



IntelliData

Data. Intelligently.



CONTACT US FOR FREE CONSULTATION



www.intelldata.tech



info@intelldata.tech



(844) 237-DATA (3282)



IntelliData

“The price of light is less than the cost of darkness.”

- Arthur C. Nielsen, Founder of ACNielsen



IntelliSight

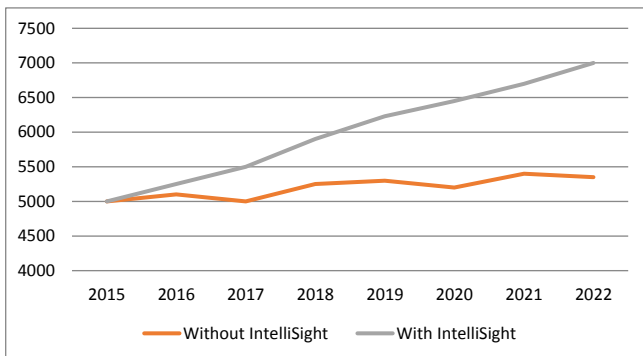
INTELLIDATA’S PREDICTIVE ANALYTICS

Predictive analytics is the use of data, statistical algorithms and machine learning techniques to identify the likelihood of future outcomes based on historical data.

INTELLISIGHT HELPS YOUR ASSOCIATION:

- INCREASE MEMBERSHIP RENEWAL RATE
- BOOST MEETING ATTENDANCE COUNT
- CREATE A FOCUSED MARKETING EFFORT
- IDENTIFY THE RIGHT PRODUCT MIX
- UNDERSTAND MEMBER BEHAVIOR

MEMBERSHIP GROWTH COMPARISON



ROI CALCULATOR

Total Member	5000
Avg Membership Price (\$)	\$ 100
Renewal Rate	90%
No of Renewed Member	4,500

Predictive Analysis Effectiveness	10%	25%	50%
No of Members Renewed Using PA	50	125	250
Revenue Gained By Using PA	\$ 5,000	\$ 12,500	\$ 25,000