

MARCH 2-5, 2021

VIRTUAL AMCA ANNUAL MEETING

WWW.MOSQUITO.ORG



Exhibitors and Sponsorships for 2021 Virtual Annual Meeting

Virtual Exhibitor Booth - \$1,000

The virtual exhibit booth includes the following:

- Vendor listing in the "Exhibit Hall"
- 1 Full conference registrations
- 2 Booth staff registrations
- Activity log of attendees in booth
- Pre-Conference attendee list for AMCA vendor members

Virtual booth capabilities:

- Ability to chat with booth visitors and opportunity to link your Zoom/ Skype/Teams account for video conferencing
- Logo display within your virtual booth
- Links to website and social media
- 2 PDF links to downloadable content
- 2 video links
- Ability to offer special show pricing or giveaway link

Additional booth items:

- Full Conference Registration - \$219
- Additional Booth Staff Registration - \$100
- Additional Video Link - \$100
- Additional PDF link - \$50

Questions?

Contact AMCA Event Manager, Natalie Perry at nperry@amgroup.us

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Sponsorship Opportunities for 2021 Virtual Annual Meeting

Plenary Session Sponsor - \$5,000 (2 Available)

For the first time ever, we are offering an opportunity to a vendor to sponsor the AMCA Annual Meeting Plenary Session. This year we are breaking up the full plenary into two days. This includes an opportunity to provide a short introduction and commercial.

Sold

Welcome Reception Sponsor - \$3,000

Sponsor the AMCA Virtual Welcome Reception! We are working on creative entertainment ideas and would welcome any suggestions.

Registration Sponsor - \$2,500

Want your logo front and center? This year's registration sponsor will have their logo and description displayed on our registration page for all AMCA Annual Meeting registrants.

Session Sponsor - \$1,000 (multiple available to all vendors)

With such great content that the AMCA Annual Meeting is known for, this is your chance to get in front of the audience, introduce the session and provide a 30 second commercial.

Coffee Sponsor - \$750

During the scheduled breaks, Attendees are encouraged to socialize at our "coffee breaks". Attendees will be put into groups to chat and connect. As an incentive to participate in the break AMCA will be doing a prize drawing for a Starbucks gift card with your logo.

Send a Swag Bag - \$1,500 (Available to all vendors)

One of everyone's favorite part of the AMCA Annual Meeting is all the swag in the Expo Hall. We would not want anyone to miss out, so we are mailing swag to our attendees! The sponsorship will cover the cost of packing, handling, and shipping only. You can either use product you already have in stock or work with our vendor on a branded item special for AMCA attendees. (cost of sponsorship does not include the cost of the swag item)

Questions?

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Sponsorship Opportunities Continued for 2021 Virtual Annual Meeting

Exhibitor Bingo - \$250 (Available to all vendors)

AMCA is taking every opportunity to encourage attendee engagement. This sponsorship will include your Company on the Bingo card to ensure more foot traffic to your booth. Attendees must have a "Black out card" in order to enter our drawing for a raffle prize(s).

Poster Session Sponsor - \$1,500

AMCA's beloved poster session now has a sponsorship opportunity available. Make sure to sign up for this exclusive opportunity with premium logo placement in the poster hall.

Sold **Young Professionals Symposium Sponsor - \$2,000**

Sponsor the Young Professionals in the industry. Introduce the session and provide a short commercial.

Young Professionals Registration Sponsor - \$219

Sponsor a Young Professional to attend this year's AMCA Virtual Annual Meeting.

*The traditional YP Industry Shadowing Program & Industry Travel Support Awards will be paused for the 2021 virtual meeting, but we hope you will sponsor the registration fee for a YP or a few to attend the meeting.

Latin American Symposium Sponsor - \$2,000

Sponsor the Latin American session and introduce the session and provide a short commercial.

Latin American Registration Sponsor - \$219

Sponsor a Latin American Registration to attend this year's AMCA Virtual Annual Meeting

Diversity and Inclusivity Session Sponsor - \$2,000

Sponsor the Diversity and Inclusivity session and introduce the session and provide a short commercial.

Questions?

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Sponsorship Packages for 2021 Virtual Annual Meeting

Sold

Platinum Annual Meeting Sponsorship Package - \$25,000

* 1 Available (Value \$34,471)

- Virtual Exhibitor Booth
- 3 Additional Full Conference Registrations
- 1 Plenary Sponsor
- Welcome Reception Sponsor
- Registration Sponsor
- 5 Session Sponsors
- 1 Coffee Sponsor
- Swag Bag Sponsor
- Exhibitor Bingo Slot
- Young Professionals Symposium
- 2 Young Professional Registration Sponsorships
- 2 Latin American Registration Sponsorships
- \$12,000 credit towards AMCA Webinar, Website and Publication ads

Gold Annual Meeting Sponsorship Package - \$10,000

* Available (Value \$14,938)

- Virtual Exhibitor Booth
- 2 Additional Full Conference Registrations
- 2 Session Sponsors
- 1 Coffee Sponsor
- Swag Bag
- Exhibitor Bingo Slot
- Choice of Sponsoring Signature AMCA Session:
 - » Poster Session Sponsor
 - » Latin American Symposium Sponsor
 - » Diversity and Inclusivity Session
- \$7,000 credit towards AMCA Webinar, Website and Publication ads

Silver Annual Meeting Sponsorship Package - \$5,000

* Multiple Available (Value \$6,688)

- Virtual Exhibitor Booth
- 1 Additional Full Conference Registrations
- 1 Session Sponsors
- Swag Bag Sponsor
- Exhibitor Bingo Slot
- \$2,500 credit towards AMCA Webinar, Website and Publication ads

Questions?

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