



USI Senior Living Practice

Employee Benefit Solutions for the Senior Living Industry

Expertise for your business objectives

In today's highly competitive business environment, it's more important than ever to develop an employee benefits program that attracts and retains the best talent while simultaneously managing risk and controlling expenses. But that's a challenging combination when you face rapidly rising medical costs, changing healthcare legislation, and conflicting expectations from senior management, employees, human resources, and finance.

USI Insurance Services can help. Our Employee Benefits Practice Group brings a consultative approach to your benefits program, collaborating day-to-day with you and your team to analyze your needs and develop customized strategies.

A comprehensive benefits program helps control costs, while encouraging staff to be better stewards of their own health.

You are in the unique position of being both a provider and purchaser of healthcare. USI understands the unique needs of the Senior Living Industry. Working alongside your human resources department, we offer planning, design, and implementation of employee benefits – all with a streamlined process that helps minimize your effort while maximizing your results.

USI Senior Living – Employee Benefits

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Our Suite of Solutions

We offer the Senior Living Industry a full array of employee benefit lines, including:

- **Underwriting & Insurance Analytics** – Analyzing data from multiple sources to manage and negotiate plan costs.
- **HR Services** – Administration platforms, member services teams, and service calendars to ease administrative burdens.
- **Population Health Management** – Plan design, disease management analysis, and aligned incentives to improve health.
- **Legislative Compliance** – Tools, expert guidance, and policies to promote compliance with federal and state regulations.
- **Healthcare Cost Management** – Options for members to make more efficient care decisions without sacrificing quality.
- **Pharmacy Benefit Consulting** – Solutions to increase transparency and minimize pharmacy costs.
- **Total Rewards** – Unique solutions designed to help employers attract and retain employees.
- **Mergers and Acquisitions** – Provide employee benefits due diligence prior to the transaction, insurance solutions during the transaction, and risk management after the close.

Our Senior Living Practice serves Life Plan Communities, Nursing Homes, Assisted Living Facilities, Home- & Community-Based Service Organizations to include Home Care and Home Health, Programs of All-Inclusive Care for the Elderly (PACE), Therapy Companies, and Social Service Organizations.

Value-added services for your program

- **Employee Communications** – We can coordinate the messaging and methods used for your strategic communications campaign to ensure your employees understand their options and pick the best choices to meet their diverse needs. Innovative tools like video education, mobile app technology, and online open enrollment meetings are necessary in today's virtual environment.
- **Compliance** – From HIPAA to COBRA, employee benefits come with a daunting array of state and federal regulations. We help you identify potential compliance issues and keep you informed of changes that affect your employee benefits plans.
- **Technology and Administration Support** – In addition to offering solutions that streamline benefits administration, we can assist you in selecting the right vendors for enrollment, eligibility, and employee self-service technology.
- **Benefit Resource Center** – Occasionally, employees experience situations requiring an expert to resolve. Our toll-free, one-call, benefits information hotline was specifically designed to act as a HIPAA-compliant, single point-of-contact for all benefit questions and claim issues.

What makes us unique

To analyze our client's business issues and challenges, our Senior Living team leverages USI ONE™, a fundamentally different approach to employee benefits. USI ONE integrates proprietary business analytics with a network of local and national technical experts in a team based consultative planning process to identify targeted solutions for improving your employee benefits plan through cost reduction and service enhancement. Experience the [USI ONE Advantage](#)® and learn how our Senior Living Practice can help.

Association Relationships



Employee Benefit Services for the senior living industry include:

- Benchmarking
- Alternative Funding Analysis
- Comprehensive Underwriting
- Technology Integration
- Captive Arrangements
- Catastrophic Risk Modeling
- Claims Made vs Occurrence Analysis
- Clinical Risk Management
- Contract Review and Recommendations
- Pharmacy Analysis
- Population Health Management
- Onsite Clinic Integration
- Cost Optimization
- Data Analytics
- Gap in Care analysis
- Plan Member Advocacy
- Compliance Solutions
- Benefit Resource Center
- HR Education & Training
- Benefit Communication Solutions
- Ancillary Benefit Solutions