



GROW YOUR COACHING BUSINESS



V1SPORTS



V1BASEBALL

“ I am passionate about making quality baseball and softball instruction accessible to anyone, regardless of their geographic location or socioeconomic status. **V1 Baseball** reaches people where they are and breaks down any barriers of entry. Beyond that, it makes teaching the game of baseball easy for coaches and more interactive for players. We live in a world that wants to learn via 5 minute videos. I believe **V1 Baseball** is the 21st century solution to learning the game. ”

Clayton Kershaw

Professional Baseball Pitcher

8-Time MLB All Star



CONTENTS

Our Story	1
Our Baseball Customers	2
Our Golf Customers	3
V1Pro	4
Online Video Lessons	5
V1 Pro Program Options	6
V1 Systems	7
V1 Systems Pricing	8
V1 Baseball App	9
Training Program	10
V1 Pressure Mat	12

OUR STORY

Empowering Coaches and Athletes to be Their Best

V1 Sports is the leader in video analysis software and mobile apps, revolutionizing the way coaches and athletes improve.

V1 Sports was founded in 1995 with the mission of developing a better way for coaches and athletes to communicate that also helped speed improvement and drive results. The V1 Sport software was created, offering tools to capture, review, and analyze athletic movement, and deliver seamless voice-over video lessons with integrated telestration.

25 years, 4 million video lessons, and 10,000 coaches later, V1 Sports has become the preferred video analysis solution for the most respected coaches, instructors, athletes, and training facilities around the world.



OUR BASEBALL CUSTOMERS

The Best Use V1 Sports

Many of the top baseball instructors and academies in the world teach with V1 Sports.



OUR GOLF CUSTOMERS

The Best Use V1 Sports

The top golf instructors and academies in the world teach with V1 Sports.



V1 PRO

Video Coaching Software and Mobile App

V1 Pro is the premier video analysis and instruction software in sports. The powerful combination of live video capture, swing, fielding, and pitching analysis, graphic overlay, lesson creation, and delivery tools make V1 Pro an indispensable tool for coaches.



INSTANT VISUAL FEEDBACK

Capture high-definition, high-frame-rate swing videos that can be analyzed with graphic overlays and compared side-by-side with tour model swings from our extensive library.



VOICE-OVER VIDEO LESSONS

Improve students' retention with voice-over video lessons that can be delivered to students via email, text, or the V1 Baseball app. Athletes can review lessons on their own at home, at the cage, or on the field.



TAKE YOUR BUSINESS ONLINE

Reach new students and grow your teaching business by taking your instruction online. V1 Pro enables coaches to connect and provide remote video lessons with athletes around the world.

ONLINE VIDEO LESSONS

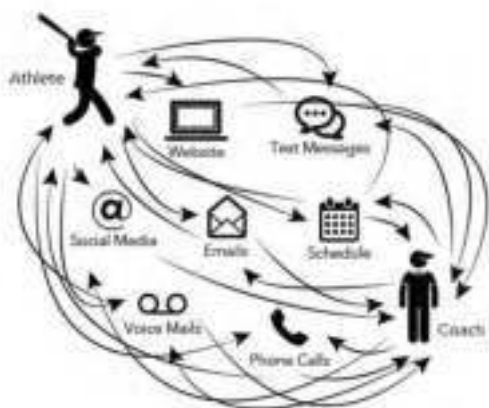
Teach Athletes Anywhere, Anytime

The V1 Sports platform allows coaches to take their instruction business online. When you cannot teach face-to-face, the V1 Sports platform gives you the flexibility to conduct remote video lessons with students.

With the new V1 Baseball app, students will be able to connect with coaches to send videos directly to them. When students send coaches videos through the V1 Baseball app, they will show up in the Coach's V1 Pro inbox. From there, coaches can create voice-over video lessons and deliver the final lessons directly back to their students. Students will receive their completed lesson in their V1 Baseball app account.

The Old Way

Teaching Athletes
Shouldn't Be This Hard



The New Way

With V1 Sports, It's Easy to Create and Deliver
Seamless Baseball Lessons to Students



V1 PRO PROGRAM OPTIONS

We Make Pricing Simple

At V1 Sports, your business is our business. We work every day to create solutions that not only help you provide better lessons to your students, but also make it easier to run and grow your business.

FEATURES	V1 COMPLETE \$119/MO	V1 STUDIO \$89/MO	V1 MOBILE \$59/MO
V1 Pro Desktop Software	✓	✓	
V1 Pro Mobile App	✓		✓
Instructors	2 Coaches Included	1 Coach Included	1 Coach Included
Capture, Receive, & Store Videos	✓	✓	✓
Create & Deliver Unlimited Lessons	✓	✓	✓
Send Lessons via Email, Text, & Cloud	✓	✓	✓
Online Lesson Payment Solution	✓	✓	✓
Academy Branding	✓	✓	✓
Pressure Mat Integration	✓	✓	✓
Full Library of Model Swings	✓	✓	✓
White Glove Support	✓	✓	✓

PREMIUM MONTHLY ADD-ONS:

Coach Support: 2 coaches included with Complete, 1 coach included with Studio/Mobile, +\$30 each additional coach Studio Pro

Camera Support: 1 camera free, unlimited multiple cameras +\$30

Studio Pro License: 1 license free, +\$30 each additional license

V1 SYSTEMS

Experience Superior Video Capture and Analysis

V1 Sports has earned a reputation as the premier builder of video analysis systems for coaches. Our driving philosophy is to deliver our customers cutting-edge technology and performance along with reliable and timely support. Each system undergoes a rigorous build process to ensure the highest-quality system.



HASSLE-FREE COACHING

Each V1 System comes with everything coaches need to capture stunning hitting, throwing, and fielding videos and provide powerful video analysis right out-of-the-box including high-frame-rate, high-definition cameras, lenses, cables, tripods, hit and lesson microphones.

STUNNING VIDEO CAPTURE

V1 Sports cameras allow for live video streaming and stunning video capture. Each camera captures at a high-frame-rate with a global shutter ensuring clear swing capture with no club distortion.

SOFTWARE SUPPORT

Every V1 System comes with lifetime support by our in-house USA-based technicians. Our team strives to resolve any issue with our systems as quickly and efficiently as possible.

V1 SYSTEM OPTIONS

Desktop Systems

Premium

- Premium Desktop
- Ultra fast Intel Xeon processor
- 4GB dedicated graphics card
- 2TB SSD hard drive
- 1280x720HD 3.0 240FPS cameras (2)
- Lens, cables, tripod, wall mount, hit & lesson microphones

\$10,297

Standard

- Standard Desktop
- Ultra fast Intel i5 6-core processor
- 2GB dedicated graphics card
- 1TB SSD hard drive
- 1280x720HD 3.0 67FPS cameras (2)
- Lens, cables, tripod, wall mount, hit & lesson microphones

\$7,677



Laptop Systems

Premium Rugged

- Premium Laptop
- Ultra fast Intel i7 quad-core processor
- SSD hard drive
- 1280x720HD 3.0 240FPS cameras (2)
- Lens, cables, tripod, wall mount, hit & lesson microphones

\$10,547

Premium Plus

- Premium Laptop
- Ultra fast Intel i7 6-core processor
- 1TB SSD hard drive
- 1280x720HD 3.0 240FPS cameras (2)
- Lens, cables, tripod, wall mount, hit & lesson microphones

\$9,297



Premium - (2) 67 Cameras

- Premium Laptop
- Ultra fast Intel i5 quad-core processor
- 1TB SSD hard drive
- 1280x720HD 3.0 67FPS cameras (2)
- Lens, cables, tripod, wall mount, hit & lesson microphones

\$7,897

Premium - (1) 240 Camera

- Premium Laptop
- Ultra fast Intel i5 quad-core processor
- 1TB SSD hard drive
- 1280x720HD 3.0 240FPS camera (1)
- Lens, cables, tripod, wall mount, hit & lesson microphones

\$6,338

Camera Only

- USB 3.0 240 FPS (camera, lens, cables, tripod, wall mount) **\$1,899**
- USB 3.0 67 FPS (camera, lens, cables, tripod, wall mount) **\$1,299**



V1 BASEBALL APP

Empowering Athletes to Be Their Best

The V1 Baseball app connects athletes with their V1 Pro coaches, enabling them to view their voice-over videos lessons and send videos to their coach for further instruction. Give athletes a first-class in-app experience with V1 Baseball Plus.



CAPTURE & ANALYZE

- Capture up to 240FPS in HD
- Playback in slow motion & frame-by-frame
- Drawing tools to measure and highlight form
- Cloud storage for videos
- Organize videos with tags and folders
- Accelerate, zoom, flip, trim, and edit videos

TAKE ONLINE LESSONS

- Send videos directly to your V1 Pro Coach
- Receive video lessons and review anywhere, anytime
- Manage your videos lessons all in one place



V1 BASEBALL PLUS

V1 Baseball Plus is the premium in-app subscription that unlocks advanced features including:

- Ad-free experience
- Access to professional model swing library
- Compare two videos in slow motion and frame-by-frame
- Overlay two videos for more precise comparison
- Delete multiple videos at one time
- Create customer folders
- Metronome for tempo practice
- Priority in-app support (from U.S.-based support team)
- Exclusive benefits from V1 Sports partners including some of the hottest brands in baseball



VIP TRAINING PROGRAM

V1 Pro: Windows Software and Mobile App

The VIP comprehensive training program will provide participants with expert guidance on creating and delivering voice-over video lessons within the V1 Pro Windows software and mobile app. The program curriculum is designed to balance theoretical and hands-on training to ensure all participants have a strong knowledge base and skill set in V1 Pro.

Learning Outcomes

1. Benefits of using video analysis within a baseball lesson
2. Proper camera setup and alignment for hitting, fielding, and pitching recording
3. Video recording and playback
4. Student database management
5. Utilizing analysis and drawing tools
6. Creating and delivering voice-over video lessons

Level 3 Certification

Upon completion of the V1 Pro Training Program, each participant earns a Level 3 V1 Sports Certification.



VIP 90-Minute Training Program Outline

Getting Started With V1 Pro	<ol style="list-style-type: none"> 1. Start Menu and V1 Pro News 2. About the User Interface 3. Teaching with V1 Pro - an overview
Managing Student Database	<ol style="list-style-type: none"> 1. Adding/editing Student accounts 2. Managing Student videos 3. Marketing to your Student database
Video Recording and Playback	<ol style="list-style-type: none"> 1. Connecting cameras to V1 Pro 2. Proper filming practices 3. Controlling video playback
Digital Illustration and Effects	<ol style="list-style-type: none"> 1. Review digital illustration tools 2. Time-lapse and key frames
Working with Video	<ol style="list-style-type: none"> 1. Managing video database 2. Moving, deleting, trimming video 3. Importing video
Online Lessons	<ol style="list-style-type: none"> 1. Receiving videos from students 2. Creating voice-over video lessons 3. Delivering lessons to students
V1 Pressure Mat (Optional)	<ol style="list-style-type: none"> 1. Overview of the V1 Pressure Mat 2. Connecting and capturing data
New Revenue Streams	<ol style="list-style-type: none"> 1. Increasing the value of lessons with V1 Pro 2. Taking your instruction business online

V1 PRESSURE MAT

Help Athletes Improve From the Ground Up

The V1 Pressure Mat powered by BodiTrak is the world's most powerful and portable solution to measure pressure, velocity, and dynamic force throughout the athletic movement. **MSRP: \$3,499**



MEASURE THREE FORCES

The V1 Pressure Mat uses state-of-the-art sensor fabric to measure pressure, vertical force, and velocity in an athletic movement to help coaches and athletes better understand ground mechanics and improve performance.

SEAMLESS INTEGRATION

The V1 Pressure Mat connects to V1 Pro Windows software and the V1 Pro iOS mobile app.

PORTABLE AND VERSATILE

The V1 Pressure Mat is the world's thinnest and most flexible pressure mat which means it can be used on any lie whether in the batting cage, mound, or field.

Specs

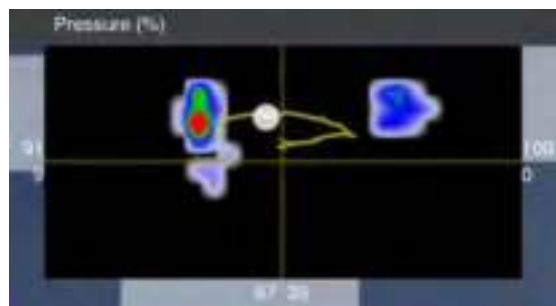
Size: 24"x43"

Weight: 9.6lbs

Battery Life: 20+ hrs

Warranty: 1 Year

MSRP: \$3,499





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