



One System. One Log In. One Experience.

CE21 Lighthouse is our NextGen Membership Management Suite, designed to be the most powerful and affordable membership management system accessible to any association, regardless of size or budget. Created under the paradigm that continuing education is central to the association member experience, we are combining our Award-Winning LMS with a powerful set of tools that utilizing automation to help create efficiencies that will empower your staff to deliver on your association's mission. One log in that creates a seamless experience for your members, staff and other stakeholders.



Some of the Features Powering Lighthouse

- Trade & professional associations
- Single username & password for everything
- Mobile first approach
- Cloud based - no hardware required
- Turbo charged member management
- Member engagement with CE21 groups
- Robust reporting & analytics
- Custom directories
- Full service learning management
- Certification & credit tracking
- Webinars, webcasts & on demand
- Complex live events
- Single & multi-day events
- Online virtual summits / annual meetings
- Donations & fundraising
- Credit card vaulting & recurring payments
- Full integration & hosting for your website

Built for Today Designed for Tomorrow

"We are excited to work with CE21 as our LMS/AMS partner. Their continued willingness to produce a high quality, highly efficient system is paramount to associations and our members and sets them apart from their competitors."

Marc Abla, CAE
Executive Director
Illinois Chiropractic Society

"Nonprofits must be agile and review all technology platforms to ensure the best platform is delivering value to our members with a focus on relevant content. We are working with CE21 as a viable and creative option available to our clients for a full service solution."

Kathie Pugaczewski, CAE, CMP, CRP
Vice President, Marketing and Communications,
Ewald Consulting

NEED MORE INFORMATION?
OR
SCHEDULE A DEMO

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CE21 Next Gen Membership Management

CE21 Lighthouse provides the power and convenience of Learning Management Software (LMS) and Association Management Software (AMS) combined in one system. There is no need for an API to share valuable data between what has traditionally been two disparate systems. The end result with Lighthouse is a unique system that drives greater operational efficiencies while providing a much smoother end user experience.

As a cloud-based system, Lighthouse has been designed to deliver the power automation to the membership management process. Much like you would expect from leading online retailers and entertainment content providers, Lighthouse puts the power of interaction into your members' hands. From any smart device or any location, members (and prospects) are able to easily connect with your organization to join, renew a membership, access relevant information, or purchase continuing education and other products from you directly.

SAY GOODBYE TO ANNUAL RENEWAL HEADACHES

Utilizing the Lighthouse recurring payment features, organizations can eliminate the need for the time consuming member renewal campaigns that traditionally take up valuable staff and volunteer resources. Once a member enters their financial information into Lighthouse, automation takes over. That member is automatically renewed, remaining active until they wish to end their membership.

About CE21

CE21 is a technology and services company that provides associations, association management companies, and education providers with the tools to efficiently manage, customize and deliver high quality professional education and membership management solutions. CE21 Lighthouse is our cloud-based platform, providing LMS + AMS in one system. Lighthouse delivers a better user experience for your members and your staff.

Monthly, quarterly, semi-annually, annually – you can set the payment method that aligns with your business processes.

ONE SIZE DOES NOT FIT ALL

It's true with clothes and also with association membership - the makeup of an organization's members often brings with it a variety of professional needs. The needs of a student or first year member can vary significantly from a season professional well established in their career. As a member of an association the products, services and benefits offered should match up with the range of needs your members have. Lighthouse provides associations with the flexibility to target members to better serve those needs. Whether member type, specialty, or any number of options, you can create groups within Lighthouse that contain exclusive content and benefits for the members of that group.

THE RIGHT TOOLS FOR THE RIGHT TIME

CE21 Lighthouse created a truly unique experience by combining LMS + AMS into one system. The successful 21st century association will need the right tools to meet the changing needs of today's and tomorrow's members. Association membership has never been more diverse. Creating a technology experience that meets their expectations is what ultimately matters most. CE21 is ready to help you create that experience.

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