

AAIC® Advancements: APOE Photo/Video/Audio Recording Policy

Audio and video recording, and capturing of still images, are prohibited in the AAIC® Advancements: APOE poster area and all session rooms, including all sessions held online, by video conference and/or all other remote meeting technologies.

Please respect speaker instructions regarding the taking of photos, video or audio during their presentation.

Because of the proprietary nature of data and the reporting of preliminary, unpublished research findings, the dissemination or reproduction of someone else's slides, poster(s), audio, video or data before, during or after APOE is strictly prohibited.

Sharing your experience on social media is encouraged to add to the discussion and excitement of APOE, as long as it complies with APOE embargo and confidentiality rules, and this policy. Sharing of images on social media that contain discernable research data is prohibited.

Violation of the above restrictions may result in appropriate penalty, including removal from the APOE event, and denial of entry to future meetings and other conferences hosted by the Alzheimer's Association.

Please direct questions regarding this policy to apoe@alz.org.

Credentialed reporters should register with the Alzheimer's Association media relations department, and follow the policies outlined by AAIC® Advancements: APOE media relations guidelines published on the APOE [website](#).