



IntelliData

QUESTIONS AND ANSWERS

QUESTION:
Does your database have

DUPLICATE RECORDS

or other

DIRTY DATA

Duplicate records alone can skew data analysis results and reduce productivity by as much as 20%!



Don't worry; IntelliData can help. Our database professionals can clean that data and create a strategy to keep it sparkling and consistent.

Data Cleanup. Yes, we do that.



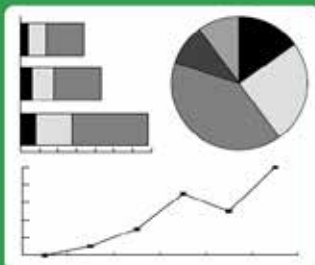
IntelliData

Data, Intelligently.

QUESTION:



Data becomes actionable information much faster when it's presented graphically!



Don't worry; IntelliData can help. Our DataViz professionals can turn your massive dataset into clear, concise visuals that are easy to read.

Data Visualization. Yes, we do that.



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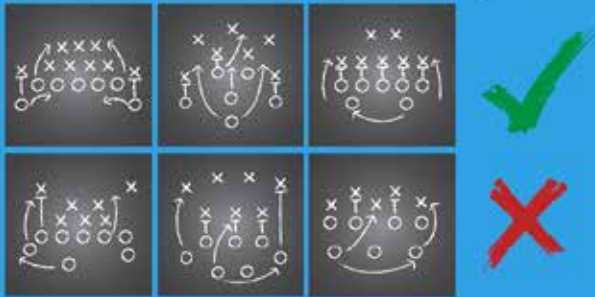
QUESTIONS AND ANSWERS

QUESTION:

Constantly worried about member retention, or attendance at an upcoming conference?



If you can **learn** from members' past and current **behaviors** and **activities**, you can start to get a sense of what they will likely do next!



Don't worry; IntelliData can help.

Our own IntelliSight uses statistical algorithms and machine learning techniques to help you see what's on the horizon for your members.

Predictive Analysis. Yes, we do that.



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GET A FREE CONSULTATION!

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