


EVERYWARE®



AFGT1

Hi Sam, Would you like to pay your medical bill for \$52.00? Reply Y or N

Y

Okay, Tap the secure link to make your payment before 12/2/20.

Doctor Office
Secure Payment
Powered by Everyware

Paid. That was easy, Thanks!

Co PAY BY TEXT

Powered by Everyware® Webinar


Tuesday October 6, 2020

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Stick around

FOOT IN THE DOOR PRIZE





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ABOUT EVERYWARE

Everyware is a HIPAA and PCI secure pay by text and two-way messaging solution that helps modern businesses **connect** with their clients and **collect** payments with ease.

Everyware is unique because it combines messaging and payments unlike any other.



TODAY'S PRESENTER

Whitney Power, MBA
Marketing & Project Manger, Everyware
wpower@everyware.com

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PAY BY TEXT ADOPTION


67%
2020 Consumers Want to Text Companies they Trust

93%
Trust wireless communications.

83%
50+ Use Smartphones for Messaging

+ 18%
Everyware Patient SMS Adoption <1 Month

95%
More likely to be loyal when satisfied with billing experience



4



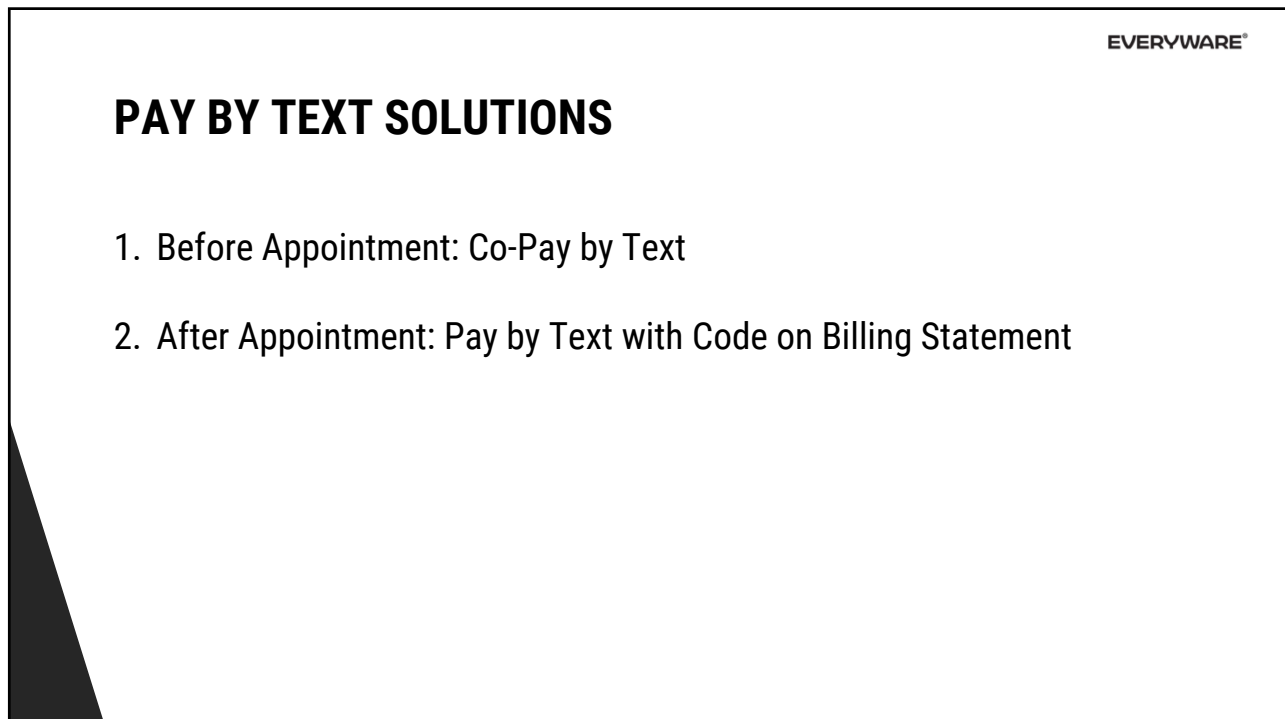
TOP 3 REASONS PATIENTS DON'T PAY MEDICAL BILLS

#1
Didn't know balance what my balance was. Didn't know I had one.

#2
I can't afford that right now. Don't have the money

#3
Don't understand this bill .. EOB ... did insurance cover it or not?

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PAY BY TEXT SOLUTIONS

1. Before Appointment: Co-Pay by Text
2. After Appointment: Pay by Text with Code on Billing Statement

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Oops.

Forgot your appointment time?

Please Text:

Appointment

to:

(512) 883-3420

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Not to worry.

You'd like to save some time at check in and

Co-Pay ahead of your appointment?

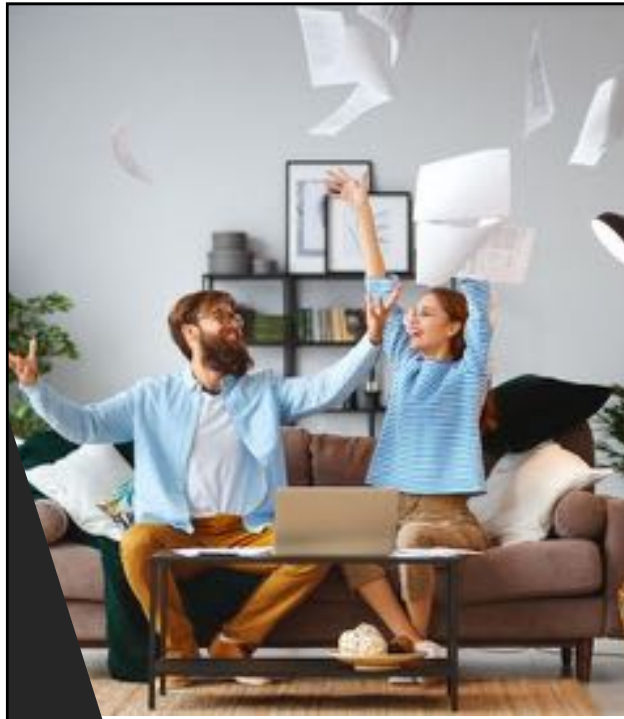
Please Text:

Copay

to:

(512) 883-3420

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Easy.

You got a bill in the mail telling you to
Pay by Text with this code. Text in:

123456

to:

(512) 883-3420

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Any Questions?

Call or Text Everyware (561) 404-1462
Email info@everyware.com

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Hello Sunshine Wellness
701 Brazos Street
Austin, TX 78701

Office Hours: Monday - Friday 8:00 am to 6:00 pm
800-553-1842 Text Us: 678-506-2163

03/11/18 03/11/18 123456 \$15.00

DATE	DESCRIPTION	AMOUNT
10/11/18	72127 - CT MECK UPNE WIG & WOTE	
01/08/18	TOTAL INSURANCE - Pre	
01/08/18	TOTAL INSURANCE - AS	
01/08/18	TOTAL INSURANCE - Pre	
10/11/18	70462 - CT ORBIT SARAPOSSA WICKMIDYE	
01/08/18	TOTAL INSURANCE - Pre	
01/08/18	TOTAL INSURANCE - AS	
01/08/18	TOTAL INSURANCE - Pre	
01/08/18	TOTAL INSURANCE - PR - Co-Payment Amount - \$15.00	

Pay By Text MAKE A SECURE PAYMENT
Recommended Text Code: 123456 to 678-506-2163

Pay Online At: www.PayItOnline.com
Access#: 8336306-1-1

Account Information
Account Date: 03/11/2018
Account ID: 123456
Account Type: 123456
Account Balance: \$15.00

DUE NOW
\$15.00
This amount is your responsibility

Pay Online At: www.PayItOnline.com
Account ID: 03456789-1-1
Account Access#: 8336306-1-1
Call 800-553-1842

SCAN FOR MOBILE PAYMENT

that work!

ADD TO STATEMENTS

Stamp, Label, Future Templates


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Any Questions?

Call or Text Everyware (561) 404-1462
Email info@everyware.com

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Thank You
FOR COMING

Visit: [everyware.com](https://www.everyware.com)

Email Presenter: wpower@everyware.com

Call or Text Everyware (561) 404-1462

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SMS PATIENT EXPERIENCE



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