



## Steve C. Barbour, CIC, CPCU, ARM

*Vice President – Senior Living Group*

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Steve Barbour serves as an Account Executive in the Senior Living Group for McGriff. He is responsible for all aspects of maintaining client relationships, including placing the insurance required to meet the client's risk management and risk financing plans. His role includes identifying areas of risk, coordinating strategies to control and reduce these risks, and providing methods to finance the remaining risk.

Steve is a member of the Senior Living Group leadership team, helping to identify areas for growth and improvement. He also participates in several McGriff partner healthcare associations.

Steve earned his bachelor's degree in business from the University of North Carolina at Chapel Hill and holds the Certified Insurance Counselor (CIC), Chartered Property Casualty Underwriter (CPCU) and Associate Risk Manager (ARM) professional designations. He also has taught both ARM and CPCU classes for the Charlotte CPCU Society Chapter of The Institutes.

Steve began his insurance career with Aetna in 1983. In 1991 he joined MBMA Insurance Agency, which was acquired by BB&T Insurance Services (now McGriff) in 1998. With BB&T Insurance Services, Steve served as a producer and Agency Manager in Charlotte before joining the Senior Living Group as an Account Executive in 2004.

McGriff is a subsidiary of Truist Insurance Holdings, Inc., which is owned by Truist Financial Corporation. Truist is among the largest financial institutions in the United States.



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Lawton Greenwood joined McGriff Insurance Services as a licensed producer in 2003. As a 5th generation insurance producer, Lawton grew up in the insurance industry and has maintained the core principles of hard work, relentless problem solving and working with integrity throughout his career. Lawton is the tip of the spear with his client relationships and works tirelessly to ensure that he and his team deliver effective resources, strategic planning and responsive problem solving in order to help clients achieve the maximum return on their insurance investments.

A native of Kentucky, Lawton graduated from Presbyterian College in Clinton, SC with a degree in Business Administration. While attending Presbyterian College, Lawton was a member of the golf team. He has been blessed with three beautiful daughters and he and his wife Emily, stay active in serving their family, church, school and location community in Columbia, SC.

