

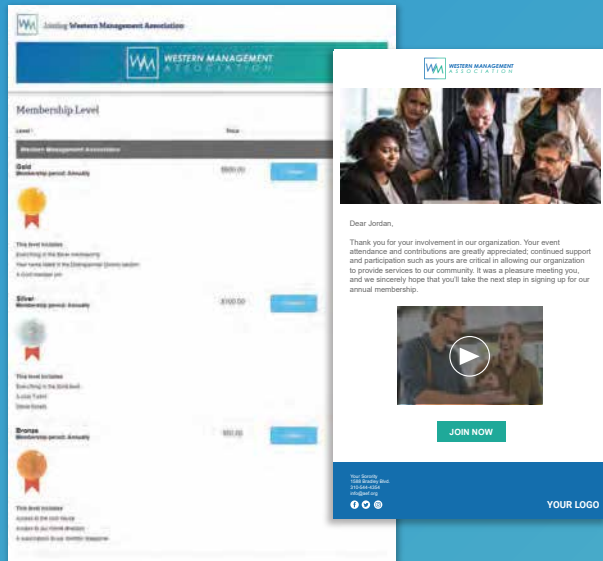


READY SET GROW!

Manage, engage, and grow your membership with a powerful, cloud-based AMS, packed with dynamic solutions for every level of your association.

Empower Your Staff and Chapters

Simplify membership with the tools you need to manage, engage, and grow your association – all in one place.



Manage your membership

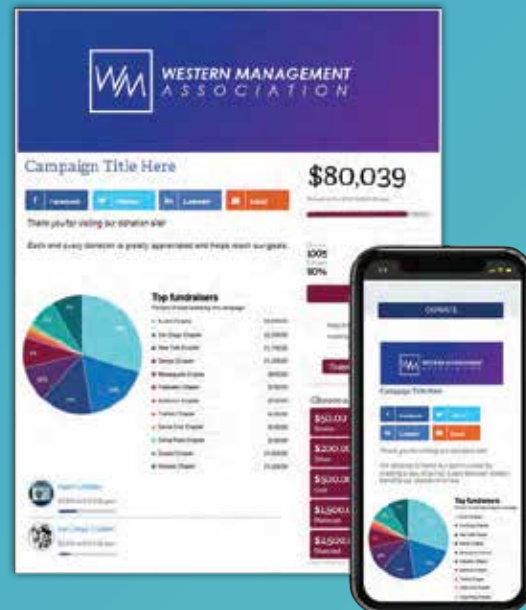
Make it easy to join your association, track activity, view reporting, and automate renewals – all in one spot – so you can spend less time on admin tasks and more time growing your membership.

- Secure online database
- Individual and organizational memberships
- Auto-renewals & reminders
- Coupons and loyalty programs
- Admin role management

Engage your constituents

Promote your brand, your message, and your mission. Our event, communication, and fundraising features empower you to reach more supporters and inspire action.

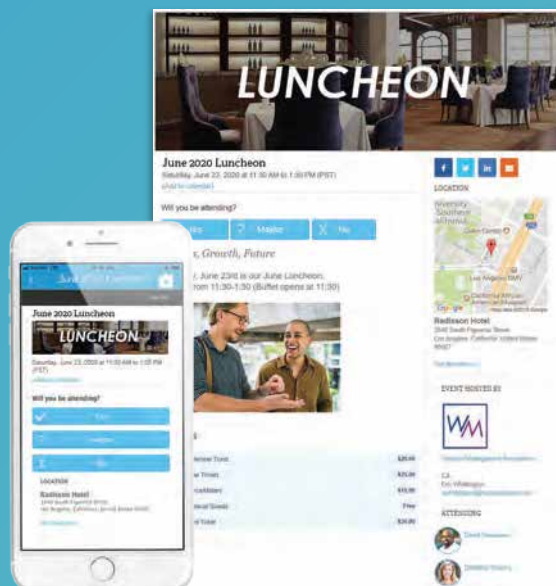
- Events, ticketing, & RSVPs
- Interactive directory
- Group text messaging, emails, & surveys
- Donation sites and peer-to-peer fundraising
- Board and committee management



Grow brand awareness

Amplify your reach. Our customizable websites and secure payment processing features enhance how you connect with members and nonmembers alike. All our features work together to help you attract, segment, and target prospects.

- User-friendly website builder
- Control content with templates
- Ad hoc reporting
- Integrated online payment processing



Technology to Advance Your Association



National Associations

Expand your brand identity, your message, and your mission to any level of your association.

- Websites with locked areas – the national level can maintain brand consistency and control messaging
- Robust reporting at national, state, and chapter level – the national level can view aggregate data and gain actionable insights
- Customizable membership levels and onboarding process to accommodate individual members, organizational memberships, or any other type of membership
- Secure, online database or API integration to connect with your existing database
- Payment processing – the national level and states can collect dues from chapters, as well as offer recurring and installment payment options



Chapters

Empower your staff and volunteers to amplify your reach. Our event, communication, and fundraising features make it easy to inspire action.

- Websites with dedicated member dashboard
- Interactive directory for networking
- Multi-channel communication features – email newsletters, group texts, social media sharing
- Simplify event management and fundraising with microsites to boost involvement
- Standalone, secure, online database
- Payment processing – collect membership dues and any type of payment while offering recurring and installment payment options



AMCs & Consultants

Maximize staff resources while gaining visibility across all association customers. The AMS is an intuitive, cost-effective resource for chapter-based association clients to increase productivity.

- A consolidated platform to accommodate all types of associations
- Integrated tools for national associations and chapters – membership automation, event management, and content distribution
- Robust reporting at national, state, and chapter level – gain financial transparency over the entire association
- Websites – the **memberplanet** Hub lets associations connect with tech partners via API integration and provides content management system features to maintain brand integrity
- Easy implementation across all chapters – quickly get started on behalf of your association customers

memberplanet is perfect for

International and National Associations

Chapters/Components

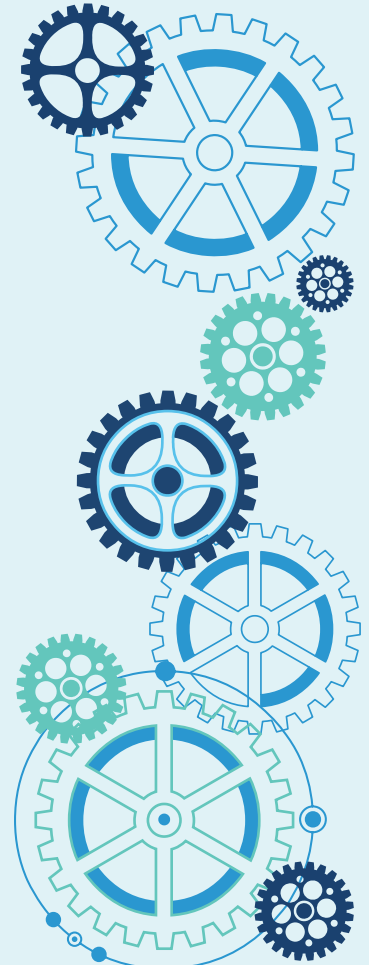
Trade Associations

Professional Societies

Association Management Companies

Fundraising Organizations

Foundations



Features to Increase Productivity

Manage

Secure online database

Store member and prospect data, which powers the platform's dynamic features. Easily import an unlimited number of members and custom fields.

Membership levels

Offer different tiers and types of membership, including free, lifetime, discounted, and organizational memberships.

Auto-renewals & reminders

Set and forget membership auto-renewals and reminders to save time and increase retention rates.

Member dashboard

Members can log in to manage their own accounts, make payments, and stay up to date with your activities.

Billing & invoicing

Simplify payment collection with professional online invoices and chapter billing.

Easy onboarding

Tailor the onboarding process to fit your needs. Limit the data fields new members need to fill out to onboard them quickly or expand upon them to get more info.

Coupons and loyalty programs

Offer discounts, vouchers, and members-only perks for merchandise and services.

Admin role management

Assign an unlimited number of admins and control which info they have access to. Limit who has access to sensitive data by defining permissions.

Membership reports

Gain visibility over member activity with detailed membership level, email, and payments reports.

Engage

Events, ticketing, & RSVPs

Create and customize shareable event microsites to boost attendance, collect RSVPs, and sell tickets.

Interactive directory

Let members search and send in-platform messaging. They maintain complete control of their privacy settings.

Fundraising campaigns

Customize easy-to-share donation sites and rally supporters with peer-to-peer fundraising. Reach more and raise more for giving days or any other type of fundraiser.

Text to give, RSVP, and more

Users can text a keyword to your custom mobile number to receive an automated message with a link to your donation campaign, event site, or any other memberplanet URL.

Group text messaging

Communicate on the go with Broadcast announcements from a custom mobile number.

Email newsletters

Use professionally designed templates to customize email campaigns. Track opens, clicks, and bounces.

Dynamic distribution lists

Tailor your message and target people based on platform data including amount donated or membership level.

Polls and participation tracker

Facilitate secure online voting and accurately track member activity. Award members credits or points for their involvement.

Committee management

Create, configure, and track any type of committee, board, or task force for special events.

Grow

User-friendly websites

Share your mission with the world with a powerful and easy-to-use site builder. Provide sites for all your chapters and control content with locked areas.

Multi-chapter structure

Gain financial transparency, maintain brand consistency, and conveniently manage the entire organization from one place.

API integrations

Connect with your database, learning management system, or any of your other technology partners and create a seamless user experience.

Recurring payments

Give users a frictionless experience with a set-and-forget payment option – once set up, it will automatically process on the specified date.

Ad hoc reporting

Break down all the elements of your group from membership to payments. Maximize success with actionable insights.

Online payment processing

Collect payments anytime, anywhere. Accept all types of payments – credit, debit, and ACH bank payments.

Installment payments

Increase revenue by giving people flexibility to break up payments, which eases the burden of making a large payment all at once.

Mobile payments

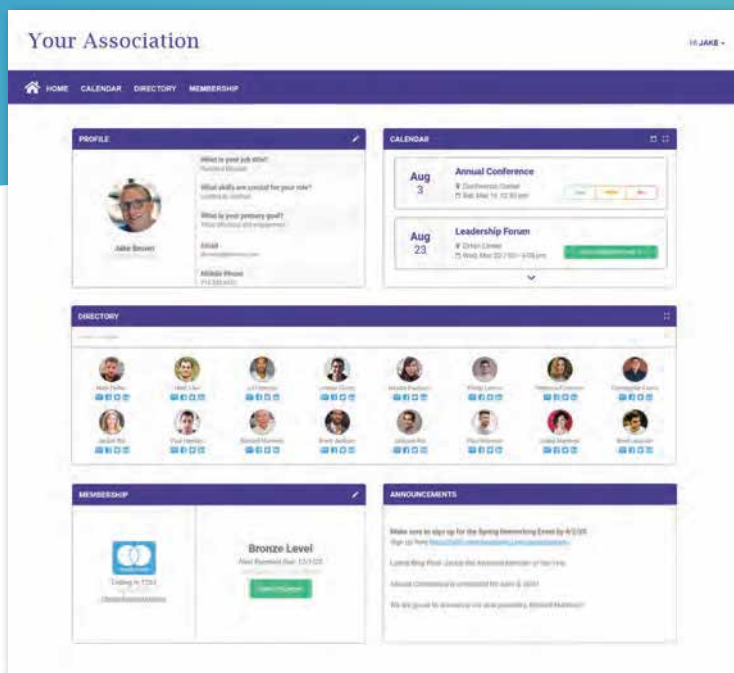
Collect card payments wherever you are – no additional hardware required.

Marketing automation

Set and forget email reminders for membership and dues payments and customize confirmation emails.

Supercharge Your Websites with the memberplanet Hub

Give members a place to call home with streamlined, professional websites for your association, including your chapters and components. We call it the **memberplanet** Hub. Connect with your technology partners via API integration and give your members a centralized place to get info about your organization and access their member dashboard. It stays up to date with all your events, activities, and fundraising campaigns – and everything adopts your look and feel to maintain brand consistency.



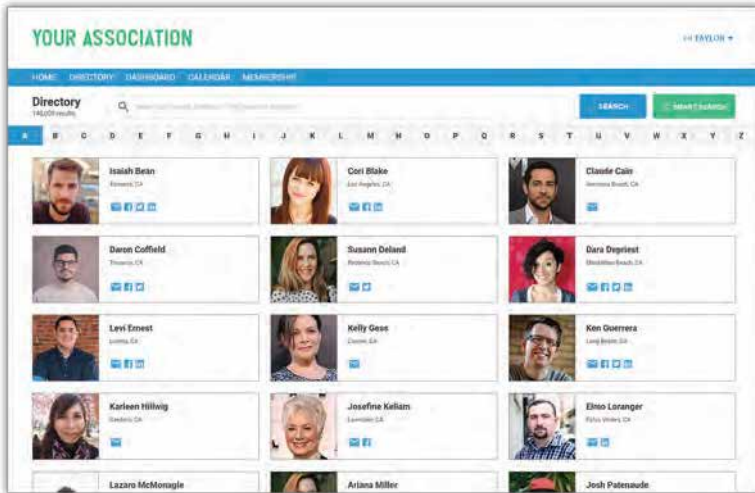
Connect with your technology partners via API integration

- Display data from your database, LMS, or any of your technology partners through a single login
- Facilitate bi-directional data exchange through existing integrations and financial system
- Personalize the member dashboard with information that is relevant and engaging to each individual

Easily launch and maintain integrated websites

- Multiple theme options are flexible and mobile responsive
- Dynamic events and fundraising plugins keep the site fresh – updates on **memberplanet** automatically appear on the site
- Drag-and-drop site builder makes building the website easy – no HTML knowledge necessary



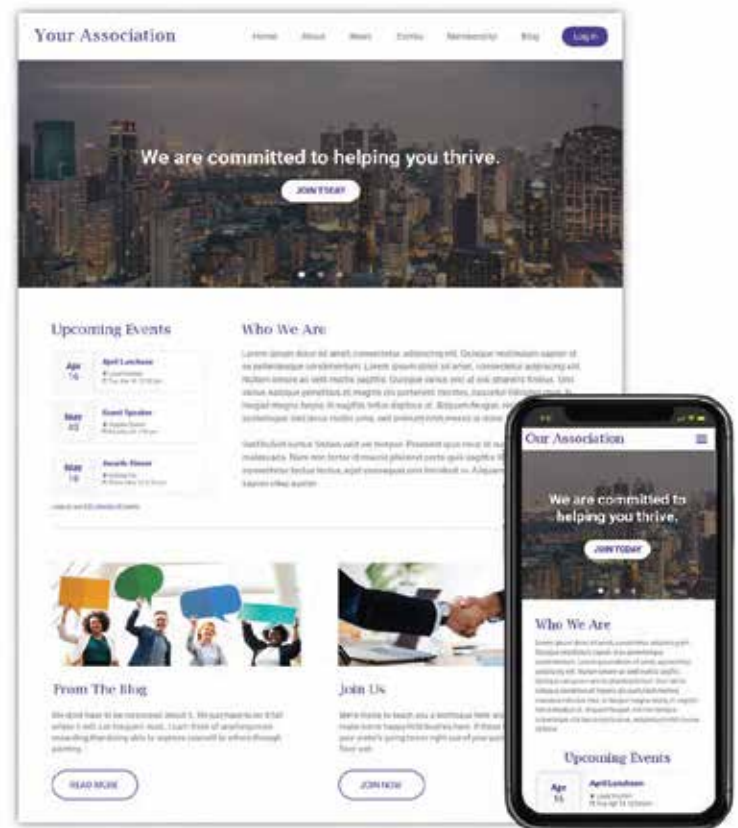


Provide a home for your members

- Secure members-only login houses self-service tools and access to personalized member dashboard
- Let members search for other members via the interactive directory at the chapter level
- Members can update contact information, manage payments and privacy settings

Control content and maintain brand integrity

- Provide mobile-responsive, custom-branded templates for chapters and components to choose from
- Utilize locked content areas to display messaging on all chapter websites
- Provide subdomain and custom domain options
- Empower chapters to add their own engaging content



memberplanet is a proud member of:

