

VTS Attendee Experience Flow

Step 1: Gather basic attendee information. Needed to start the basic info into the attendee record and profile

Come from one of;

- A. From CTE registration system
- B. From a file supplied by client
- C. API from client system

Step 2: Send attendee e-mail invite.

Need to supply the URL, username, password. Need to have an easy way for CTE or client to res-end the e-mail. Currently through send statement function in booth selection system or from the communications actions in Theo (ala confirmation letter).

Step 3: Attendee is prompted to complete a brief profile upon the initial log in.

- 1. Product categories list (matches the client supplied list that the exhibitors self select)
- 2. Demo ques questions?
- 3. Opt in/outs for match making or GDPR?

Step 4: Attendee uses the proposed VTS layout to visit the event. Using the contact options if the exhibitor opted in and paid for them.

Attendee can Filter the exhibitor list based on Exhibitor Product Categories

Does Attendee get an after visit summary - these are the booth you visited