

Illuminate

EDUCATION & THOUGHT LEADERSHIP POWERED BY **PharMerica**

Get unmatched insights on the most pressing industry issues

Illuminate is an interactive platform of exclusive tools and resources for the post-acute care industry. Developed by our team of experts in collaboration with external partners, communities can learn and share insights, challenges, best practices, and analysis of the most pressing issues shaping the industry today, **including:**

- industry regulations
- resident care
- financial stability
- staffing and retention
- and more

Illuminate regularly provides valuable educational content and invites communities to engage with us and each other for inspiration through a variety of opportunities.

In-Person Offerings

- **Illuminate Live:** While cancelled for this year due to COVID-19, Illuminate Live is a series of clinical events held nationwide. These thought leader-led sessions keep clients abreast of topics most critical to their staffs and offer the opportunity for networking with peers on universal challenges and solutions.
- **Illuminate Speakers Bureau:** Our collection of engaging, enlightening industry experts and policy influencers are available to talk about a particular subject (e.g. new business expansion strategies) to inspire audiences at conferences and other events.
- **Community One-day CE Programs:** Our clinical subject matter experts are sought after for their industry knowledge and insights and present regularly at in the local communities on pressing issues in the field.

On-Demand Resources

- **PMC University:** Our convenient online courses offer professional, accredited instruction that keep client teams up to date with licensing requirements and informed of the latest developments to enhance resident care.
- **Webinars:** These live sessions are led by PharMerica experts and industry leaders on timely and relevant topics.
- **Client Community/Client Collaborative:** This customer-only portal allows clients to join a community of their peers to share ideas, insights, and innovation.
- **Case Studies:** We actively seek stories of success we can share and publish in digital programs, white papers, and industry trade journals.
- **On-demand Learning:** Our library of white papers, toolkits, videos, ebooks, and other resources take a deep dive into specific topics for actionable guidance on issues affecting the industry today – and tomorrow.
- **Influencer Interviews:** Our pointed interviews with clients and industry thought leaders are showcased in articles, videos, and our website for real-world insights into community best practices.

Take part in Illuminate and join in the conversation. By coming together, we can all gain a new understanding and better respond as the industry continues to evolve.