strategy based on years of experience. Our eVoke™ email notifications, used in combination with printed letters and other communications, allows you to understand when emails go undelivered or unopened. This new offering also improves delivery rates so your organization can shift confidently to digital delivery, which is faster, more easily actionable, and less expensive than print and mail delivery.

Email Solutions that Deliver

RevSpring can help you master the intricacies of email—footers, headers, bad addresses, avoiding spam filters—to maximize the chances your email messages not only are delivered to their intended recipients, but that they are opened and acted upon. We make it easy for you, managing the process from the moment you provide us with a contact file.

In addition to improved delivery, our email services include tracking analytics: critical data on open rates, spam rates and other key data points. And our experts don't just give you a report, they interpret this valuable data and provide you with proven strategies for improving your email deliverability. We also maintain a massive proprietary database to help identify out-of-date email addresses.

Benefits

- **RevSpring best practices increase your:**
 - Open Rates
 - Click Rates
 - Overall Inbox Performance
- **Consumers pay on average 7 days faster** with digital engagement
- **eNotice Supports a “Digital First” Strategy:**
 - Faster Delivery
 - Consumer Convenience & Response
 - Near Real Time Open & Bounce Information
 - Dramatically Lowers Costs



Beyond the considerable cost-savings—with email you can say goodbye to paper, print and postage costs—email offers a major convenience to consumers, allowing them to open your messages on a variety of digital devices. Once open, consumers may be given the option of accessing a portal for making direct payments or accessing important documents.

Integrating Text Messaging

Text is quickly becoming an important component of a strong consumer communication strategy. Contacting a generation of mobile-only consumers makes text messages even more relevant. RevSpring's text solutions include:

- **Text-to-Pay**—Consumers pay directly from a text using a saved payment method
- **Text payment reminders**—Payment reminder with link to payment portal
- **Text link to important documents**—Ensure consumers have immediate access to the documents they need

One Thing Will Not Change

As technology keeps evolving and consumers continually change their communications preferences, RevSpring remains committed to our long-term mission: providing you with a comprehensive, up-to-the-minute communications strategy, proven tools and a dedicated support team committed to strengthening your bottom line.

Features

- Tailored message design
- Email optimization
- Email address cleansing
- Encrypted communications
- Email reputation monitoring
- Integrated performance tracking
- Text-to-Pay

