



10 REASONS TO MEET IN SAN DIEGO

San Diego is known for its year-round weather and that forecast translates to more than just cool breezes and a sunny outlook for your meeting success. Here inspiration surrounds you at every turn. You'll find a beach vibe next to its bustling Downtown, taco trucks near Michelin-chef led restaurants, a world-famous zoo set within an urban cultural park, and outdoor adventure in the morning followed by world-renowned theater at night—setting the tone for creativity and productivity before, during and after your meeting. Now that's something to smile about.

1 MOBILITY MADE EASY

San Diego is not only easy to get to, but it's also easy to get around. It has two international airports—one just three miles from Downtown and the other is the Cross Border Express (CBX)—a full service terminal on the U.S. side of the border with a bridge that connects to the Tijuana International Airport. Once in San Diego, most everything is just a convenient car ride or transit trip away—including bus, rail and trolley. That means attendees can experience all the region has to offer from its North Coastal beach towns to its East County mountains to its bustling urban neighborhoods—often with a trip of 20 minutes or less.

2 DISTINCTIVE LOCALES

If you're looking for variety, San Diego is hard to beat. Each of its distinct regions has a personality all its own, with bustling neighborhoods that offer up a mix of nightlife, arts, restaurants and recreation as well as an abundance of hotels from large to small and everything in between.

3 ANY WAY YOU WANT IT

Whether you're planning for 30 or 3,000 attendees, you'll find accommodations that range from hip and urban to luxurious and waterfront, and from high-end high-rise to familiar brand names, plus venues that host everything from large-scale events to intimate executive retreats. All come with sophisticated and modern services that make it easy to plan forward-thinking, economical and eco-friendly meetings.

4 BIG IDEAS

Home to groundbreaking research institutions, world-class universities and an impressive list of Nobel Laureates, it's no wonder that San Diego was the only city in the U.S. named to the National Geographic Channel World's Smart Cities list. If your attendees are looking for inspiration, San Diego is the destination with its reputation for innovation where goals are not only imagined they are also exceeded with out-of-the-box thinking and collaboration.

5 ONLY-IN-SAN-DIEGO EXPERIENCES

Racing America's Cup sailboats, celebrating San Diego's military heritage aboard the USS Midway Museum or watching "Some Like It Hot" on a big screen while sitting on the beach at the Hotel Del Coronado (where the movie was filmed) are just a few of San Diego's one-of-a-kind venues and team-building activities available for stimulating gatherings.

6 NATURALLY DIVERSE

San Diego is the most biodiverse region in the country—and it shows. Where else can you enjoy 70 miles of beaches, the historic vistas at Cabrillo National Monument Park, cliff-top golfing at Torrey Pines Golf Course, the historic mountain town of Julian and the striking landscape of the Anza-Borrego Desert State Park all in one day.



SAN DIEGO'S MUST-DO LIST

GET OUTSIDE Bask in sunny and warm breezes, take a dip in the cool blue Pacific tide, watch dolphins surf the waves, and feel your muscles and mind unwind.

MAKE YOUR MOVE Practice your backhand, swing your nine iron, hike a secret trail, surf our legendary waves, paddle a kayak, or simply peddle along the waterfront to experience San Diego's outdoors.

LAUGH OUT LOUD Feed leaves to a giraffe, see dolphins splash, catch a comedy act and let silliness overtake your senses.

DREAM BIG Gather inspiration from exhibits on everything from fine art to outer space in Balboa Park's museums.

PARTY ON Dance on rooftop bars, swing in jazz clubs, sing along with popular bands, or let yourself revel at fireworks in the starlit sky.

7 CREATIVE CULTURE

The incredible concentration of art and culture found within Balboa Park, plus street festivals, immersive art experiences, Tony award-winning theater and world-class performing arts all serve to highlight San Diego's abundant creativity energy.

8 MATTERS OF TASTE

Like the Cali-Baja cuisine that is distinct to San Diego, local chefs with diverse ethnic backgrounds and culinary traditions create global flavors from the freshest of ingredients that can be weaved into any event and served alongside the region's prolific micro-brews to infuse your attendees with the essence of San Diego.

9 ENTHUSIASM

There's one huge advantage to planning a meeting in San Diego—attendees can't wait to experience California's Beach City year after year. It's the destination guaranteed to draw not only big crowds but also big smiles.

10 SUNNY OUTLOOK

What better to end a meeting with your attendees clamoring to stay another day—or more—to soak up the fun and sun in San Diego.