



**PHARMACY
VISION
20/20**

CSHP SEMINAR 20 • OCTOBER 21-25
Disneyland
REGORY

IMPLEMENTING CONTRACEPTION SERVICES AT YOUR PRACTICE SITE

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PHARMACIST SPECIALIST, UC SAN DIEGO HEALTH

FOUNDER, BIRTH CONTROL PHARMACIST

ADVANCED PRACTICE PHARMACIST, THE PHARMACISTS CLINIC

BRENDA JOHNSON, RPH

OWNER/MANAGER, CALABASAS PHARMACY

SPEAKER DISCLOSURES

SALLY RAFIE, PHARM.D, BCPS, APH, NCMP, FCCP

- I or my spouse/partner have a financial interest/arrangement, affiliation or relationship with one or more organizations that could be perceived as a real or apparent conflict of interest in the context of the subject of this program, including but not limited to:
 - Consultant/Clinical investigator: Afaxys Inc
 - Research or grant support: TherapeuticsMD
- During this presentation, there will be no discussion or mention of the products or services of these commercial interests or any of their competitors.

BRENDA JOHNSON, RPH

- I have no potential conflict of interest.

MEET THE SPEAKER

SALLY RAFIE, PHARM.D, BCPS, APH, NCMP, FCCP



- PharmD , UC San Francisco
- Residency, UC San Diego Health
- Pharmacist Specialist at UC San Diego Health
- Assistant Clinical Professor, UCSD Skaggs School of Pharmacy & Pharmaceutical Sciences
- Advanced Practice Pharmacist at The Pharmacists Clinic
- Founder, Birth Control Pharmacist project to train and support for pharmacists providing contraception care
- Past President, San Diego County Pharmacists Assn
- Past Chair, Women’s Health PRN, ACCP

MEET THE SPEAKER

BRENDA JOHNSON, RPH



- B.S. Pharmacy, University of Wisconsin
- Registered Pharmacist, Owner/Manager, PIC Calabasas Pharmacy
- Adjunct Clinical Professor, IPPE
 - Chicago State School of Pharmacy
 - USC School of Pharmacy
- Past Chair & Board Member, Calabasas Chamber of Commerce
- Treasurer, San Fernando Valley Pharmacists Assn
- West Hills Hospital Board of Trustees Member

LEARNING OBJECTIVES

1. State the opportunities to prescribe contraceptive pills, patch, ring and injection under existing statewide protocol and other mechanisms.
2. Identify online continuing education and practice resources.
3. Describe practice tools for screening, eligibility, product selection and referrals.
4. Compare and contrast innovative practice work-flows in community, private, and tele-care models.
5. Establish a sustainable contraceptive prescribing and self-management education service through billing guidance for pharmacist professional and patient care services.

PRE-TEST ASSESSMENT

California pharmacists can prescribe self-administered hormonal contraception (oral, transdermal, vaginal, and depot injection) under statewide protocol if they do which of the following?

- A. Complete required training program
- B. Create a private consultation room
- C. Register with the Board of Pharmacy
- D. Report contraception visits into a registry

PRE-TEST ASSESSMENT

Which of the following forms or documents is not available from the California Board of Pharmacy?

- A. Emergency contraceptive fact sheet
- B. Patient self-screening tool
- c. Pharmacist documentation form

PRE-TEST ASSESSMENT

For payment for contraception visits, pharmacists can bill which of the following health plans?

- A. Medicare
- B. Medi-Cal Fee-for-Service
- C. Medi-Cal Managed Care
- D. Commercial Health Plans

POLL

Are you prescribing
contraceptives at
your practice site?





OPPORTUNITIES

WHY PHARMACIES & PHARMACISTS?

Locations

Hours

Accessibility

Confidential

High traffic

FREE and affordable services in general

OTC medications and self-care products

Health care providers

Education and training

Expertise in medication use

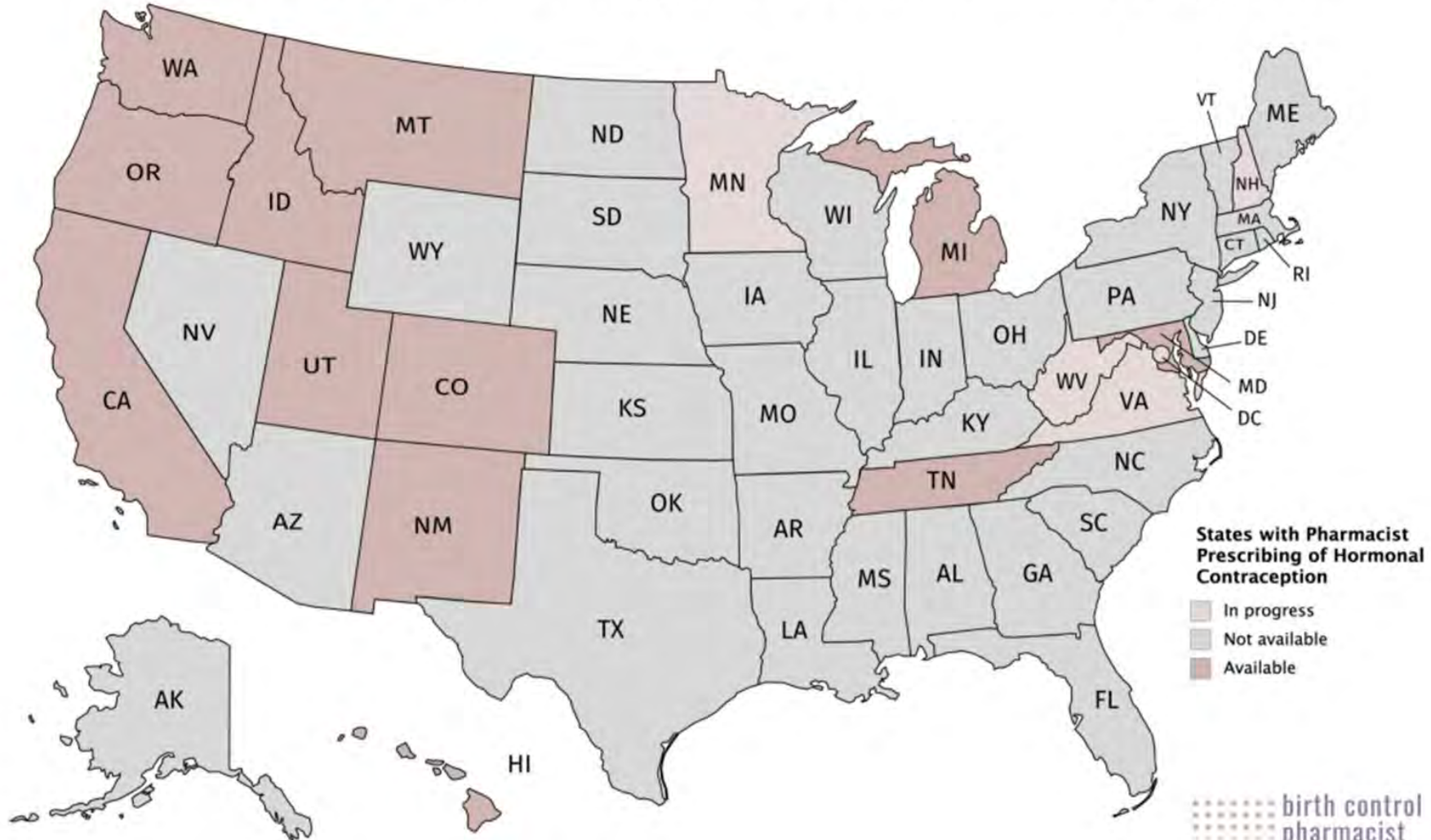
Limited physical exams; no procedures



PRACTICE MODELS

1. Statewide protocols
2. Statewide standing order
3. Statewide collaborative practice agreement
4. Individual collaborative practice agreements

Pharmacist Prescribing of Hormonal Contraception



CALIFORNIA'S STATEWIDE PROTOCOL

- In California, pharmacists may furnish self-administered hormonal contraceptives (HC) including oral, transdermal, vaginal ring, and depot injection.
 - Patients may be any age
 - Pharmacist must complete training program
- There is a separate emergency contraception (EC) protocol.
- There is additional legislation (AB1114) implemented on April 1, 2019 that allows Medi-Cal payment for the visit.

WHAT IS PHARMACIST PRESCRIBING?

Not over-the-counter; pharmacist writes Rx

BIRTH CONTROL

What Happened When We Tried to Get Over-the-Counter Birth Control in California

by Jessi Phillips APR 27 2016 4:00 PM

f t p



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Is Birth Control Available Over the Counter?

We'd like to clear up the differences between over-the-counter (OTC) access and pharmacist prescribing (also known as "pharmacy access").

	Pharmacist Prescribing	Over-the-Counter (OTC)
Approval	State law or regulation	FDA
Methods	Pill, patch, ring, shot, emergency contraception	Condoms, spermicides, emergency contraception
Availability	Participating pharmacies in selected states	Pharmacies, other stores, and online
Prescription	Prescribed by a pharmacist after reviewing your health history and measuring your blood pressure	No prescription required
Doctor Visit	No visit or physical exam required	No visit or physical exam required
Age Restriction	Depends on state	None
Birth Control Costs	Covered by Insurance	Depends on state and insurance; may require a prescription for coverage
Visit Costs	Depends on state and insurance; may cost up to \$50 without coverage	None
Time	5-20 minutes for visit	<5 minutes for purchase
Learn more about birth control pharmacies or find a participating pharmacy near you: https://www.birthcontrolpharmacies.com/		

Birth Control Pharmacies

HOW IT WORKS



Visit a Pharmacy

Find a participating birth control pharmacy near you at www.birthcontrolpharmacies.com
Call ahead to see when a trained pharmacist will be available.

Health Info



Fill out a quick form with your health info. The pharmacist will take your blood pressure.



Personal Preferences

Share your preferences -- like no periods or treating your acne. We'll help you pick the best birth control for you.

Prescription



The pharmacist will write you a prescription good for up to 1 year of birth control and fill it right away.



Enjoy!

Yay! You've got your birth control. It's that easy!

PATIENT EXPERIENCES

Survey of 160 women who used pharmacist contraception service between December 2017–January 2019 in pharmacies throughout CA

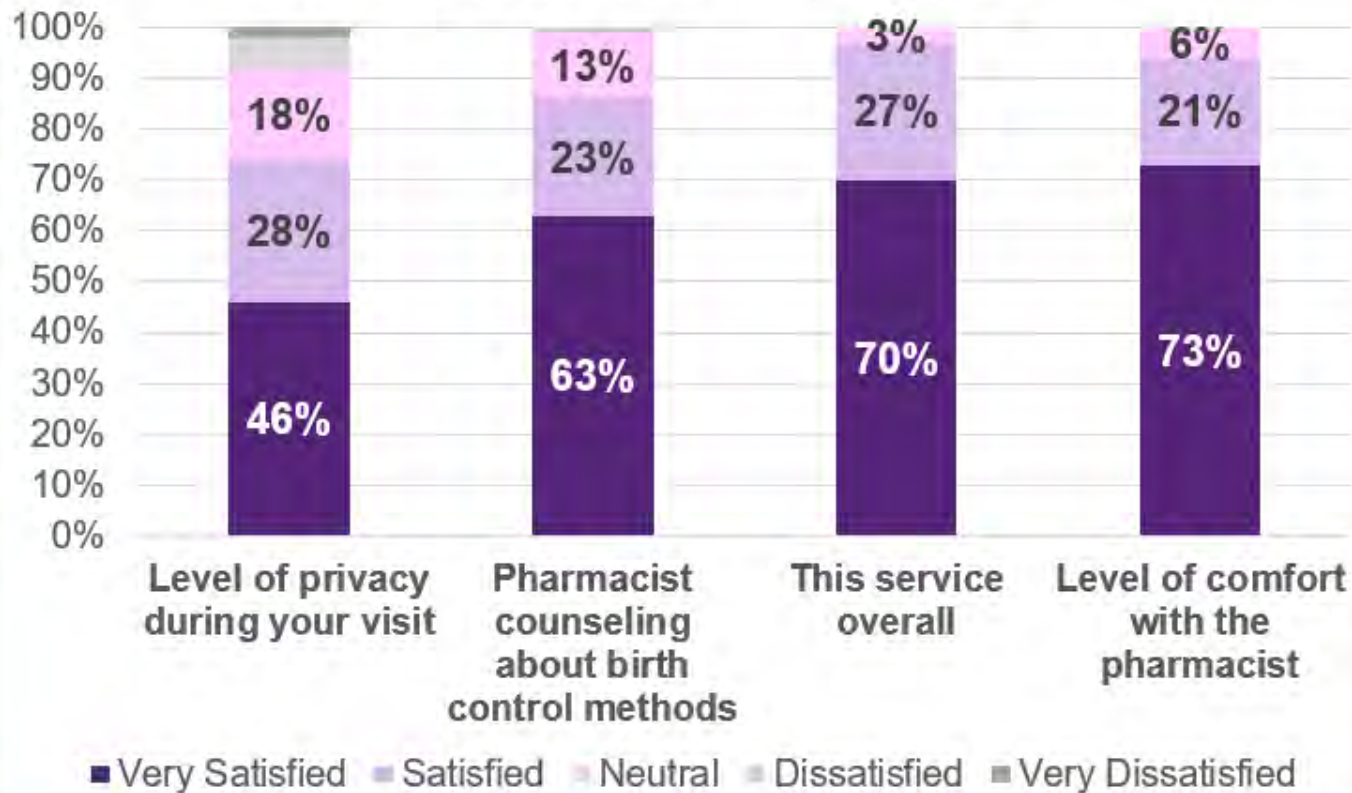
Reason	N (%) *
I was able to get my prescription faster than waiting for doctor’s appointment	119 (74%)
Location was more convenient than visiting a doctor	74 (46%)
Hours were more convenient than visiting a doctor	66 (41%)
Don’t have a regular doctor	41 (26%)
Did not want pelvic/physical examination or pap smear in order to get birth control	25 (16%)
There was a pharmacist I knew and trusted	22 (14%)
Other	8 (5%)

*More than one response possible

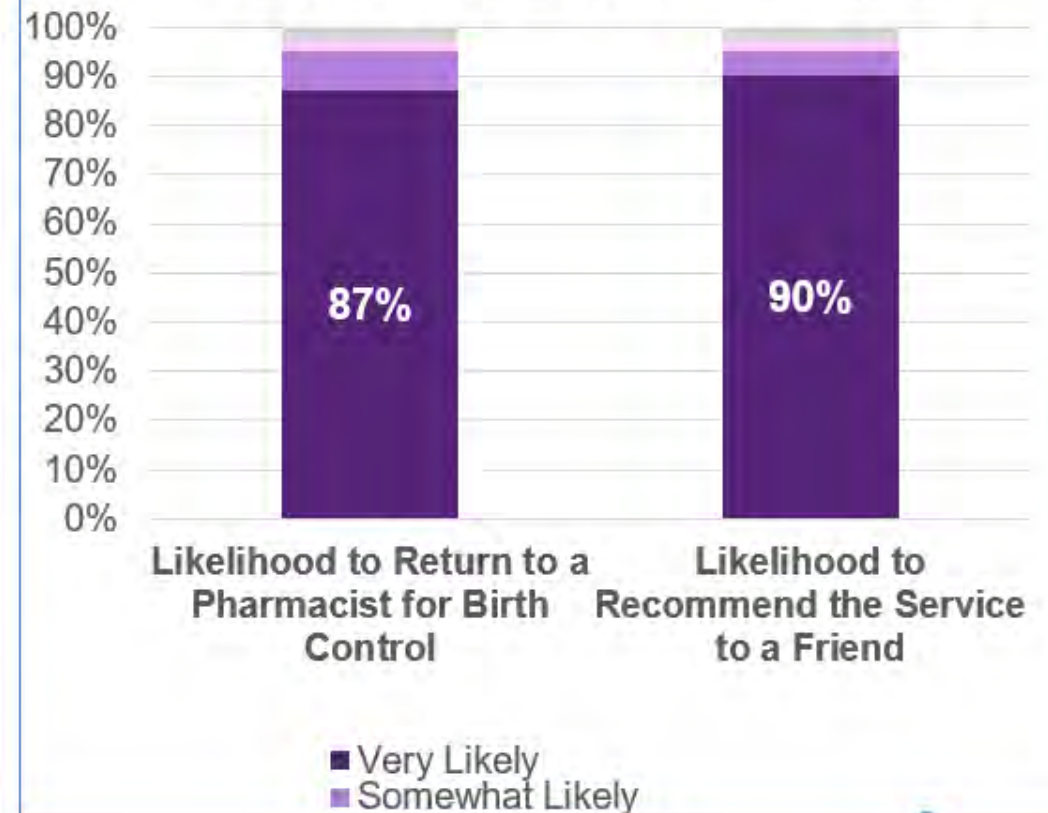
Rafie et al, unpublished data.

PATIENT EXPERIENCES

SATISFACTION WITH EXPERIENCE



SATISFACTION WITH EXPERIENCE

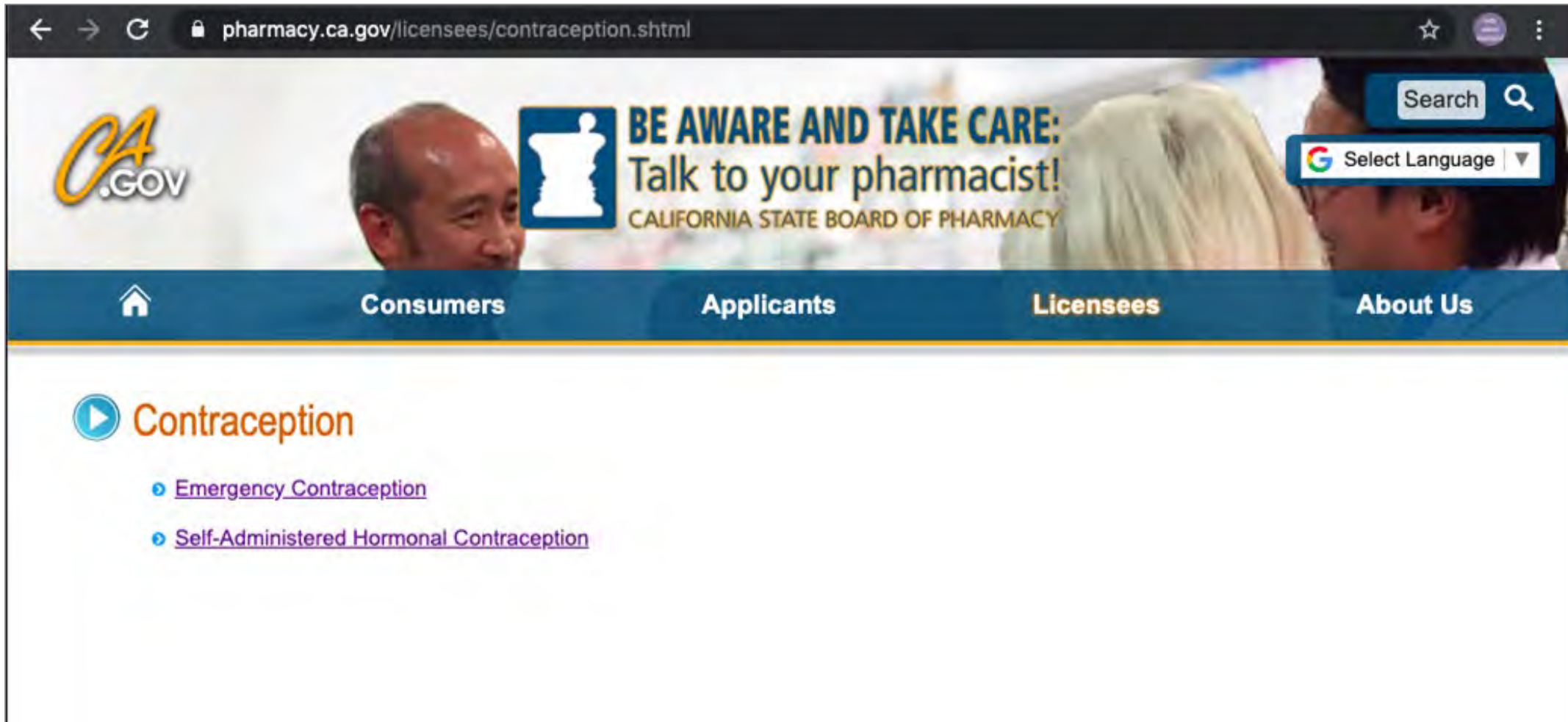


Rafie et al, unpublished data.



PRACTICE TOOLS & RESOURCES

CALIFORNIA STATEWIDE PROTOCOL RESOURCES



The screenshot shows a web browser window with the URL `pharmacy.ca.gov/licenses/contraception.shtml`. The page features a header with the `CA.GOV` logo, a search bar, and a language selection dropdown. A navigation menu includes links for `Consumers`, `Applicants`, `Licensees`, and `About Us`. The main content area displays a `Contraception` section with two sub-links: `Emergency Contraception` and `Self-Administered Hormonal Contraception`. A banner at the top of the page reads: `BE AWARE AND TAKE CARE: Talk to your pharmacist! CALIFORNIA STATE BOARD OF PHARMACY`.

CDC PRACTICE TOOLS

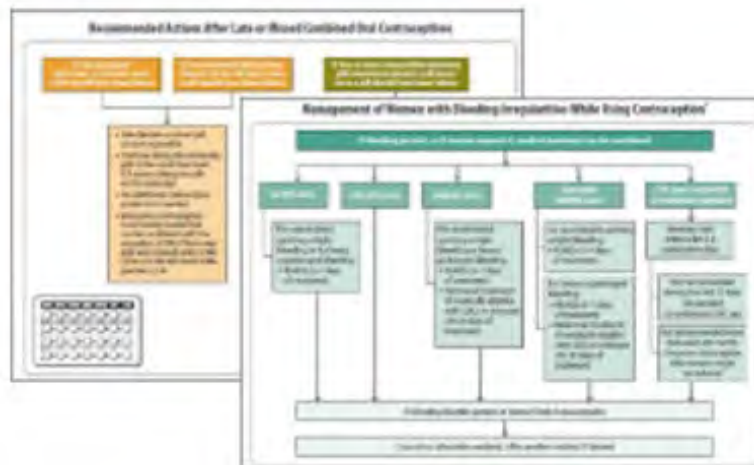
1. MEC Summary Chart

A large grid chart titled "Summary Chart of U.S. Medical Eligibility Criteria for Contraceptive Use". The chart is organized into columns for different contraceptive methods (e.g., Oral Contraceptives, Injections, Implants, Patches, Vaginal Rings, IUDs, DIAPHRAGMS, Condoms) and rows for various medical conditions (e.g., Hypertension, Diabetes, HIV, etc.). Each cell in the grid contains a color-coded box (green, yellow, red, or black) indicating the level of medical eligibility for that method under that condition.

2. MEC/SPR App



3. SPR Charts



CDC PRACTICE TOOLS

U.S. Medical Eligibility Criteria for Contraceptive Use.

Available at:

<http://www.cdc.gov/reproductivehealth/unintendedpregnancy/usmec.htm>

U.S. Selected Practice Recommendations for Contraceptive Use.

Available at:

<http://www.cdc.gov/reproductivehealth/unintendedpregnancy/usspr.htm>

BIRTH CONTROL PHARMACIST PRACTICE TOOLS

Forms

- Patient intake form / screening tool
- Documentation form

Patient education

- Method guide and fact sheets
- Patient education kit with demo products

Marketing

Clinical tools

- Product selection algorithms
- Articles with clinical considerations
 - Vegan
 - Gluten-free
 - Transgender
 - Higher body weights
- Info on guideline updates, product changes or coverage changes

All available at:

www.BirthControlPharmacist.com



TRAINING OPTIONS

ONLINE TRAINING OPTIONS

- Birth Control Pharmacist “California Pharmacist Contraception Services Training Program” \$150
*Use **Promo Code CSHP30** for \$30 off (only \$120) by 11/30
- California Pharmacists Association “Setting Up Your Practice for Furnishing Hormonal Contraceptives in California” \$159 members/\$279 nonmembers
- American Pharmacist Association “Increasing Access to Hormonal Contraceptive Products” 4 hours \$169 members/\$295 nonmembers

POLL

How many of you know how to bill for pharmacist services?





PRACTICE WORKFLOWS

WORKFLOW

- Patient inquires about services
- Pharmacist/Tech explains process and charges
- Patient completes questionnaire
- **Pharmacist reviews, takes blood pressure, discusses options**
- Pharmacist/Tech processes Rx
- **Pharmacist Rx consultation**
- Patient pays
- Pharmacist/Tech notifies MD



PAYMENT FOR PHARMACIST SERVICES

PRODUCT BILLING

- Same as all prescriptions: Medicaid, PBMs*
- Dispensing fee + AWP[†]
- Provider is “Pharmacist”, billed under Pharmacists’ NPI[‡] number.
- Current state: Take it or leave it contract with low re-imbusement rates that pharmacies are forced to accept or lose patients to insurers health plan

*PBM = Pharmacy Benefit Manager; †AWP = Average Wholesale Price; ‡NPI = National Provider Identifier

PAYMENT FOR PHARMACIST VISIT/CONSULTATION

1. Patient pays cash, no insurance billed
2. Direct contracts: Medi-Cal, PPO[†] Medical Benefit, Employers
3. Incident-to billing with physician

†PPO = Preferred Provider Organization

CONSULTATION

1. PATIENT PAY

- New patient, new to birth control
- New patient, prior use of birth control
- Renewals

CONSULTATION

2. DIRECT CONTRACTS

- Medi-Cal – Pharmacist enroll as ORP* Provider on PAVE** Pharmacy also Provider ([Step-by-step guide](#))
- PPO†, Medical Billing
 - Use ICD†† 10 Codes & HCPCS‡ (CPT ‡‡) Codes
 - Pharmacist Services Technical Advisory
 - Coalition: www.pstac.org/services
 - Documentation for auditing: Justification of time & services rendered
- Employer Contracts

*ORP = Ordering, Referring, Prescribing; **PAVE = Provider Application and Validation for Enrollment

†PPO = Preferred Provider Organization; †† ICD = International Classification of Diseases

‡HCPCS = Healthcare Common Procedure Coding System; ‡‡ CPT = Current Procedural Terminology

CONSULTATION

3. INCIDENT-TO BILLING

- Pharmacist Contracts with Physician
- Physician bills Medical Insurance
- Physician pays Pharmacist for consultation

ONLINE CONTRACEPTION PRESCRIPTION PROVIDERS

- Hey Doctor
- Twentyeight Health
- Pandia Health
- The Pill Club
- Physician 360
- Projkt Ruby
- NuRx
- Others...



UNLEASHING THE ENTREPRENEUR WITHIN...

- Pre-planned workflow
- Collaborate with independent pharmacies
- Tele-Consult with patients
- Automated refill
- Free delivery
- Technology: App
- Marketing

SUMMARY

- Easy to Incorporate into Workflow
- Billing
 - Product
 - Consultation – Cash, Insurance, MD billing
- On-Line Providers
- Opportunities

POLL

Do you feel more comfortable implementing contraceptive prescribing at your practice site?



POST-TEST ASSESSMENT #1

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POST-TEST ASSESSMENT #2

Which of the following forms or documents is not available from the California Board of Pharmacy?

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POST-TEST ASSESSMENT #2

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POST-TEST ASSESSMENT #3

For payment for contraception visits, pharmacists can bill which of the following health plans?

- A. Medicare
- B. Medi-Cal Fee-for-Service
- C. Medi-Cal Managed Care
- D. Commercial Health Plans

POST-TEST ASSESSMENT #3

For payment for contraception visits, pharmacists can bill which of the following health plans?

- A. Medicare
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- C. Medi-Cal Managed Care
- D. Commercial Health Plans



Q & A

**SESSION
CODE:**



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