

Table of Contents

- Page 1: Title
- Page 2: Table of Contents
- Page 3: About Waggletooth
- Page 4: Waggletooth Product Line
- Page 5: The Waggletooth Dog Toothbrush
- Page 6: The Waggletooth Dog Toothpaste
- Page 7: The Waggletooth Sparkling Breath
- Page 8: The Waggletooth Dental Chew Antler
- Page 9: The Waggletooth Dental Chew Antler Part 2
- Page 10: The Waggletooth Dental Chew Antler Part 3
- Page 11: Thank you
- Page 12: Current Distribution and Growing



About Waggletooth®



- Dr. Evie Sabet is a dentist and dog enthusiast. There has always been a furry best friend in her life.
- Dr. Evie started off her interest in product design by first working on a children's toothbrush, when her first prototype turned out too large, she discovered that she had invented an incredible dog toothbrush for her best friend!
- Waggletooth® began with her flagship product the Waggletooth® bite resistant toothbrush.
- After fine tuning the design, she wanted to pair it with products containing natural and effective ingredients. She released the 3-step Waggletooth® System including plaque and tartar fighting gel and water additive.
- But that wasn't enough, she wanted a product that revitalized the dog dental chew market, that's when she formulated the Waggletooth® Dental Chew Antler. Today she is proud to bring you her full line of thoughtfully designed dog oral health products!

The Full Product Line Includes



**The Waggletooth®
Dog Toothbrush**



**Waggletooth® Dental
Toothpaste**



**Waggletooth®
Sparkling Breath water additive**



**The Waggletooth®
Dental Chew Antler**



The Full Waggletooth® Line

The Waggletooth® Dog Toothbrush

1

Designed by a leading dentist, this **innovative** patented dog toothbrush makes brushing your dog's teeth **safer and easier**.

2

The 360-degree bristles and bite resistance allow you to more **easily clean** your dog's teeth. It can be used daily to **prevent the buildup** of plaque and tartar.

3

By having bristles on all sides of the toothbrush, you are more likely to **hit many surfaces at once**.



The Waggletooth® Dog Toothpaste

1

This toothpaste is made with **targeted oral probiotics** and other natural ingredients that help remove plaque and tartar build-up.

2

Use the gel with the dog toothbrush for **maximum effectiveness**.

3

With natural ingredients: Rosemary extract, grape seed extract, wild salmon oil, peppermint oil, thyme oil.



Rosemary Oil



Grapefruit Seed Extract



Grape Seed Extract



Wild Salmon Oil



Peppermint Oil



Thyme Oil

The Waggletooth® Sparkling Breath

1

Triple-action water additive containing enzymes, targeted oral probiotic, and cleansing ingredients, which helps **decrease the causes of odor** in your pet's mouth and water bowl.

2

Simply **add a teaspoon** to your pet's water dish.

3

With Natural Ingredients: Rosemary extract, aloe vera, thyme extract, peppermint oil, glucose oxidase, and lysozyme.



Rosemary Oil



Aloe Juice



Peppermint Oil



Glucose Oxidase



Lysozyme

The Waggletooth® Dental Chew Antler

1

Designed by a dentist and formulated by a veterinarian.

2

Cleanses teeth using natural ingredients while providing **targeted oral probiotics to support healthy teeth and gums**

3

With Natural Ingredients: Green tea extract, peppermint oil, neem extract, vitamin C, zinc and probiotics.



Green Tea Extract



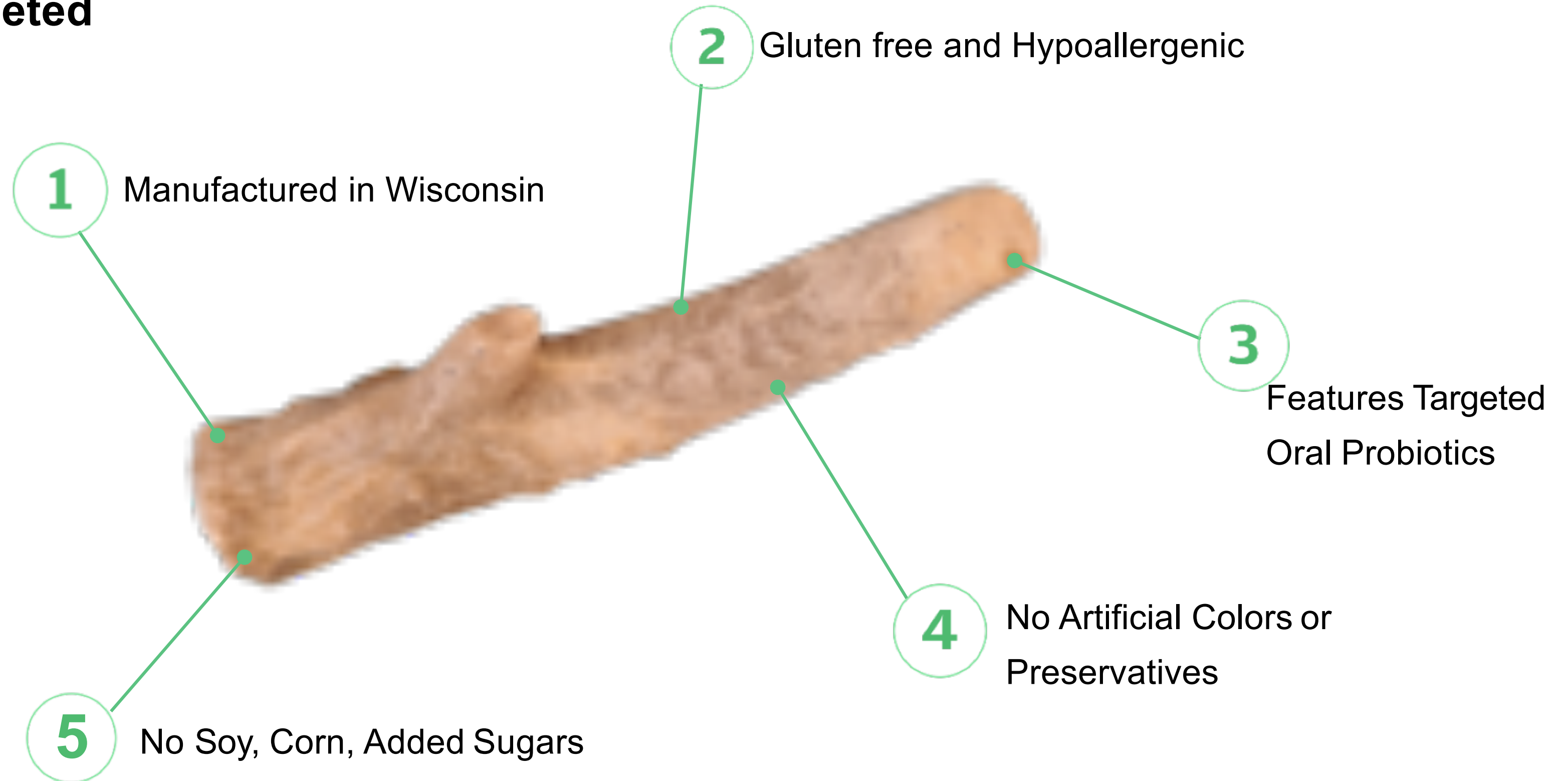
Peppermint



Neem extract

The Waggletooth® Dental Chew Antler

**1 Large Antler contains
3 Billion CFU of targeted
oral probiotic.**



The Waggletooth® Dental Chew Antler

Guaranteed Analysis per stick

Crude Protein, min	3%
Crude Fat, min	1%
Crude Fiber, max	7%
Moisture, max	20%
Total (viable) Microbial Count*, min (Bacillus subtilis, Bacillus licheniformis)	1.5 - 3 Billion CFU** (size dependent)

*Not recognized as an essential nutrient by the AAFCO dog food nutrient profiles.

** Colony Forming Units

Calorie Content (calculated): 3,380 kcal ME/kg or 170 kcal/large antler or 90 kcal/small antler

Ingredients: Potato Flour, Potato Starch, Glycerin, Powdered Cellulose, Sunflower Lecithin, Citric Acid (preservative), Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Natural Chicken Flavor, Green Tea Extract, Zinc Proteinate, Ascorbic Acid (Vitamin C), Peppermint Oil, Neem Extract, Sodium Bicarbonate, Dried Lactobacillus acidophilus Fermentation Product, and Dried Lactobacillus reuteri Fermentation Product.





Thank you!

Current Distribution and Growing



- Over 300 pet specialty stores and growing.
- We are with 3 major distributors and Chewy.com
- Launching on Walmart.com, tractorsupply.com, and amazon this month.