



Virtual Events Platform

Engagement

Anytime

Anywhere



ABOUT US

—

Founded in 2012, Anna Marie Events delivers innovative design and event management solutions for corporate clients, from Fortune 500's to startups. From event concepts and designs to run-of-show roadmaps and on-site to virtual event management, we showcase your brand, planning and integrating effective and creative event strategies that meet your objectives and engage your target audiences.

INNOVATION ALWAYS

Reimagine the event experience.

Innovative corporate events, meetings and conferences.

As a leading Bay Area corporate event planning agency, Anna Marie Events leverages the team's high standards and deep experience in event design and production to deliver event excellence for corporate conferences, company meetings, VIP events, team building events, off-site retreats, C-level summits, product launches and sales kickoff meetings in the live and virtual environments.

Anna Marie Events offers both full-service as well as à la carte event planning services from professional design and venue layout concepting, to venue and vendor sourcing and negotiation, event staffing, hotel room blocks, event production and on-site event management. Our team at Anna Marie Events delivers events from concept to wrap, creating a fully-designed and executed experience, customized for your brand.

Now, with **AME LIVE**, we leverage our extensive in-person event knowledge to create a new, even more powerful way for your company to engage, connect and influence your key audiences. With our extensive network of vendor relationships at your disposal, our team is well versed in the latest event design trends and event-based technologies to bring you the best solutions and talent that the meeting and event planning industry has to offer.

Finally, we are committed to collaborating with corporate event teams, locally and globally, for seamless and highly professional execution, frequent collaborative communication, detailed organization and meticulous follow through - before, during and after client events.

FEATURE LIST

BRANDED VIRTUAL EVENTS CHANNEL

- Multiple event formats supported

BRANDED LOOK AND FEEL

- High impact rendering of event spaces & visuals
 - Lobby (customize banners and messaging)
 - Breakout rooms
 - Network spaces
 - Customized walls and exterior
 - Exterior landscape options
 - Scripted event transitions
- Branded overlays, landing pages
- Animations (on/off)
- Additional customizations upon request

ADMINISTRATIVE DASHBOARD

- Full-featured Administrative dashboard for event creation, attendee/speaker management, content hosting, live delivery
- Multiple permission level logins
- Test mode pre-event
- Integrate calls to action to stimulate audience engagement
- Recording and playback & video archiving for content remarketing
- Analytic tracking of audience behavior and feedback
- Client support team

BREAKOUTS

- Variety of engagement formats
 - Panel discussion
 - Round table (limited access per “room”)

AGENDA CREATION

- Personalized agenda builder
- Navigation pop-out and scrollable
- “Live Now” broadcasting banner (top of page)

EVENT REGISTRATION

- Branded landing pages (event-specific)

ATTENDEE ENGAGEMENT & COMMUNITY BUILDING

- Attendee visibility “who’s here?”
- Live entertainment, photo booth, swag bag features
- Chat available on all pages
- 1:1 chat
- Interactive polling

KEYNOTES

- Upload pre-recorded slideshows, videos with edit permissions
- Upload speaker bio, photo
- Pre-event rehearsals
- Downloadable presentations for attendees
- Recorded content available following event

ATTENDEE FEEDBACK

- Customizable surveys by attendee segment
- Branded to match platform

EVENT ANALYTICS

- Registration and attendee profiling and tracking
- Real time engagement and performance metrics (content, speakers, formats)
- Capture data and tell a user story via analytics
- Downloadable preformatted reports
- Custom reporting on request

VIDEO CONFERENCING FLEXIBILITY

- Zoom
- Teams

LIVE STREAMING

- YouTube Live
- Vimeo
- Custom solutions

TECHNICAL PERFORMANCE & SECURITY

- Secure login options (account managers, attendees, speakers, sponsors)
 - Authentication using email + custom password
 - Password-embedded link in confirmation emails
 - User account; user manages their own account and password
- Secure cloud-storage

AME LIVE PRODUCTION SERVICES [ADDITIONAL FEE]

- Video content design and pre-record planning
- Studio procurement and oversight
- Professional video production team assistance
- “Day-of” rehearsals and event production
- “Day-of” AME LIVE support staff to address attendee needs

API INTEGRATIONS [ADDITIONAL FEE]

- Marketing: Marketo
- CRM’s

A COLLABORATIVE WORKFLOW



Creative Concepting + In-Depth Consultation

- Goals
- Priorities
- Stakeholders



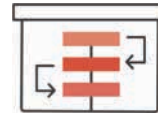
Detailed Project Planning

- Review
- Approved



Coordinated \$\$\$ Forecasting

- Real-time
- ROI
- Managed



Efficient Project Management

- Meeting
- Report
- 24/7 Service

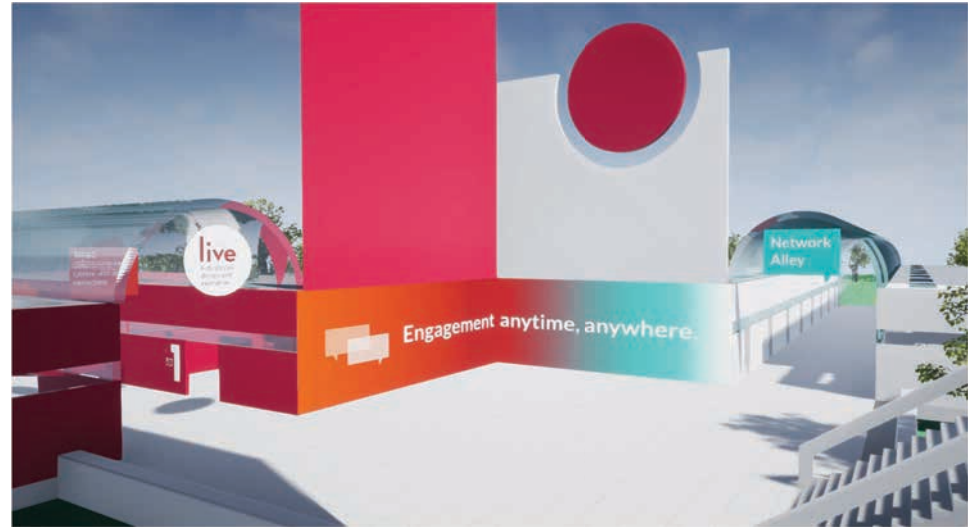


Metrics + Event Post Mortems

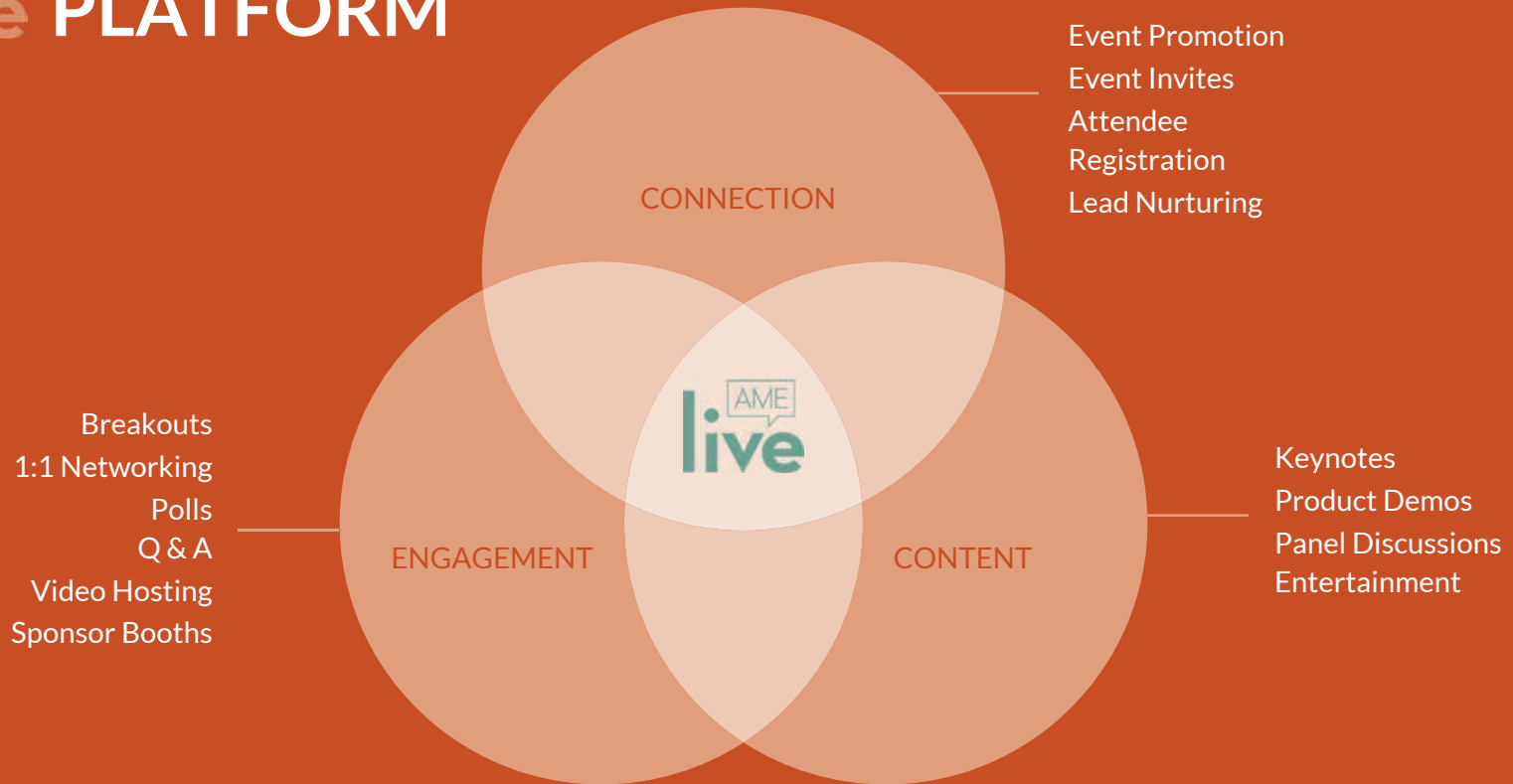
- Accountability
- Learn
- Improve

Branded Event Environment

Bring a digital marketing mindset to virtual events so that every attendee has an engaging experience and brands shine.



AME live PLATFORM



Integrated Registration

- Attendee Check-in
- Breakout Registrations
- Capture Attendee Data
- Brand Site Integration



**Attendee Management
RSVP Tracking**

ANNA MARIE
live
LAUNCH EVENT

MAY 27th, 2020
12:00PM PST
at ANNA MARIE EVENTS LIVE CONFERENCE CENTER

22 38 48
DAYS HOURS MINUTES

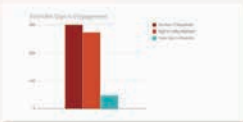
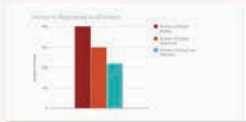
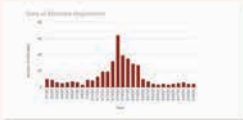
We are excited to announce the launch of **Anna Marie Events LIVE**, our virtual events platform. Please join us for a live real-time conference hosted on Anna Marie Events LIVE. We look forward to sharing this special experience with you!

REGISTER

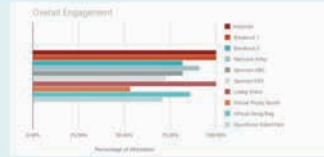
Event Analytics

Track behavior to enhance engagement.

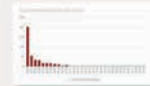
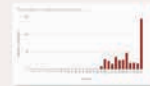
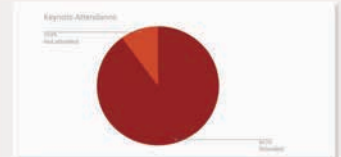
Registration and Sign-in



Engagement



Keynote





Let's Get Started...

Any questions?

Anna Marie Rembold, Founder & President

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