



CLA Intuition[®] Financial Strategic Planning

Our integrated process combines industry insight and interactive modeling tools

What is CLA Intuition?

CLA Intuition is a proprietary financial planning process that identifies and models the financial impacts of an organization's key performance drivers. The CLA Intuition process creates a series of interactive modeling dashboards that allow an organization to view its financial performance projections under a variety of scenarios.

Our process can help focus organizational energy on the issues that will strengthen long-term enterprise value. In addition, our process and tools allow for enhanced communication and understanding of key financial success drivers between management teams, boards, owners, and investors.

The best way to predict the future is to create it

CLA Intuition is an integrated process that facilitates long-range financial planning and decision making. It is made up of a variety of tools that can be customized to provide insight into a specific organization's financial performance. The modeling tools demonstrate the influence of a variety of factors projected over time. When interpreted and discussed, the models can help organizations explore how various options will influence their financial performance and overall success. This enables leaders and management teams to react and respond in real time to the opportunities and challenges they see — or maybe don't see — on the horizon.

A unique approach

The CLA Intuition process links deep industry knowledge and experience with your organization's unique performance characteristics. Our process and tools are designed to understand historic drivers of value, identify the future opportunities and risks associated with, and highlight the potential opportunities and risks of new performance drivers.

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