



Community Collaboration Made Easy!

Welcome to ARO! Scalable, flexible, intuitive, customizable. That’s not a wish list; it’s how our clients describe ARO. ARO is a web-based, enterprise collaboration platform that makes community interaction easy.

As the leading high-tech association management company, our clients looked to us to provide a collaboration tool that could meet all of their needs in one platform. The available tools fell short of meeting our client’s needs and required them to use multiple tools and platforms to manage all of the functions that create the foundation of a successful association. With our association management experience and technology expertise, we created ARO.

Designed to manage every aspect of your association’s workflow, ARO is a powerful, turnkey solution that offers users seamless engagement and collaboration, simplifies repetitive tasks and maintains your organization’s data all through one, secure portal.



Membership Management

- 360 view of membership engagement
- Dues invoice management
- Profile management
- CRM



Document Library

- Revision tracking
- Customizable
- Easy search
- Tagging



Meetings & Events

- Registration & Sponsorship management
- Online payment management
- Attendee communication



Mail List Management

- Ability to use your own domain name
- Unlimited email list support
- Attachment support
- Searchable archives



Workflow Management

- Project collaboration
- Task management
- Calendar



The Extras

- Vendor payment management & reporting
- Wiki & custom content support
- Survey generation & reporting
- Personalized branding/logo
- Balloting tool

ARO fills the gap that is well known to associations of all sizes, which is why more than 75,000 users now use ARO worldwide.

ARO is scalable, flexible and intuitive. ARO’s robust infrastructure offers the features and tools to efficiently manage operations to keep your organization running smoothly whether your organization has 10 members or 10,000.

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Our Affiliations:

