



Learning Management System (LMS)

The Core of the CE21 System

CE21's cloud based Learning Management System (LMS) is a highly extensible and customizable platform designed to be accessible on any device - mobile, tablet, or computer.

Designed as a complete CE registration, delivery and certification system, the CE21 LMS allows members of organizations to expand their knowledge and stay up-to-date on the newest developments, regulations and standards in the way they desire (or demand!).

Every aspect of the system from the images and labels used, to the catalog and viewer layouts can be customized to fit your organization's specific CE needs. Built within Microsoft Azure cloud services, the system's flexibility provides the bandwidth and computing power as required by our customers.



Product Management

Manage the sales and distribution for ALL your continuing education courses and products in one place - live in-person events, online content and physical products.



Customer Management

Customer management and retention is important to you and us. With CE21, you have access to robust account management and marketing tools.



Manager Tools

Along with all the product and account management features, CE21 offers important manager tools so you can keep track of every aspect of your organization.

About CE21

CE21 is a technology and services company that provides associations, association management companies, and education providers with the tools to efficiently manage, customize and deliver high quality professional education and membership management solutions. CE21 Lighthouse is our cloud-based platform, providing LMS + AMS in one system. Lighthouse delivers a better user experience for your members and your staff.

Why Choose CE21?

“With CE21 as our backbone we don't have to focus on the technology because that's their expertise. This allows us to work with associations and their members to produce the highest quality educational material available.”

- Anne Taylor
Director of Operations and
On-Site Training
Business Professionals' Network, Inc.

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WWW.CE21.COM/SCHEDULE-A-DEMO





There are multiple components available within the CE21 LMS that you can choose from to fit the needs of your staff, customers and/or members. These include:

CE21 Manager – an administrative portal for staff, and a powerful association management tool for partners.

CE21 Catalog – the backbone of the system, the Catalog provides the tools to quickly and effectively provide learners with easy access and purchasing capability of continuing education seminars, publications and other products.

Event Management – enables organizations to manage the full event cycle, whether it is a small single day event or a larger multi-room event spanning multiple days.

Product Management – allows your organization to sell, ship and track other education resources such as CD's, DVD's, books and more.

Testing & Certification – with a flexible template system, adding certification requirements is a snap, allowing you to customize the wording and display of your certificates of completion.

CE21 Classroom – provides the ability to combine all media types including live webcasts, on demand seminars and webinars into a larger extended educational experience.

CE21 Sharing Marketplace – allows you to share valuable seminar content with other participating CE21 customers, helping you grow both your audience and CE revenue for your organization.

CE21 Mobile CE App – the mobile app revolutionizes the way individuals can participate in and retrieve continuing education, giving them access to your content anytime, anywhere.

Certification and Accreditation

If have programs that have specific certification and accreditation requirements that must be met in order for your clients to receive certification or credit, this is the LMS you should consider. You can choose from multiple options to meet these requirements.

Dashboard

The dashboard provides you a quick glance on your content's sales and registration progress. You can view a yearly comparison by specific product types as well as for individual products. The dashboard also provides you with a quick glance of your upcoming programs.

Product Management – manage the sales and distribution for ALL your continuing education courses and products in one place:

- Live in-person events
- Physical products
- Online Content
- Live webcasts
- Video replays
- On demand programs
- Downloadable content
- Virtual events & Classrooms

In-Person Events – CE21 can assist in the creation and support of in-person live events. Utilizing our robust agenda feature, your clients can register for specific section of the event or the entire conference.

Customer Accounts & Registration – manage all your client's information in the CE21 manager:

- Access and review registrations
- Reset passwords
- Monitor purchases
- Add courses
- Manage membership
- Collect custom relevant data
- Create and manage groups

Reporting – our rich reporting system provides the ability to mine your data in many different ways. The reports section provides graphs and statistics related to your sales, accounts, and so much more.

Marketing – CE21 provides you with many marketing options. Here are just a few examples:

- Sales Pages
- Squeeze Pages
- Campaigns
- Rewards Points
- Referrals
- Shopping Cart Notifications

Sales & e-Commerce – CE21 provides the ability to offer discount and bundle options to your customers.

- Automatically apply discounts to specific clients via a discount code
- Bundle content together and sell in one transactions
- Sell or give Gift Cards from your Catalog
- Manage Subscriptions to your clients
- Offer recurring payments, special discounts and pricing for members versus non-members, and much much more

Our World has Changed

How you deliver continuing education has changed

CE21 is ready to help you make that change

CE21 Virtual Summits & Conferences provide organizations with a vehicle to transform traditional face-to-face events by moving them into the virtual world. You are able to deliver high valued educational content, drive engagement between attendees and presenters, all while removing the barriers to participation due to travel, health, financial or time constraints.



CE Tracking

Full CE tracking that adds additional value to your virtual events making it easier for attendees to report and claim credit



Live Attendee Chat

Ramp up engagement between attendees and presenters, capturing the exchange of ideas, resources and opinions in real time



Sponsors Are Welcome

Virtual events provide sponsors and exhibitors with a fresh take on connecting with attendees about their product and services

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Why Choose CE21

CE21 Virtual Summits & Conferences provide a powerful way to move your educational events online, transforming traditional in-person events to fully virtual or hybrid virtual/in-person events. Deliver valuable educational content, drive engagement between attendees and presenters, while removing barriers to participation due to travel, health, financial or time constraints. Bring your attendees together even when they cannot be together.

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