



NORTH LAKE TAHOE

Meetings & Conventions Incentive Program

While getting to North Lake Tahoe is easy with its proximity to nearby airports, Reno Tahoe, Sacramento and San Francisco, we are making it even easier for your meeting attendees to come and explore our Northern Nevada and Northern California destination. When you book your meeting through North Lake Tahoe CVB, take advantage of our booking incentive:

How to qualify.

Eligible meeting planners or meeting professionals will receive a booking incentive/supplement based on the following criteria:

- Meeting RFP must be submitted to North Lake Tahoe for distribution to North Lake Tahoe hotels
- Meeting is booked at a selected North Lake Tahoe hotel
- Meeting must actualize:
 - October 1st – December 15th
 - April 1st – June 15th

What you receive

Based on the size of your meeting, you will receive one of the following credits:

- 25-50 actualized rooms: \$500
- 51-100 actualized rooms: \$1000
- 101-200 actualized rooms: \$1500
- 201+ actualized rooms: \$2000

Eligibility is based on new proposals, originated by North Lake Tahoe CVB and distributed to two or more properties, that booked one more nights. Cash incentives are paid out within 30 days of group arrival. North Lake Tahoe CVB reserves the right to end the incentive program at any time and funds are used on a first come, first serve basis. For more information, or submit your RFP, please contact the sales team at Sales@GoTahoeNorth.com

GoTahoeNorth.com



North Lake Tahoe Visitor Centers

100 N Lake Blvd.
Tahoe City, CA 96145
(530) 583-3494

969 Tahoe Blvd.
Incline Village, NV 89451
(775) 832-1606