

Take the bite  
out of your mail  
expense!

What if you could  
**SAVE**  
10%? 20%? More?



**GreenLightECO™** reduces TCPA risk and the cost of doing business.

Before ECO	
Letters per month	5,000
Cost per letter	\$0.72
Monthly expense	\$3,600
Annual expense	\$43,200
<b>Percent ECO Delivery</b>	<b>25%</b>
New print expense	\$2,700
New ECO expense	\$523
New monthly expense	\$3,223
New annual expense	\$38,676
Your monthly savings	\$377
Your annual savings	\$4,524
<b>Savings</b>	<b>10%</b>

Before ECO	
Letters per month	15,000
Cost per letter	\$0.66
Monthly expense	\$9,900
Annual expense	\$118,800
<b>Percent ECO Delivery</b>	<b>36%</b>
New print expense	\$6,336
New ECO expense	\$1,603
New monthly expense	\$7,938
New annual expense	\$95,256
Your monthly savings	\$1,962
Your annual savings	\$23,544
<b>Savings</b>	<b>20%</b>

Before ECO	
Letters per month	25,000
Cost per letter	\$0.60
Monthly expense	\$15,000
Annual expense	\$180,000
<b>Percent ECO Delivery</b>	<b>46%</b>
New print expense	\$8,100
New ECO expense	\$3,188
New monthly expense	\$11,288
New annual expense	\$135,456
Your monthly savings	\$3,712
Your annual savings	\$44,544
<b>Savings</b>	<b>25%</b>

*Would you send more letters if they were actually being read?*

Notifications sent according to consumer preference

- ✔ Communication consent, capture, and tracking
- ✔ Notifications by SMS Text or Email
- ✔ Secure electronic document delivery



## Evolutionary Software Development

Applied Innovation is a leader in the development of solutions for the ARM industry that reduce compliance risk and increase profits.

Agile software development gives us the ability to make necessary changes as our customers and compliance regulations require.

Evolving to meet the needs of our industry.



Client Web Portal & Robust Reporting



Virtual Collection & Xpress Pay Portals



Document Management & Delivery



E-Signature Authorizations



Electronic Communication Originator

### APPLIED INNOVATION CREATES SOLUTIONS THAT CAN IMPROVE YOUR BOTTOM LINE

- ◆ Increase Profits
- ◆ Collect More
- ◆ Increase Sales
- ◆ Improve Client Satisfaction
- ◆ Reduce Mail & Print Expenses
- ◆ Reduce Compliance Risk
- ◆ Save Time & Save Money
- ◆ Improve Efficiencies

“Product supports a strong compliance management system. No material changes to current policies or procedures required to ensure maximum compliance with consumer protection laws.” 3rd party Gap & Risk Assessment, PayStream & GreenLight

Schedule your demo and save!

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