



A Division Of Vervana LLC.

Wholesale Pricing Sheet 2020

Item	Size	Case Size	List Pricing (ea)	List Pricing (case)	Suggested Retail Price	Retailer Margin	Retailer Profit off SRP	Box Size
Supplements								
CoQ10 for Pets	30ml	1 bottle	\$19.85	N/A	\$29.99	33.811%	\$10.14	N/A
Freeze-dried Treats								
Turkey Heart Dices	2.0 oz	8 bags	\$4.85	\$38.80	\$9.99	51.451%	\$5.14	10x8x6
Chicken Breast	2.0 oz	8 bags	\$4.05	\$32.40	\$8.99	54.950%	\$4.94	10x8x6
Wild Salmon	2.0oz	8 bags	\$5.85	\$46.80	\$10.99	46.770%	\$5.14	10x8x6
Bison Liver	2.0 oz	8 bags	\$6.55	\$52.40	\$12.99	49.577%	\$6.44	10x8x6
Beef Bites	2.0 oz	8 bags	\$4.05	\$32.40	\$8.99	54.950%	\$4.94	10x8x6
Freeze-dried Topper								
Chicken Breast	2.7 oz	4 bottles	\$3.50	\$14.00	\$6.99	49.928%	\$3.49	9x6x2
Wild Salmon	2.7 oz	4 bottles	\$5.00	\$20.00	\$8.99	44.383%	\$3.99	9x6x2
Bulk Treats								
Product	Size	Case Size	List Price /oz	list/box	SRP/oz	Margin off SRP	Profit	Box size
Chicken Breast	5 lb	5 lb	\$2.18	\$160.00	\$4.00	45.50%	\$1.82	12x12x12
Turkey Heart Dices	5 lb	5 lb	\$2.66	\$180.00	\$4.50	40.89%	\$1.84	12x12x12
Wild Salmon	5 lb	5 lb	\$3.28	\$220.00	\$5.50	40.36%	\$2.22	12x12x12
Bison Liver	5 lb	5 lb	\$3.66	\$245.00	\$6.00	39.00%	\$2.34	12x12x12
Beef Bites	5 lb	5 lb	\$2.18	\$160.00	\$4.00	45.50%	\$1.82	12x12x12

*Please note that pricing does not include shipping charges.



For ordering and further information please email Wyatt Zuber (Regional Sales Manager)

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Please visit us at Agelesspaws.com