



# LEADNET®

Welcome to LeadNet, the latest in Lead Retrieval services from Conference Technology Enhancements.

Simply use your internet capable device to access the web link for your LeadNet event. WiFi is recommended ( check with your event to see if WiFi is provided or available ) or you may utilize the built in 3G, 4G, LTE connection in your device. LeadNet is designed to work with most internet capable devices such as laptops, iPads, tablets, and smart phones. All you need to do is launch your web browser to connect. We recommend Firefox, Safari, Chrome or similar browsers for best results, all of them are available for free via download.

The following is a simple step by step overview of how it works.



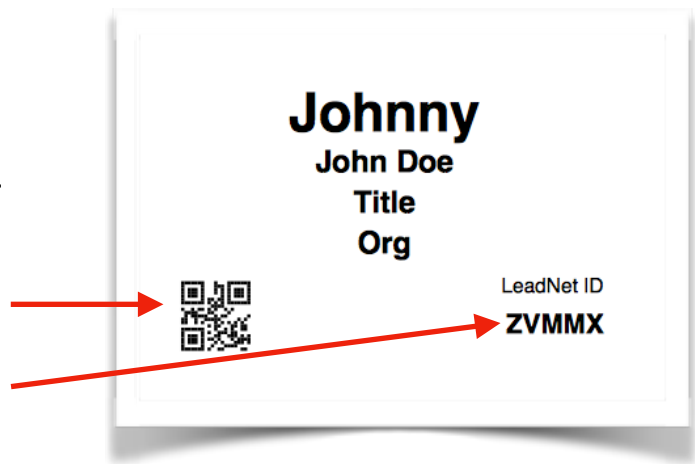
## Prior to the event:

You will receive a link at the address you provided on the order form. The e-mail will have your login IDs, you will be asked to create your own password. Please share this information with your on-site team. A login may only be used by one device at a time. One LeadNet license permits your company up to three (3) LeadNet accounts.

## At the event:

There are two (2) ways to capture your lead!  
When you are ready to “scan” a visitor at your booth you can:

1. Scan the QR code on the name badge  
OR
2. Simply find the unique LeadNet ID code for that person located on the face of their name badge.



## Capture the information:

Scan the QR code by clicking “SCAN”.

OR

Simply type the unique ID code into the screen on LeadNet and click “FIND”.

**Lead Detail**

Badge ID: ZZZZ

James
Johnson
Title
Management
T&J Inc

**Mailing Address**

123 Fake Street
Suite 456
Address line 3
Edison
NJ
00112
USA

## Instantly see the information:

The information the attendee provided when they registered instantly appears. You may review all of the contact information you may even ADD TO or EDIT the information in real time!

## Add qualifiers:

Add power to your follow up efforts by using the built in standard qualifier codes. You may also employ the option to create your own qualifiers. You will also have the ability to add free form notes.

**Followup**

**Purchase Interest**  
Purchase in 3 months

**Purchase Authority**  
Makes Purchase Decision

**Followup Action**  
5 of 10 selected

**Notes**

Met at the conference and had a great conversation. Follow up immediately!

Sort by Last Name

Abbruzzese, Joseph Surf Site Management, LLC	10-12 11:35	➔
Johnson, James T&J Inc	10-12 08:44	➔
Miles, Marjo Associa Mid-Atlantic	10-12 11:35	➔
Smith, Fred Cheesequake Village	10-12 11:35	➔
Void, Void	10-12 11:35	➔

## Review your leads:

Review who you have “scanned” at any time using the easy to search leads list. You may go back later to add qualifiers and free form notes.

## No more waiting for your file:

No longer will you have to wait to access your data to begin following up on your leads. You may e-mail your file to an address or addresses you choose as often as you like directly from the event. Your team in your office can begin following up minutes after an attendee leaves your booth!

**Email Lead File**

Email 1: email@email.com

Email 2: email2@email.com

File Format:  EXCEL  CSV  TAB

Cancel Email File

Help is just a call away during all show floor hours. Simply call the LeadNet support telephone line with any questions you may have.

If you have any question about ordering LeadNet or if you require more information please contact us by e-mail [leads@cteusa.com](mailto:leads@cteusa.com) or call 847-957-4500.