



HitTrax[®]

**REDEFINING
THE GAME**

HitTrax® is the only data capture and simulation system that provides powerful performance metrics along with a game time experience.

QUICK FACTS

- ▶ Softball and Baseball
- ▶ Adapts to all skill levels
- ▶ Millisecond response time
- ▶ Supports tee work, front toss, live pitching, and machine pitching
- ▶ Unlimited user registration and unlimited analytics
- ▶ Easily organize camps and clinics
- ▶ 110+ mph measurements
- ▶ +/- 1 mph accuracy



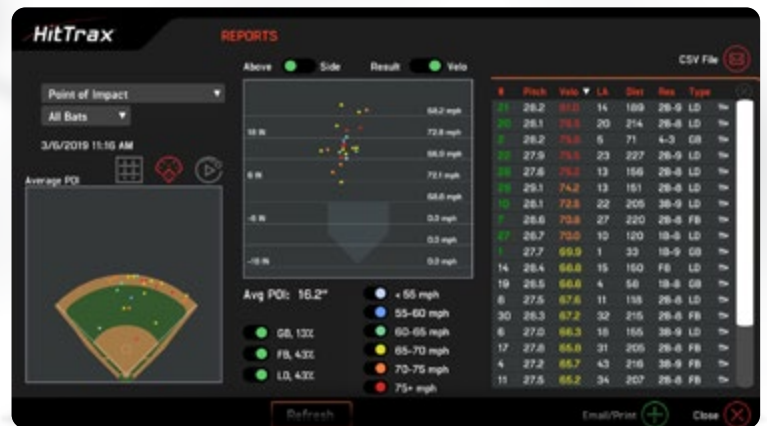
INSTANTANEOUS FEEDBACK REAL-TIME STATS. GAME CHANGING DATA.

HitTrax delivers precision data in millisecond response time for an unparalleled result in training. With an intuitive and relatable interface, players can create a clear understanding of the relationship between advanced metrics and on-field performance. Coaches utilize tools to develop their hitters, pitchers, and catchers the way they learn best – visually.

Not only is the HitTrax platform simple and easy to understand for the athlete, but the in-depth reports are specifically designed to tie the metrics together in meaningful ways and offer a holistic understanding of players' strengths and weaknesses.

The analytics allow for pitch-by-pitch analysis, session summaries, and trend charting over any period. These capabilities enable coaches to teach more effectively and ultimately reach the athlete quicker than ever before.

HitTrax creates an environment that holds players accountable to be competitive with every single swing. Combine objective feedback, intuitive reporting, and a competitive environment, the results on game day will speak for themselves.



KNOW YOUR STRENGTHS. IDENTIFY YOUR WEAKNESSES

HITTERS

- Exit Velocity
- Launch Angle
- Distance of Hit
- Point of Impact
- Strike Zone Analysis
- Spray Charts
- Hard Hit Average
- BA, SLG, and OPS

PITCHERS

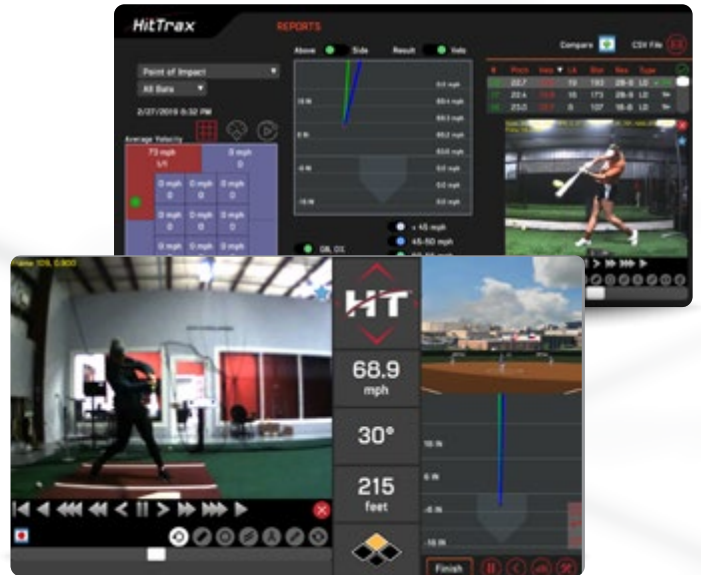
- Pitch Velocity
- Pitch Location
- Horizontal & Vertical Late Break Measurements
- Batting Average Against
- Opposing Spray Charts
- Strike Zone Analysis
- Analysis by Pitch Type

CATCHERS

- Pop-Time
- Exchange Time
- Trajectory to the bag
- Throwing Velocity
- Horizontal and Vertical Angle
- Caught stealing %
- Video Analysis

HITTRAX VCAM

The HitTrax VCam (Video Capture and Analysis Module) is a crucial part of the HitTrax system that provides video capture for every swing. It is then automatically cataloged with the corresponding hit/pitch data - enabling true "cause & effect" analysis without any post-session editing needed. At any time during (or after) a training session, coaches can focus on specific parts of the strike zone, compare high speed video side-by-side, and show swing evolution over time. This enables coaches to instruct fundamental mechanical changes in the swing, while having the ability to immediately validate the action with data. This unlocks an unbelievable buy-in effect with players and gives them the ability to take ownership of their own movement in the box.



HITTRAX MOBILE STAY CONNECTED.

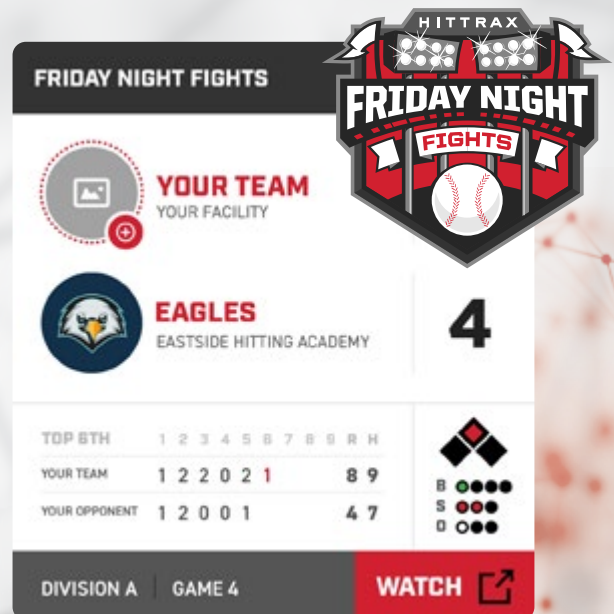
All data collected with HitTrax is securely stored in the cloud and available to players, coaches, and facility administrators via the HitTrax subscription service. Access video analysis, powerful interactive reports, and even replay sessions away from the cage via desktop and mobile apps. Bundle this service with your training packages and team memberships delivering more value to your players, while keeping them connected to their instruction and progress.

LEAGUES & TOURNAMENTS GAME TIME IS NOW.

Create a new revenue stream for businesses and fundraising opportunities for athletic departments with the undeniable 'wow' factor HitTrax brings to the batting cage.

Players can watch their hits soar through the outfield and view in-game statistics like never before. The HitTrax gaming features bring the excitement of the outdoor game, plus the benefit of situational hitting, into the cage. HitTrax will call balls and strikes, advance runners, and turn rally-killing double plays.

With online gameplay, HitTrax users around the world can connect and play in real-time. Whether you're a little leaguer or a pro, the competition is real, and the experience is one-of-a-kind.



“ HitTrax has been a really valuable investment for our program. Not only have we seen the benefits from a development standpoint, I don't know that our players have ever taken as many reps as they have this year. HitTrax is an irreplaceable piece of equipment for us. ”

PETE D'AMOUR VIRGINIA TECH SOFTBALL

“ We have had HitTrax for 7 or 8 years. We love it and we use it DAILY. ”

JEFF HARGER ARIZONA STATE UNIVERSITY SOFTBALL

“ HitTrax is an unbelievable tool that will immediately enhance your player development model. We use the video compare feature to pull side by side clips of similar profile players to isolate the adjustment we are asking them to make. We are then immediately able to hop back in a session and show them the results of those adjustments which is invaluable. ”

CARLTON SALTERS UNIVERSITY OF TEXAS AT SAN ANTONIO SOFTBALL

“ The ability to compete with HitTrax is a game changer. We get information that helps us build stronger practices and competitive cage work, while also helping us understand our swings much better. ”

MAGGIE HUFFAKER (LIVRERI) BOISE STATE SOFTBALL

“ HitTrax challenges our players every day to grow their game and understand the type of hitter they are and want to be. Our players are driven by the competitiveness it allows us to add to practice and they are more motivated when working on their own. ”

JORDAN CLARK OHIO STATE UNIVERSITY SOFTBALL

“ We are proud users of HitTrax...our players love the Quality Hit Game, its ability to create competition in the cage is both exciting and beneficial. ”

BREE NASTI PROVIDENCE COLLEGE SOFTBALL

HitTrax[®]

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