

Virtual Conference Platforms

5 Questions...

1

How Are Costs Determined?

[vConferenceOnline.com Pricing Info](#)

What costs extra? What is included? Are there variable costs? What types of things can be customized for a cost and how are those cost determined?

It's important to understand the model and avoid surprises.

2

What Help is Included?

We Include Project Management Help

Putting together an event has many responsibilities. Is help included with sessions? Speakers? Booths and sponsors? Is technical support included? What types of guides and planning help is included?

You should be able to focus on having a great event, not guessing at how best to use the platform.

3

What Monetization Options Do You Have?

From attendee-paid events to sponsor options that go beyond a booth, to options to offer certificates and more, what are the options you have for monetizing your event? Does the platform plug into a credit card processor directly?

There are many ways to gain value from an event; make sure your specific requirements are possible.

4

What is the Attendee Experience?

[Take the self-guided tour](#)

It should be easy to use, fast to move around in and clear on how to navigate to the different areas of the environment. Consider carefully your goals, whether they be the sponsors, the attendees and the content they seek, or something in-between, make sure the platform will best support those goals with a clean interface.

5

Will the Provider Brainstorm with You?

It's probably not your core line of business to create online events. Make sure your provider can fill this role for you, offering best practices, suggestions for innovative ideas, suggestions on what does and does not work well in events. Make sure you are able to brainstorm with them, finding just the right approach for your event.

It's critical that you have a partner you can work with, not just another vendor.