

EVERYTHING UNDER THE SUN EXPO EXHIBIT SPACE APPLICATION & CONTRACT
 February 24-25, 2023 • Orange County Convention Center West Hall E • Orlando, Florida



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Company Information (to be published in Show program guide and online)

Company OnCore Filtration
Mailing Address 1665 Joe Rodgers Blvd Jr.
City Manning **State/ Province** SC
Zip / Postal Code 29102 **Country** USA
Phone 843-620-6260 **Web site:** oncorefiltration.com
Facebook: _____ **LinkedIn:** _____ **Twitter:** _____

Exhibit Space – floorplan www.UnderTheSunExpo.com
 1st Choice: 820 2nd Choice 521/523 3rd Choice 623/625
 4th Choice 1416/1418 5th Choice 1325/1327 6th Choice 301/303
 Corner Booth requested (Corner booth spaces are \$100 additional.)
Products Exhibited Pool and Spa Filters
 Please list competitors you DO NOT wish to be assigned nearby: _____

Show Contact: (not published; for booth confirmation, service kit and pertinent info) **On-site Show Contact:** (not published; for issues pertaining to on-site operations)

Name: Amy Miles
Direct Phone: 843-620-6260 ext 1000
E-mail: Amy@antimedistributor.com

Name: Amy Miles
Cell Phone 618-979-9748
E-mail: Amy@antimedistributor.com

Booth Space	Booth Rate	Discount Booth Rate (Check or ACH payments)	Corners & Islands
Standard Booth Space Rates	<input type="checkbox"/> \$ 21.00 per sq. ft	<input checked="" type="checkbox"/> \$ 20.50 per sq. ft	+ \$1.00 per sq. ft.
Florida Swimming Pool Assoc Member Rates (Blue Supplier membership category required for discount)	<input type="checkbox"/> \$ 20.00 per sq. ft	<input type="checkbox"/> \$ 19.50 per sq. ft	+ \$1.00 per sq. ft.
FSPA Members 400 sf or larger Island Booths (Blue Supplier membership category required for discount)	<input type="checkbox"/> \$ 18.50 per sq. ft.	<input type="checkbox"/> \$ 18.00 per sq. ft.	
Booth Packages (for 10x10 booths only)	Package Rate	Discount Package Rate	Corner Booth
Package A 100sf booth, blue carpet, (2) chairs, (1) 6' draped table, wastebasket, lead retrieval	<input type="checkbox"/> \$2,830.00	<input type="checkbox"/> \$2,780.00	+ \$ 100.00
Package B 100sf booth, blue carpet, (2) chairs, (1) 6' draped table, wastebasket	<input type="checkbox"/> \$2,575.00	<input type="checkbox"/> \$2,525.00	+ \$ 100.00
Sq ft <u>200</u> x Booth rate \$ <u>20.50</u> = Booth \$ <u>4,100</u> + Corner premium \$ _____ = \$ <u>4,100</u> (A)			

Sponsorships & Advertising

Program Guide Advertising	<input type="checkbox"/> Logo with listing \$ 200	<input type="checkbox"/> ¼ page 4/C \$350	<input type="checkbox"/> ½ page 4/C \$600	<input type="checkbox"/> Full Page 4/C \$1,200
Website	<input type="checkbox"/> Website Block Ad \$150	<input type="checkbox"/> Social Media Sponsor \$500	<input type="checkbox"/> Website Banner Ad \$200	<input type="checkbox"/> Online Registration \$7,500
Exhibit Hall	<input type="checkbox"/> Product Showcase \$200	<input type="checkbox"/> Restroom \$1500 each	<input type="checkbox"/> Charging Station \$5,000	<input type="checkbox"/> Lanyard Sponsor \$7,500 (exclusive)
Education Programs	<input type="checkbox"/> Education Break sponsor \$750	<input type="checkbox"/> Hands-On Course Inside Exhibit Hall \$500	<input type="checkbox"/> Daily Education sponsor \$1,000	<input type="checkbox"/> Education Bag Sponsor \$2,750 (exclusive)
Private Party	<input type="checkbox"/> Bronze Sponsor \$2,500	<input type="checkbox"/> Silver Sponsor \$5,000	<input type="checkbox"/> Gold Sponsor \$7,500	<input type="checkbox"/> Platinum Sponsor \$10,000
Total Sponsorships & Advertising \$ _____ (B)				

Deposit: Contract submitted prior to November 10, 2022: Contract Total (A + B) \$ _____ x 35% = Deposit \$ _____ After November 10: 100% Due

Note: Amount due is based on booth choice, payment method and FSPA membership status at time of expo.

Select payment option: Check enclosed Email invoice for online credit card payment Email form for ACH payment or wire transfer

Assignments for contracts received prior to July 31, 2022 are based on priorities established by previous Everything Under the Sun Expo participation and date of receipt of contract with deposit. Assignments for contracts received after July 31, 2022 are on first come, first assigned basis. Deposit is non-refundable. Balance due by November 10, 2022.

We agree to abide fully with the terms and conditions of this Exhibit Space Application and Contract, including without limitation the "Exhibitor Rules - Everything Under the Sun Expo" printed on the reverse side hereof. Exhibitor agrees to be bound by and to comply in all respects with said Rules, including by providing proof of General Liability Insurance from February 23-25, 2023. This Exhibit Space Application and Contract becomes an enforceable agreement only when accepted in writing by the FSPA. By providing your contact information and signature, you are authorizing FSPA to send you and your company promotional materials via mail, fax, e-mail or SMS.

Printed Name: Jose Perez Title: President Signature: [Signature] Date: 11-30-22
 Florida Swimming Pool Association, 2555 Porter Lake Drive, Unit 106, Sarasota, FL 34240 • Ph: (941) 952-9293 • Fax (941) 366-7433 • www.UndertheSunExpo.com • info@FloridaPoolPro.com

FSPA Acceptance: _____ **Date:** _____

OFFICE USE ONLY Date Rec'd: _____ a2z: _____ Dep: _____ Bal: _____ Booth Assigned: _____