

Aeronet Communications

Custom Web Development Services



Recent Website Projects

To get some idea of the variety of website systems we have created recently, please review the sites for the organizations mentioned below. All of the sites in this list were created recently and are mobile optimized using responsive web design techniques. You can find more examples within our website at <http://www.aeronet.net>.

Associations

Organic Trade Association

<https://www.find.organic>

Messaging, Malware, Mobile Anti-abuse Working Group

<https://www.m3aawg.org>

Professional Fiduciary Association of California

<https://www.pfacmeeting.org>

California Hotel and Lodging Association

<https://www.calodging.com>

California Society of Dermatology & Dermatologic Surgery

<https://www.calderm.org>

Community College League of California

<https://www.ccleague.org>

Education Websites

Ventura County Community College District and Colleges

<https://www.venturacollege.edu>

<https://www.moorparkcollege.edu>

<https://www.oxnardcollege.edu>

<https://www.vcccd.edu>

Osher Lifelong Learning Institute @ UC Berkeley

<https://olli.berkeley.edu>

Youngzine – News Site for Kids

<https://www.youngzine.org>

Testimonials

STEPHANIE STEPHENS

California Parks and Recreation Society – Executive Director

Aeronet did a wonderful job helping CPRS re-think and re-design our association website recently. Aeronet began the project by evaluating our brand and the content we published within our old website. Next, Ben Fajen, the president of Aeronet came to our office and spent a day with our staff going through web content publishing best practices and reviewing design/layout directions he recommended.

After the workshop, Aeronet created a beautiful new design for our site, which runs on the Higher Logic (HL) platform. Although there are serious limits to the functionality allowed within the HL platform, Aeronet implemented very clever layout devices using Javascript and Cascading Style Sheets (CSS) that allowed the design of the site to include a much more visually interesting and engaging interface for our members.

<https://www.cprs.org>

JENN ILIFF, CMP

California Hotel & Lodging Association – Marketing Technology Manager

We really enjoy working with Aeronet. They did a wonderful job of building out an award-winning, custom website using the visual design from our design consultant. Their expertise in Salesforce has been a huge benefit to our organization. Having the ability for our members to simultaneously log into our website's member's area and our Salesforce Community area using a custom Single SignOn (SSO) was a must for this new site and Aeronet made sure it happened.

Since the launch of our new website, we have seen an 85% increase in new website users, a 25% decrease in our bounce rate and the number of mobile users to our website has doubled. We can also see that key pages, including our events calendar and our member's area, are receiving significantly more visitors, showing that members are finding it easier to login and use the resources we have available to them.

<https://www.calodging.com>



References

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California Society of Association Executives

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Website: <https://www.calsae.org>

Maureen Funk

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Website: Under Development

Kelly Taveras

Website Manager, Digital Specialist

Organic Trade Association

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Lisa Hardy

Business & Operations Manager

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